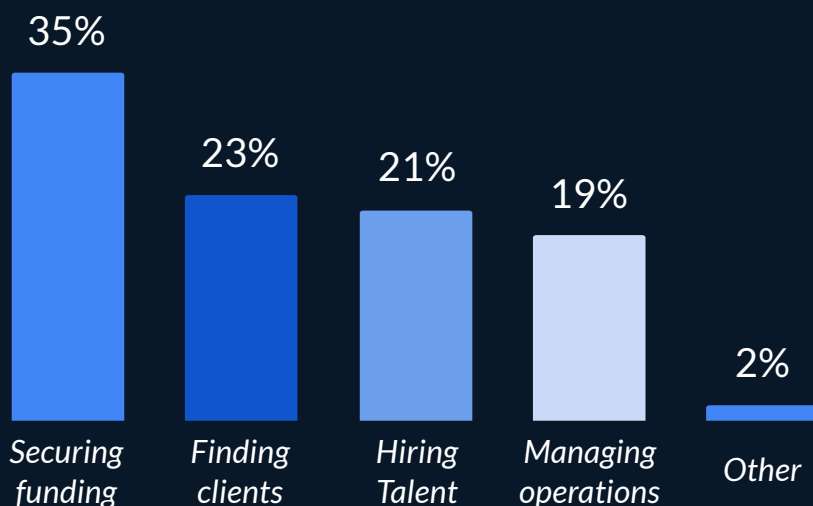
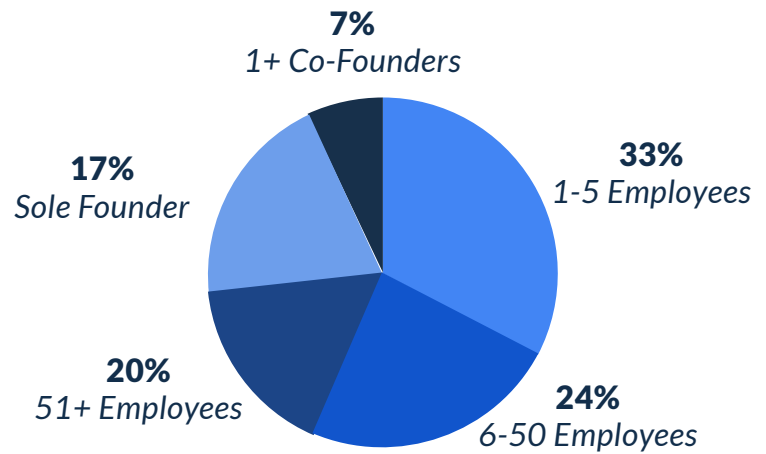


Small Business Survey of Financial Institutions

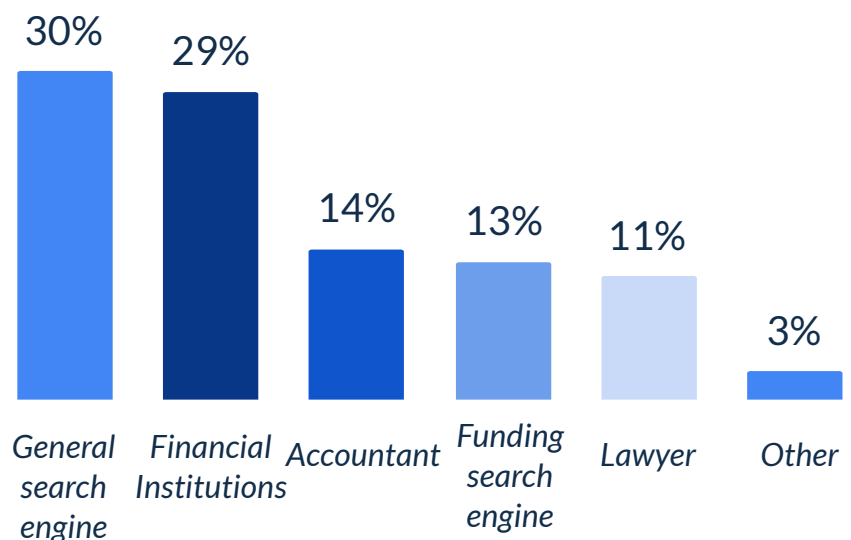
We surveyed **986**
small business owners

...to learn about the challenges they face and what they expect from financial institutions (FI). Here is what we found:

