



EMPIRE BOOST

DIGITAL MARKETING

AGENCY

DIGITAL
MARKETING



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WELCOME

About Company

- An organized and creative marketing agency driven by data and results.
- With 15 years of experience working with diverse brands and industries.
- We specialize in performance marketing, data analysis, and digital advertising.
- Our focus is building strategies that turn ideas into measurable growth and help brands increase visibility, engagement, and profitability.





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Our SERVICES



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1

Social Media Strategy

- Social media strategy
- Content planning & scheduling
- Competitor analysis
- Platform selection based on business goals
- Managing social media platforms
- Stories & highlights management
- Community management & moderation



5

Media Production

2



- Content Creation & Design
- Creative content production
- Static posts & reels
- Visual design & branding
- Stories creation
- Video editing & montage
- Reels & short-form video production
- Editing for existing materials



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3

Media Buying

- Ads management
- Media buying
- Campaign optimization
- Performance tracking
- Digital media planning
- Programmatic Ads
- Conversion optimization
- Sales funnel
- Manage partnership campaigns
- Cost Per Action (CPA)
- Lead Generation (CPL)



7



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4

Reporting & Optimization

- Monthly performance reports
- Insights & data analysis
- Continuous optimization
- Real-time reporting



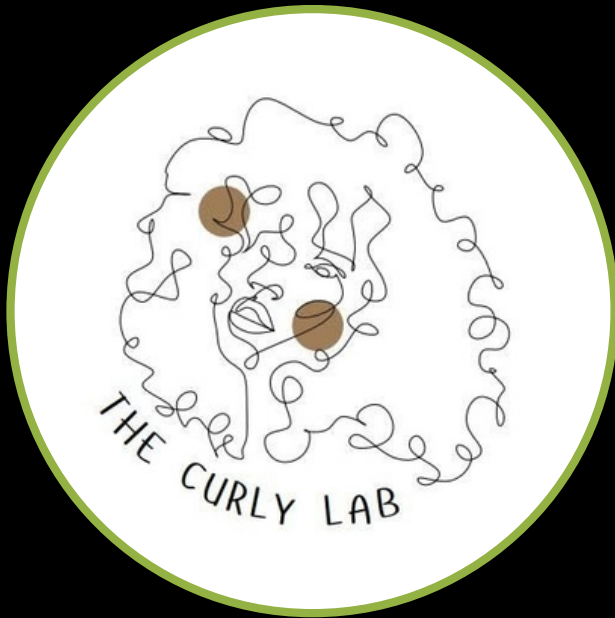


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Our CUSTOMERS



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DESIGNS

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Onixxmedia



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Marketing



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16



Supplements

BEARS
 whisky Night
 SOSkA Dancer

TOTTI DJ
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 Thursday
 FREE SHOTS
 FOR ALL



23 Nile st - Nile Dragon Boat
 Reservations : 010 00 2755 56

Media MISR
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SATURDAY

Exclusive

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 DJ E- KINS
 DJ ALEX

SPECIAL
 GOOD VIBES

10TH JUNE / 8 PM

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سنوات

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Real Estate

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TAJ TOWER 2

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مكاتب إدارية
عيادات طبية
مطاعم
كافيهات

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مقدم**

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Real Estate



clinics

21



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cosmetics



cosmetics



Doctor AUTO CAR

لحام واستبدال جنوط السيارات



٩ صقر قريش المعادي الجديدة شارع 306 عمارة 181
01062283111 - 01014788222



2M RENT CAR

تأجير السيارات وخدمات رجال الأعمال



7 شارع فاطمة رشدي - الهرم 01013311218

لماذا تختارنا



الشركة الهندسية
للمقاولات العمومية و التوريدات

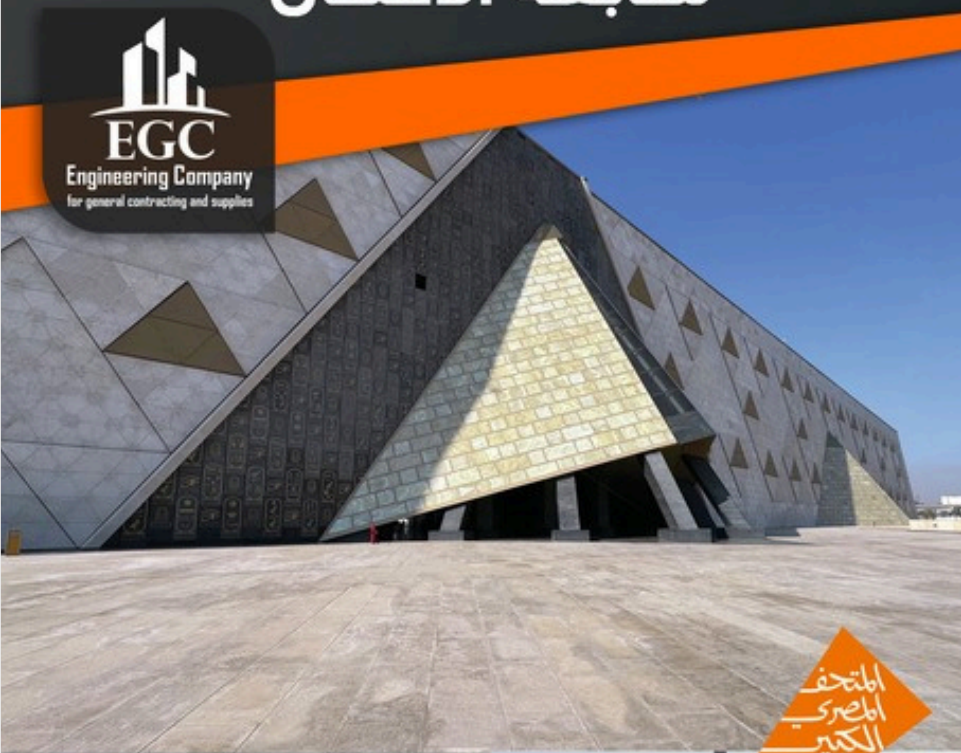
خبرة تمتد لأكثر من 10 سنوات في
التوريدات العمومية والتشطيبات.

