

Sydney Hong

AI Visual Designer | 3D Visualization & Motion Design | Official Framer Expert

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SUMMARY

AI Visual Designer and 3D/Motion Designer with experience in generative AI content production, 3D product visualization, responsive web design, and brand-aligned visual systems. Built scalable AI-assisted workflows for beauty and consumer brands at LG Household & Health Care, reducing product distortion across 70+ SKUs through a standardized 3D-based production workflow. Currently contributing to NOVA Design showreel development and creating responsive Framer websites and interactive components as an Official Framer Expert.

SKILLS

Generative AI Content Production: AI image generation, AI video generation, prompt engineering, AI model imagery, ComfyUI, Midjourney, Stable Diffusion, Runway, Kling, Higgsfield

3D Visualization and Motion: Cinema 4D, Octane, Redshift, Rhino 3D, 3D product visualization, product rendering, motion graphics, asset library development

Web and Interaction Design: Framer, responsive web design, interaction design, component design, UI motion, design systems, landing page design

Brand and Production: Adobe Photoshop, Adobe Illustrator, Figma, Adobe After Effects, social media visuals, beauty content, brand-aligned imagery, visual quality control

EXPERIENCE

Industrial Design & 3D Visualization Intern | NOVA Design

Providence, RI, United States | