

Resume



Sergio Nuñez Ubiria
Senior Product Designer UX UI

Portfolio website:
snuux.com

snuux

Cover Letter

Senior product designer & Art director.

With a cultivated aesthetic sense and a fervent drive for tackling complex challenges, I've spent the past decade crafting websites and apps that seamlessly blend user needs with business objectives, delivering visually compelling content.

Throughout my career, I've recognized the power of questioning design solutions, leveraging both quantitative and qualitative insights from user research to fuel creativity and drive superior outcomes.

From small startups to established agencies, I've honed my ability to collaborate within teams, both as a member and a leader. My expertise encompasses responsive and adaptive design, app design, branding... I have worked within agile and cross-functional environments.

LANGUAGES

Spanish

Native Language

German

B1 level

English

Proficient level

French

Fluent speaker

EDUCATION

2023. AI on UI Skills

Ironhack | Certificate

2023. AI Academy

UXWritingHub | Certificate

2021. UX Designer

CareerFoundry | Certificate

2009 - 2011.

Audiovisual

Jose Luis Garci |
Associate Degree

2007 - 2011.

Creative Designer

ESDIP | Bachelor Degree

2024 - 2023

Hive Technologies

Senior Product Designer

As the most experienced senior product designer, I played a pivotal role in elevating the overall UX/UI acumen of the design team, fostering a culture of continuous learning, feedback and improvement.

With the WMS team we led the transformation of the warehouse web application workflows. By implementing data-driven design decisions, leveraging techniques such as user interviews, usability testing, and card sorting, we refined the application's flows and functionalities to better the user's experience and enhance production.

SKILLS

- Logistic Sector
- Internal Tool
- B2B
- UX UI design seniority

2023 - 2021

Gorillas GmbH

Senior Product Designer

Collaborating seamlessly across frontends, backends, and product management, our team developed the Gorillas Warehouse App.

Through a combination of techniques such as interviews, competitor analysis, prototyping, testing, and user shadowing, we meticulously crafted an application that effectively addressed global user challenges.

By streamlining supplier management, waste, customer orders, and inventory tracking, the app significantly enhanced warehouse productivity on a global scale.

SKILLS

- Andriod App
- Logistic Sector
- Internal Tool
- Cross-functional Team

2021 - 2017

GG Brands

UI & Visual Designer

During this period, I focused on designing a new website for one of the GG Brands, JuwelKerze.

I defined robust design system, created the new responsive website, and maintained updated most web content with the team.

I also played a key role in marketing efforts, gaining insights into social media strategies and producing content material like images, videos, and GIFs. Working alongside a talented team of designers enhanced my overall experience.

SKILLS

- Product owner
- Design systems
- Art Direction
- Wireframing and Prototyping

2017

Freelancing

UI & Visual Designer

I worked together with different brands and companies, from yoga retreat experiences to digital start-ups

Some of clients:

YND

Luxidmedia

Videobeat

Hometogo

SKILLS

- VR technology
- Client Management
- Graphic design
- Visual design

2017 - 2014

BIG-Picture GmbH

Art Director

Growing into the role of Art Director provided me with the opportunity to directly engage with clients and deeply understand their requirements.

Guiding a team comprised of a junior colleague and an intern, we collectively cultivated an enhanced workflow, fostering mutual growth and synergy within our team dynamic

2014 - 2013

BIG-Picture GmbH

UI Designer

During my time at the consulting company, I had the privilege to refine my expertise in web design, responsive design, UI design, and design systems resulting in heightened proficiency.

This invaluable experience gave me the opportunity to collaborate with renowned brands such as:

Mercedes-Benz / Danone / BMW / Sparkasse / Postbank / and more

2013

Glossybox - Rocket

Internship: Graphic Designer

Young and frenetic atmosphere where I got the chance for more creative freedom being the only designer from the country's team.

I worked on social media projects as well as packaging and product designs.

2013 - 2012

Zalando GmbH

Internship: Graphic Designer

Starting my career at the "News & Style" department gave me the opportunity to develop my Image and Video Editing skills and my eye for graphic and fashion trends.

SKILLS

- Art Direction
- Motion design
- Responsive design
- Research

- Style Guide
- Visual design

SKILLS

- Print design
- Social Media content
- Graphic design
- Marketing and Branding

SKILLS

- Visual design
- Trend awareness

Say hi!



CONTACT

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Thank you

Sergio Nuñez Ubiria

Born in Spain, living in Berlin, raised by the 90's

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