



NOARTH Photography & Video Consent Policy 2026

- **Version:** 1.0
- **Effective Date:** 03 September 2026
- **Operator:** Tribrid Pty Ltd. trading as NOARTH ("NOARTH", "we", "us", "our")

1. Why We Take Photographs and Video

NOARTH believes that showing real families participating in NOARTH Activities helps communicate what NOARTH is about.

From time to time, NOARTH may photograph or record video during Activities. This may include:

- Photographs;
- Short-form video;
- Promotional video;
- Website content;
- Social media content;
- Advertising content;
- Event recaps;
- Promotional materials; and
- Other communications explaining or promoting NOARTH.

2. Separate Consent

Consent to photography and video use is completely separate from registration and participation in NOARTH Activities.

A parent/guardian may decline consent without affecting the child's ability to participate in NOARTH Activities.

3. Parent/Guardian Authority

By providing consent during registration or booking, you confirm that:

1. You are the child's parent or legal guardian; or
2. You have authority from the child's parent or legal guardian to provide this consent.

4. What We Are Consenting To

If consent is provided, NOARTH is granted permission to photograph and/or record the participating child during NOARTH Activities and to use identifiable images or recordings containing the child for the purposes described in this document.

This may include use on:

- The NOARTH website;
- NOARTH Instagram and other social media accounts;
- Digital advertising;
- Printed promotional material;
- Presentations;
- Promotional videos;
- Marketing campaigns;
- NOARTH newsletters; and
- Other NOARTH-owned promotional channels.

5. Nature of the Content

NOARTH will aim to use photographs and video that represent children participating safely and positively in NOARTH Activities.

NOARTH will not intentionally use a child's image in a manner that is:

- Sexualised;
- Degrading;
- Humiliating;
- Discriminatory;
- Misleading; or
- Reasonably likely to cause harm or embarrassment to the child.

NOARTH will not intentionally publish a child's full name alongside their image unless separately authorised or reasonably necessary for a specific purpose.

6. No Payment

Participants and families understand that they will not receive payment, royalties or other compensation for the use of photographs or video taken under this policy.

7. Duration

This consent applies from the date it is provided and continues until withdrawn.

NOARTH may retain previously published material where removal is not reasonably practicable, including printed materials, previously distributed publications, archived content or third-party reposts.

NOARTH will take reasonable steps to stop using the child's image in new promotional material after receiving a withdrawal request.

8. Withdrawal of Consent

Consent may be withdrawn at any time by contacting:

- **Email:** Andrew@noarth.house
- **Subject:** Photography consent withdrawal

Withdrawal of consent will not affect the lawfulness of use that occurred before withdrawal.

Where reasonably practicable, NOARTH will cease using the child's image in new promotional material following withdrawal.

9. Third-Party Platforms

NOARTH may publish photographs and video on third-party platforms, including social media platforms.

Once content has been published on a third-party platform, NOARTH cannot guarantee that third parties will not copy, download, share, screenshot or otherwise reproduce that content.

NOARTH will not knowingly authorise third parties to use a child's image for unrelated commercial purposes.

10. Group Photographs and Video

NOARTH Activities may involve groups of children and families.

NOARTH will make reasonable efforts to identify participants who have not provided photography consent and avoid intentionally including them in promotional content.

However, because Activities occur in public or open environments and participants may move unpredictably, NOARTH cannot guarantee that an individual will never appear incidentally in background footage.

NOARTH may, in its discretion, remove, crop or refrain from publishing such material where reasonably practicable.

11. Parent/Guardian Photographs

This policy applies only to the child identified during registration.

It does not automatically provide consent for NOARTH to use photographs or video of the parent/guardian.

Parents/guardians who appear prominently in NOARTH promotional material may be asked separately for consent where appropriate.

12. Child's Interests

NOARTH recognises that children have their own interests in relation to their image and privacy.

Parents/guardians are encouraged to consider the child's views before providing consent.

13. Child Safety

Photography and video at NOARTH Activities must be undertaken in a manner consistent with NOARTH's child-safety obligations and procedures.

Photography will not be undertaken in private areas such as toilets or changing areas.

NOARTH seeks to ensure that photographers, videographers, staff and contractors engaged by it are informed of applicable child-safety requirements.

14. Privacy

Photographs and video in which a child can be identified may constitute personal information.

NOARTH will handle such information consistently with its Privacy Policy and applicable privacy laws.