تشرفنا بالمشاركة في تنفيذ مشروعات قومية كبرى
من بينها المتحف المصري الكبير ومستشفى مجدى يعقوب للقلب،
وهو ما يعكس حجم الثقة في خبراتنا وقدرتنا على
تقديم قيمة حقيقية



إتقان بلا حدود

سابقة الأعمال



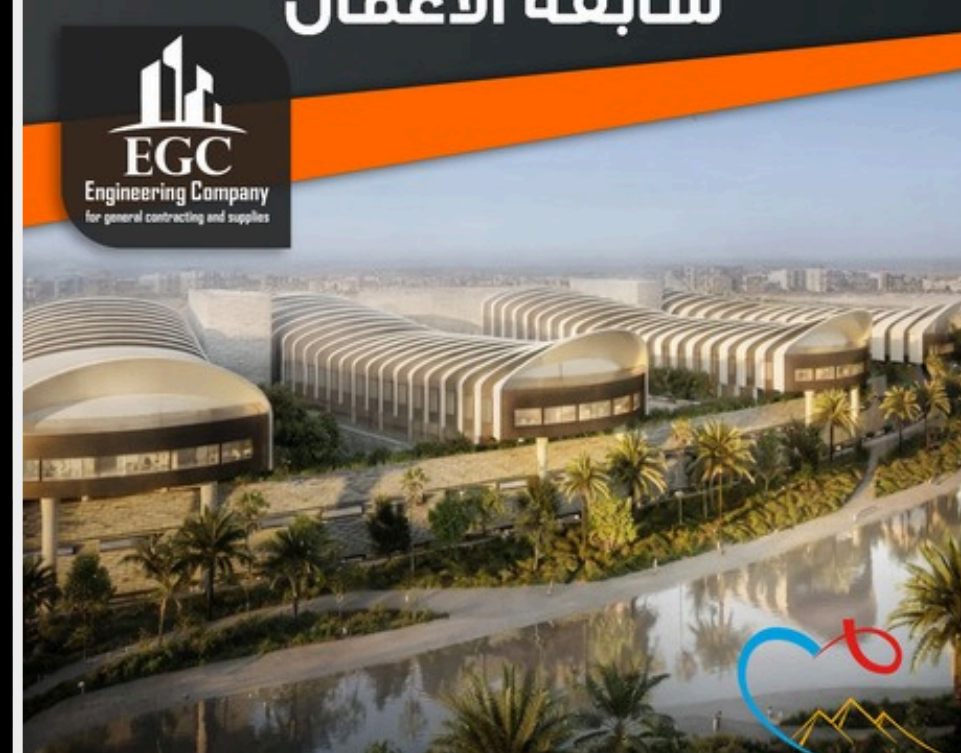
المتحف
المصري
الكبير
GRAND
EGYPTIAN
MUSEUM



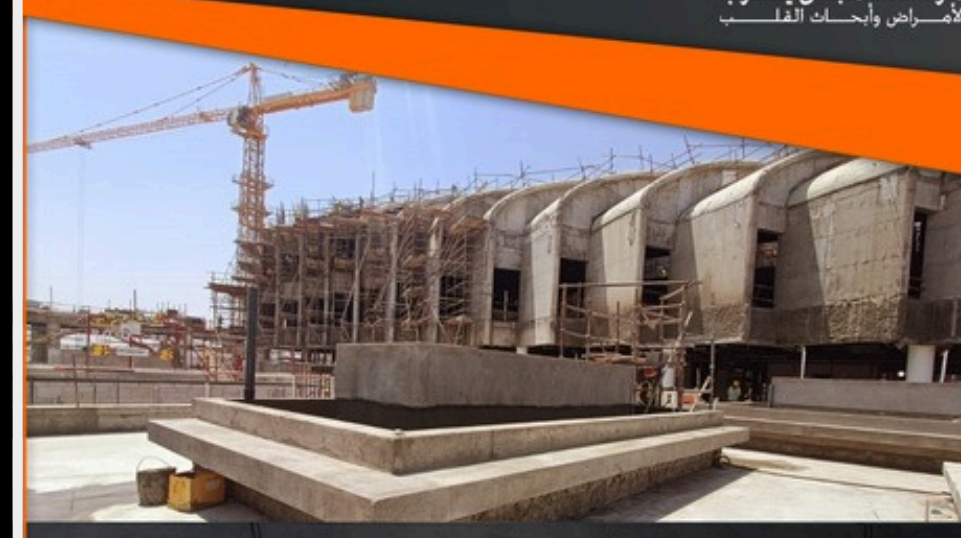
اعمال المتحف المصري الكبير

أعمال تركيب 6500 متر مربع رخام تريستا مقاس 150x50
أعمال ريبيير جراود (Repair Grout) بمسطح 9000 متر
اعمال تشطيب الرخام 25 ألف متر مربع

سابقة الأعمال



مؤسسة مجدى يعقوب
لأمراض وأبحاث القلب



اعمال مؤسسة مجدى يعقوب
لأمراض وأبحاث القلب

توريد و تركيب 1500 متر مسطح رخام تريستا مصرى معالج ايبوكسى
اعمال تركيب هرموش ارضيات مسطح 2500 متر
اعمال بياض محارة 7000 متر مربع

constructions



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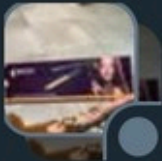
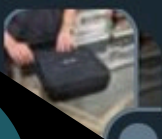
CAMPAIGNS AND RESULTS

CAMPAIGNS AND RESULTS

 Last 30 days	Maximum	Today
24,257 Messaging conversations started	EGP4.75 Cost per Messaging Conversation Started	EGP115,247.73 Amount spent
daily budget 1,750.00.م.ج 		
0.0429 Purchase ROAS (return on ad spend)	1,339,272 Reach	