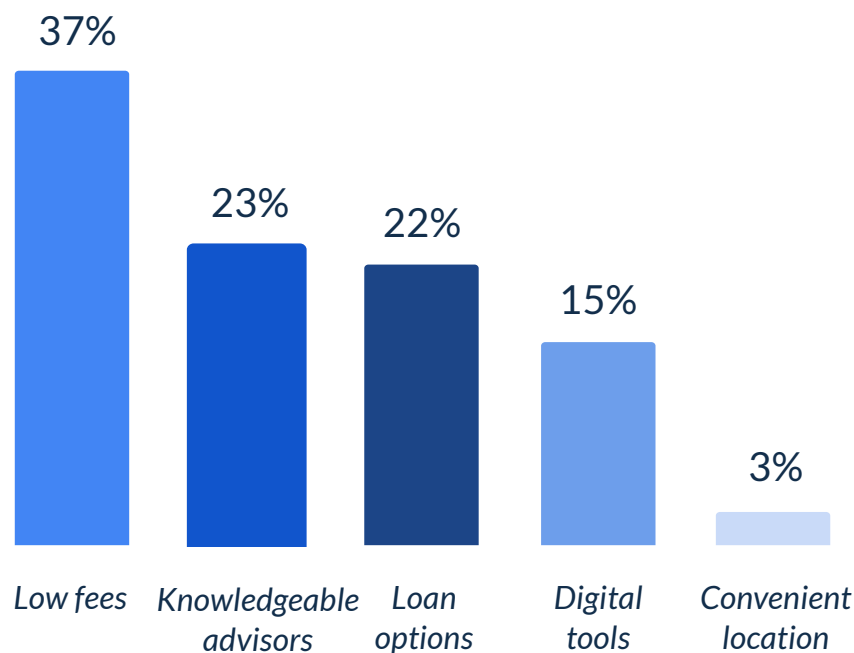
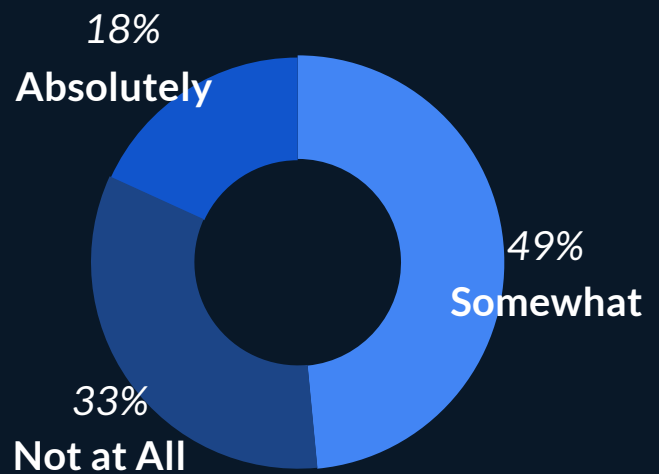


Their biggest
challenge?

Where they
currently look
for funding

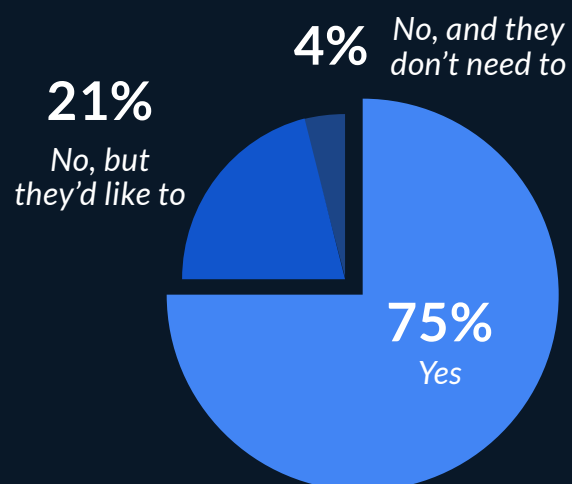


Do they feel their FI **adds value** to their business?



What they **value most** in a FI?

Do they view their FI as a **one-stop destination** for gov't and private sector funding?

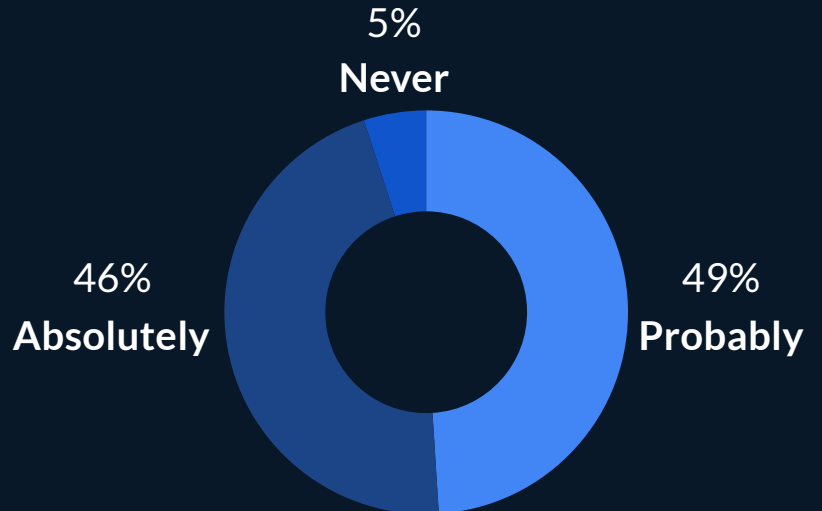


97%

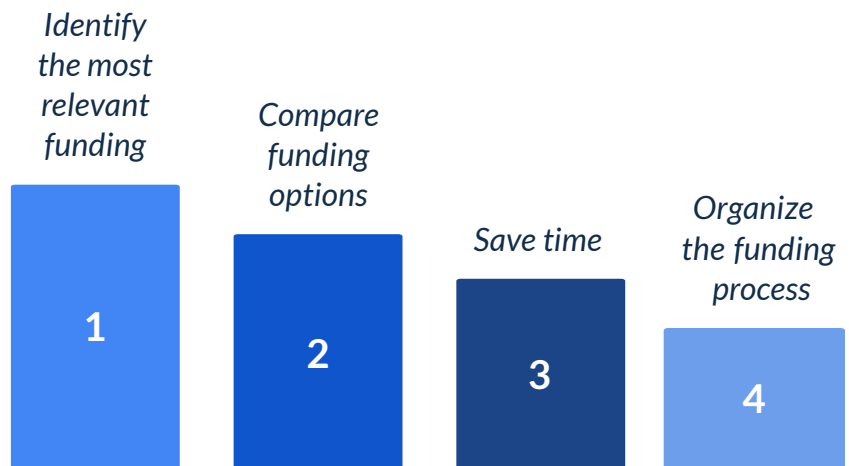
of respondents would find it helpful if their FI identified relevant government funding as part of a more complete funding experience.

Would they switch FI for a **more complete** funding experience?

That includes identifying relevant grants, tax credits, gov't loans, and other funding in addition to traditional FI products?



Fundica **helped** them



This survey was produced by Fundica, North America's leading funding search engine for financial institutions

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