

PAUL ODEBUNMI

Website Designer

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PROFESSIONAL SUMMARY

Website Designer specializing in Framer and Webflow for SaaS companies, startups, and growing businesses — based in Ogun State, Nigeria,, working globally. Shipped production websites for an AI platform that scaled to 20,000+ users and holds a published template on the Framer Marketplace. Designs and builds conversion-focused, responsive websites end-to-end: from Figma brief through UI/UX design, design systems, and CMS architecture (Framer and Webflow) to live production.

WORK EXPERIENCE

Website Designer (Contract) | [Veesible](#) **Jan 2026 – Present**

Pre-launch SaaS platform. Sole designer, end-to-end Figma-to-Webflow delivery.

- Designed and built a 6-page SaaS marketing website in Webflow — homepage, solutions, case studies, pricing, resources, and contact — converting Figma designs to a fully responsive, production-ready site.
- Reworked the full UI/UX direction mid-project after a scope change — hit the original deadline with zero missed milestones.
- Built a scalable Webflow component library and reusable page templates, cutting new-page turnaround by **42%** (from 24 days to 14 days) for post-launch content additions.

Website Designer (Contract) | [DrawStory](#) **Apr 2025 – May 2026**

AI storyboarding and previsualization platform. Bootstrapped 3-person team. Sole designer.

- Led two full site architecture overhauls as the platform scaled — first built in Framer, then a complete Figma-to-Webflow migration to a 25+ page site. Built and reused a shared component library across the migration, cutting rebuild time on repeated sections and freeing up time to finish several deliverables ahead of schedule.
- Designed feature, pricing, product landing, and onboarding pages supporting platform growth to **20,000+ global creators and 3,600+ monthly active users (MAU)**.
- Architected Webflow CMS collections for dynamic image galleries, content tabs, and blog sections — enabling the team to publish content independently, cutting designer-dependent updates to zero.

Website Designer (Freelance) | [Troy Winterrowd](#) **Dec 2024**

Photography portfolio redesign for a realtor and creative professional based in Asheville, NC. Platform: SmugMug.

- Redesigned the SmugMug portfolio around an image-first, distraction-free layout — delivered 1 week ahead of the agreed 3-week schedule.
- Restructured site navigation and gallery architecture to make galleries reachable from any entry point in two clicks or fewer.

PROJECTS

[Pure Source Dairy](#) | Framer Template

Published · Framer Marketplace · Jul 2026

Personal Project

- Designed and built a complete multi-page Framer website template — homepage, e-commerce shop with 7 product pages, CMS-driven journal, about, and contact — accepted and published on the official Framer Marketplace.
- Architected Framer CMS collections for the product catalog and editorial journal, enabling site owners to publish new products and articles without developer support — with a custom editorial UI design system carried across every breakpoint.

SKILLS

Design & Prototyping: Figma · Framer · Webflow · Squarespace

Specialties: UI/UX Design · Responsive Web Design · Mobile-first Design · Landing Page Design · SaaS Website Design · E-commerce Design · Template Design · Design Systems · Component Architecture · Information Architecture (IA) · Visual Hierarchy · Micro-interactions & Motion Design · Conversion Rate Optimization (CRO)

CMS & Dev Handoff: Webflow CMS · Framer CMS · Figma-to-Framer Conversion · Figma-to-Webflow Conversion

Tools & Analytics: Google Analytics · Cross-device Testing

EDUCATION & LANGUAGES

Bachelor of Science (B.Sc.) | Geology/Earth Science Sep 2018 – Dec 2024

Obafemi Awolowo University (OAU), Ile-Ife, Nigeria · English (Fluent) · Spanish (Basic)