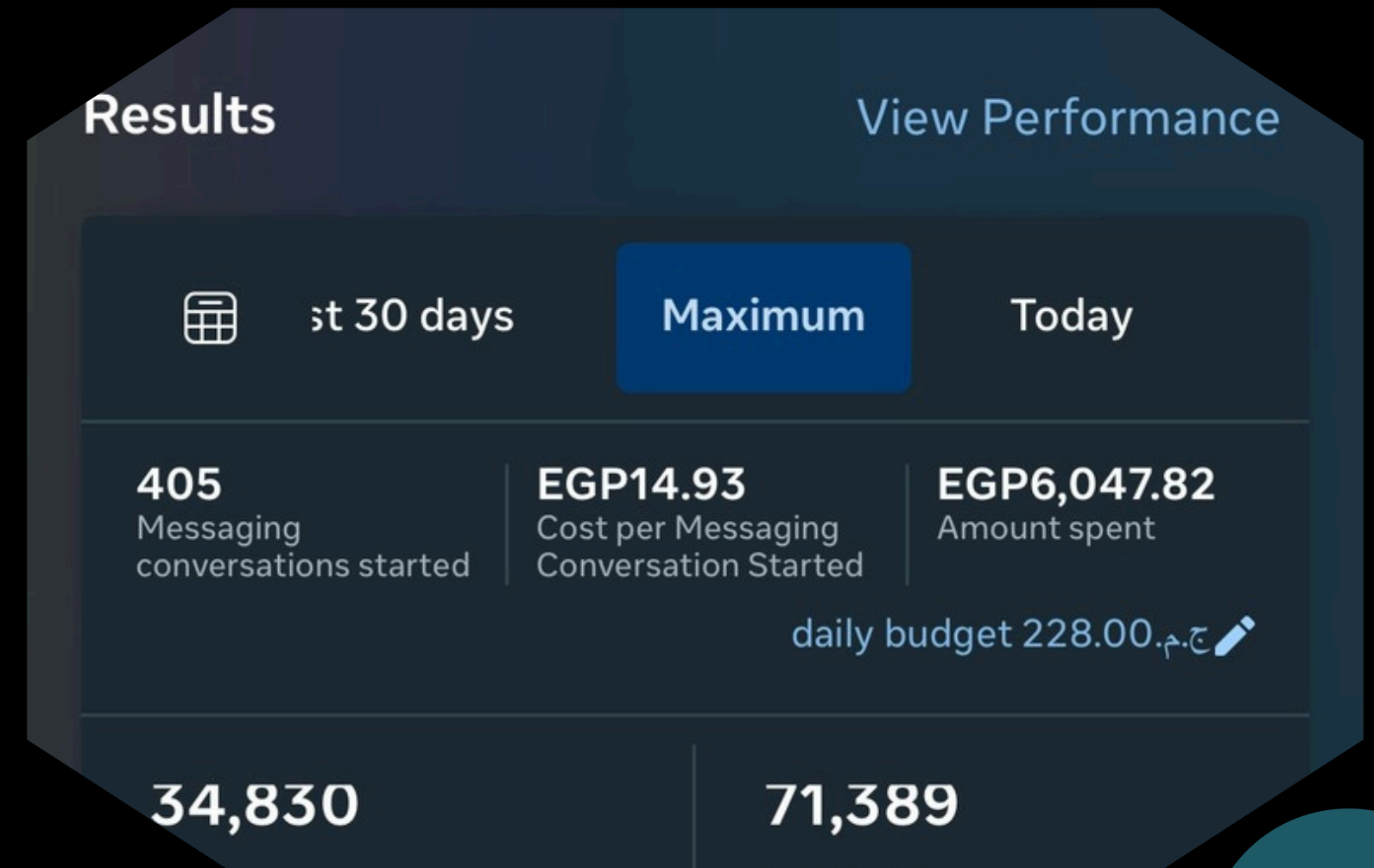
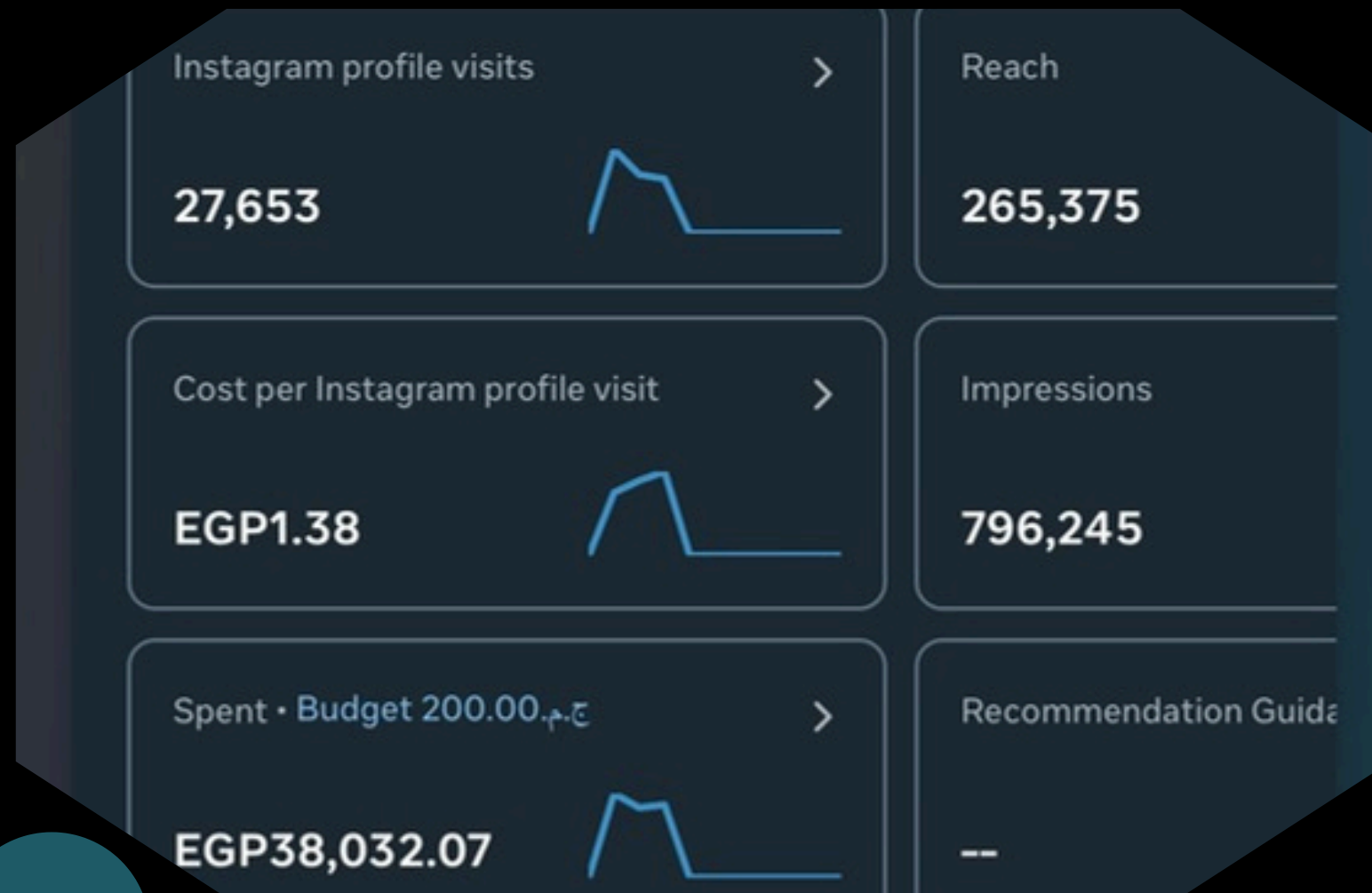
 Last 30 days	Maximum	Today
659 Website purchases	EGP235.95 Cost per Website Purchase	EGP155,488.04 Amount spent
daily budget 900.00.م.ج 		
5.18 Purchase ROAS (return on ad spend)	456,870 Reach	
1,290,730	--	

CAMPAIGNS AND RESULTS

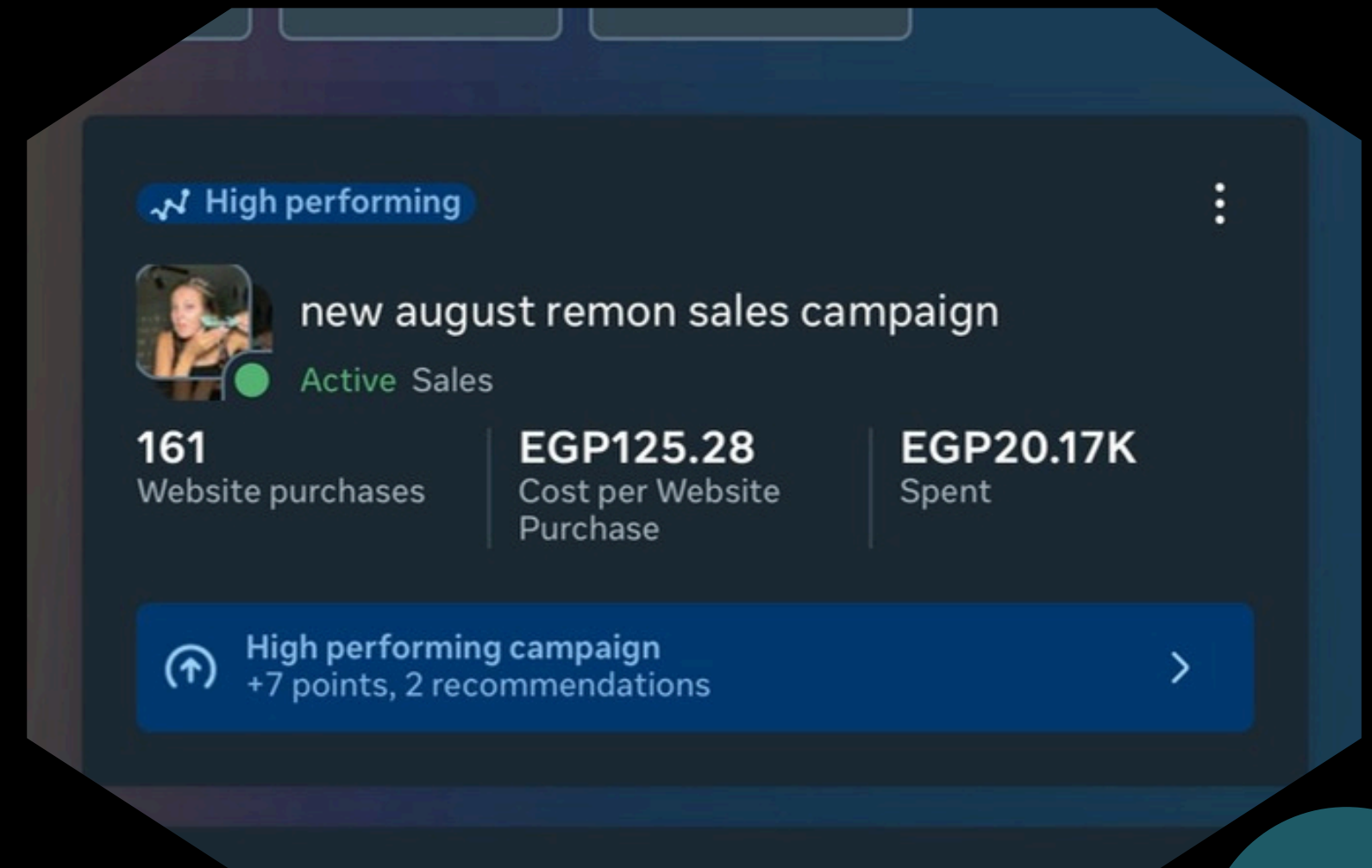
	Date ▾	Status ▾
 sales 15-12 Off Sales		
646 Messaging conversations started	EGP13.83 Cost per result	EGP8.93K Spent
 sales- shaving Off Sales		

Instagram profile visits	7,266	Reach	97,970
Cost per Instagram profile visit	EGP1.12	Impressions	208,960
Spent • Budget 200.00.م.ع	EGP8,156.11	Recommendation Guide	--

CAMPAIGNS AND RESULTS



CAMPAIGNS AND RESULTS





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CAMPAIGNS AND RESULTS

111 Website purchases	EGP71.78 Cost per Website Purchase	EGP7,967.72 Amount spent
daily budget 500.00.م.ع		
7.75 Purchase ROAS (return on ad spend)	30,546 Reach	
58,059 Impressions	-- Recommendation Guidance	
EGP137.23	1.90	

Nordix

7 active campaigns

This month

Status

Total amount spent
99,161.87.م.ج

No spending limit

CAMPAIGNS AND RESULTS

High performing

 **MESSAGES STATIC NEW SEP**
Active Sales

448 Messaging conversations started	EGP10.19 Cost per Messaging Conversation Started	EGP4.56K Spent
---	--	--------------------------

High performing campaign
+20 points, 6 recommendations

 **Nordix**
7 active campaigns

 **Date** ▾ **Status** ▾

Total amount spent
601,157.05.م.ج

No spending limit

CAMPAIGNS AND RESULTS

st 30 days	Maximum	Today
253 Website purchases	EGP241.41 Cost per Website Purchase	EGP61,077.92 Amount spent
daily budget 2,250.00.م.ج 		
4.81 Purchase ROAS (return on ad spend)	129,256 Reach	
636,391 Sessions	-- Recommendation Guidance	

st 30 days	Maximum	Today
158 Website purchases	EGP304.36 Cost per Website Purchase	EGP48.09K Amount spent
daily budget 1,100.00.م.ج 		
2.57 Purchase ROAS (return on ad spend)	81,214 Reach	
243,546 Sessions	-- Recommendation Guidance	

CAMPAIGNS AND RESULTS

Calendar icon at 30 days Maximum Today		
2.7K Messaging conversations started	EGP5.32 Cost per Messaging Conversation Started	EGP14.47K Amount spent
daily budget 500.00.م.ج		
0.14 Purchase ROAS (return on ad spend)	294,477 Reach	
405,861	--	

405,861 Impressions	-- Recommendation Guidance
EGP35.65 CPM (cost per 1,000 impressions)	1.38 Frequency
2.68% CTR (all)	5,667 Link clicks
EGP1.33 CPC (all)	

CAMPAIGNS AND RESULTS

 st 30 days Maximum Today		
1.6K Messaging conversations started	EGP5.86 Cost per Messaging Conversation Started	EGP9.45K Amount spent
0.24 Purchase ROAS (return on ad spend)	165,833 Reach	
253,415 Impressions	-- Recommendation Guidance	

6.8K Messaging conversations started	EGP3.56 Cost per Messaging Conversation Started	EGP24.09K Amount spent
daily budget 800.00.م.ع 		
0.23 Purchase ROAS (return on ad spend)	443,083 Reach	
739,723 Impressions	-- Recommendation Guidance	
EGP32.57	1.67	



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CAMPAIGNS AND RESULTS



المنشور: "Don't miss our summer festival ✨"

1,906

Post engagements

EGP0.73

Cost per Post
Engagement

EGP1,400.00

Spent

● Completed



المنشور: "JOHN FRANCE"

26,951

Post engagements

EGP0.0742

Cost per Post
Engagement

EGP2,000.00

Spent



المنشور: "JOHN FRANCE"

17,081

Post engagements

EGP0.0878

Cost per Post
Engagement

EGP1,500.00

Spent

● Completed



المنشور: "الاختيار الأمثل لمصفف الشعر ✨"

1,866

Post engagements

EGP0.43

Cost per Post

EGP800.00

Spent



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CAMPAIGNS AND RESULTS

● Completed

 المنشور: "تفتكر ايه الفرق مابين ماك كار و مصر كلها و كلو..."

4,279
Messaging
conversations
started

EGP6.12
Cost per
Messaging
Conversation
Started

EGP26,205.00
Spent

● Completed

 المنشور: "ليد ابليكشن" 🌟🇪🇬

565
Messaging
conversations
started

EGP11.95
Cost per
Messaging
Conversation
Started

EGP6,750.00
Spent

● Off

 المنشور: "عاوز تشطب شقتك ومحتار بسبب زيادة الأسعار كل يوم؟"

126
Messaging
conversations
started

EGP15.87
Cost per
Messaging
Conversation
Started

EGP2,000.00
Spent

● Completed

 المنشور: "Our Eid Al-Adha offers is on 🔥"

8,938
Post engagements

EGP0.17
Cost per Post
Engagement

EGP1,500.00
Spent



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CAMPAIGNS AND RESULTS

● Completed

 المنشور: "تفتكر ايه الفرق مابين ماك كار و مصر كلها و كلو..."

4,279
Messaging
conversations
started

EGP6.12
Cost per
Messaging
Conversation
Started

EGP26,205.00
Spent

● Completed

 المنشور: "ليد ابليكشن" 🌟

565
Messaging
conversations
started

EGP11.95
Cost per
Messaging
Conversation
Started

EGP6,750.00
Spent

● Off

 المنشور: "عاوز تشطب شقتك ومحتار بسبب زيادة الأسعار كل يوم؟"

126
Messaging
conversations
started

EGP15.87
Cost per
Messaging
Conversation
Started

EGP2,000.00
Spent

● Completed

 المنشور: "Our Eid Al-Adha offers is on 🔥"

8,938
Post engagements

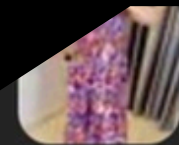
EGP0.17
Cost per Post
Engagement

EGP1,500.00
Spent



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CAMPAIGNS AND RESULTS



المنشور: "كوليكشن بعنوان الدنيا ربيع والجو بديع"

345

Messaging
conversations
started

EGP3.48

Cost per Messaging
Conversation Started

EGP1,200.00

Spent

● Off



المنشور: "حبايبي احلي ليديز في الدنيا" ❤️❤️❤️

555

Messaging
conversations

EGP2.16

Cost per Messaging
Conversation Started

EGP1,200.00

Spent



Post: "لو صوتك حلو و نفسك تكون مغنى مشهور... يبقى لازم"

122

Messaging
conversations
started

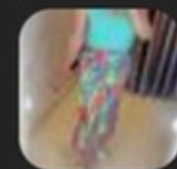
EGP1.64

Cost per Messaging
Conversation Started

EGP200.00

Spent

● Off



Post: "حبايينا الحلوين وحشتونا" ❤️❤️❤️

286

Messaging

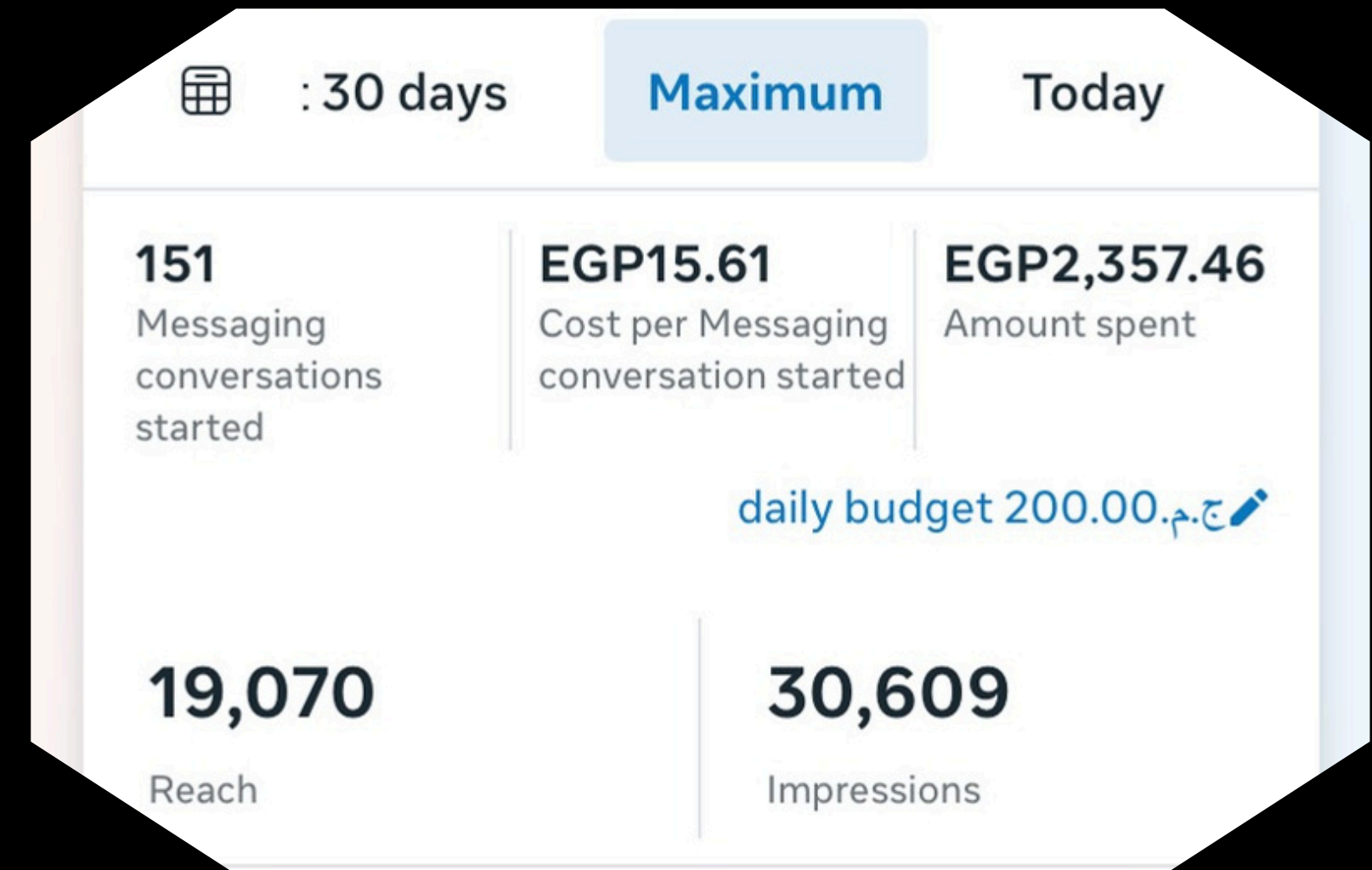
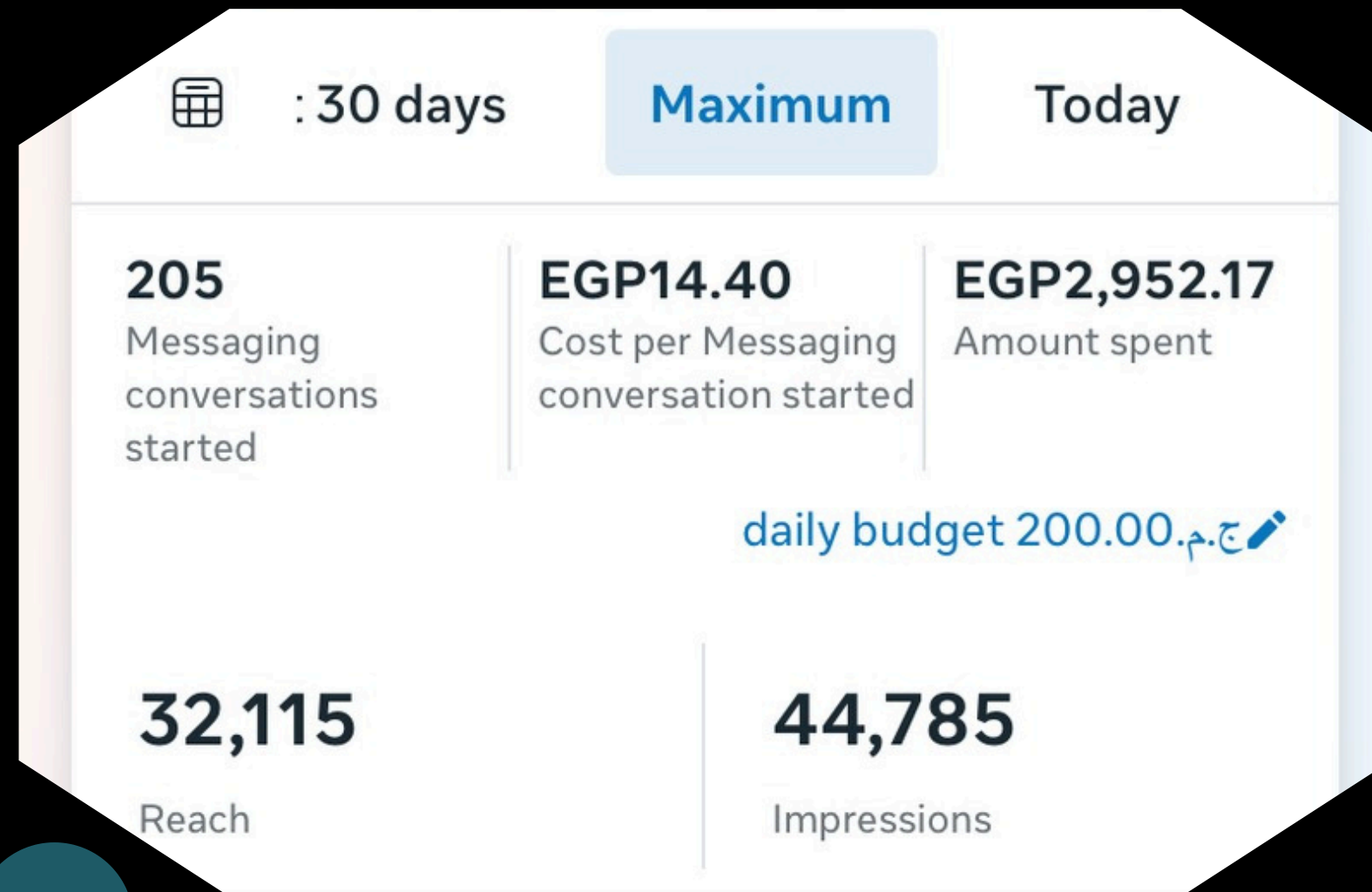
EGP2.10

Cost per Messaging

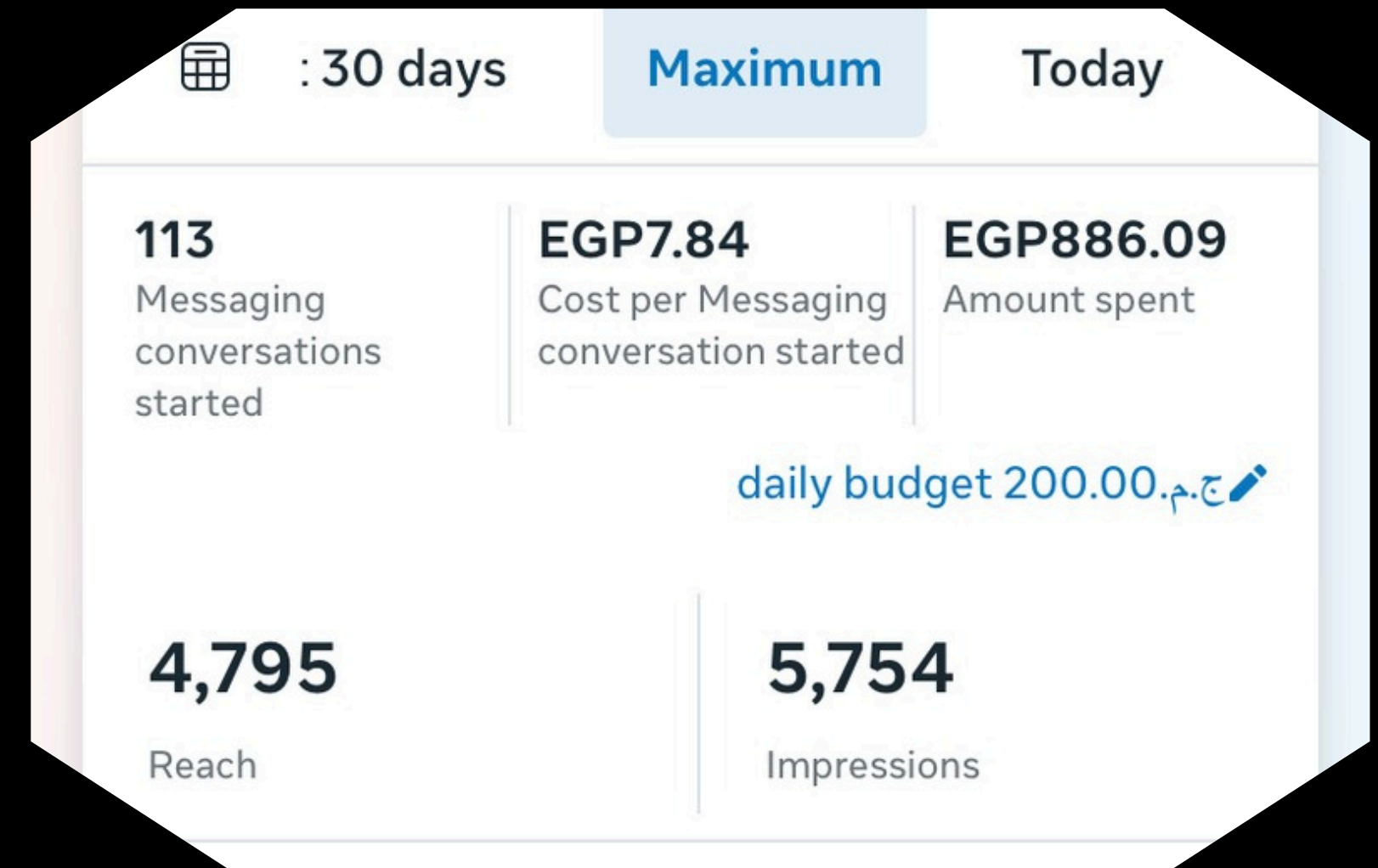
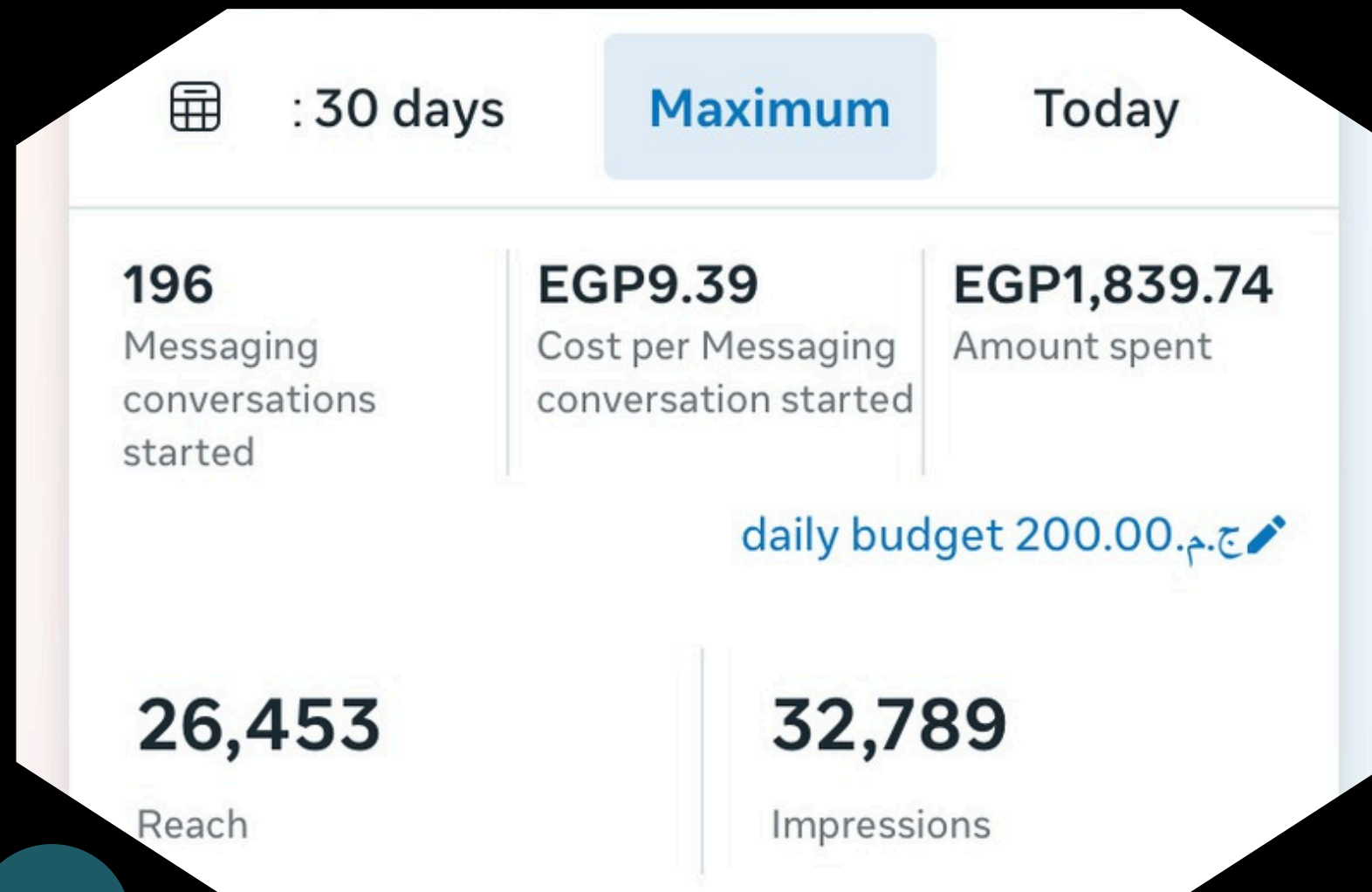
EGP600.00

Spent

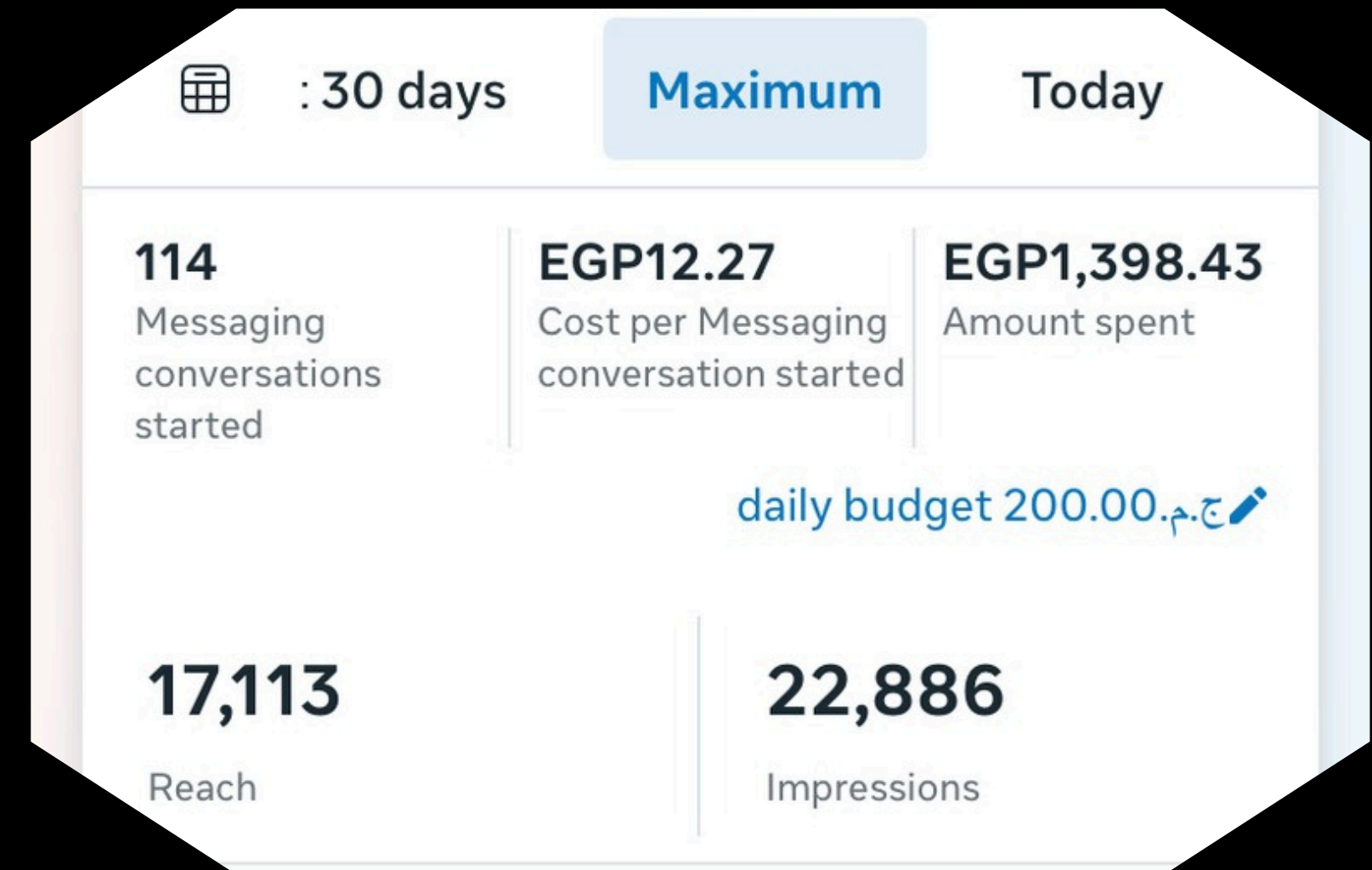
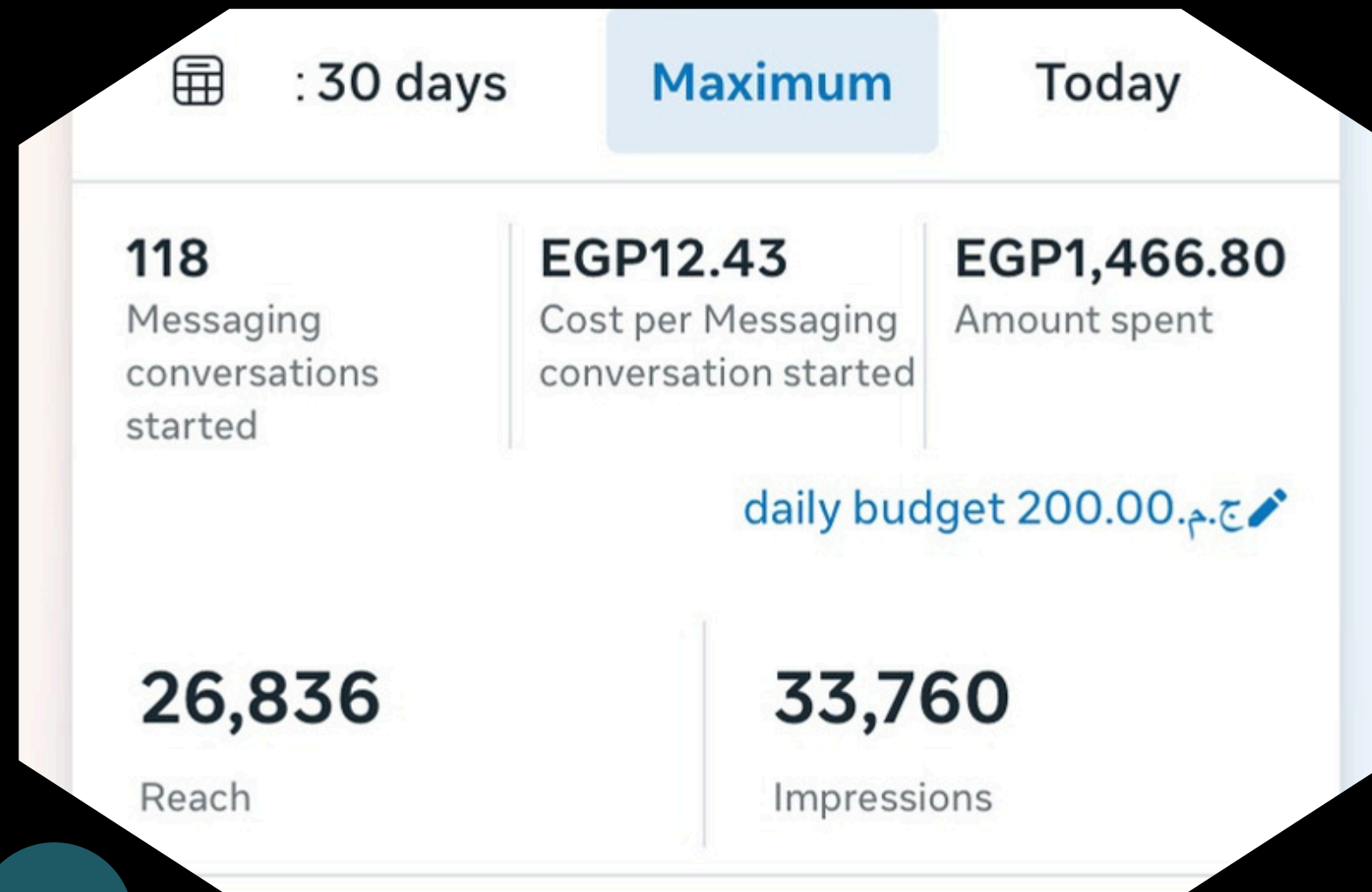
CAMPAIGNS AND RESULTS



CAMPAIGNS AND RESULTS



CAMPAIGNS AND RESULTS





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THANK YOU

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 **01121657170**



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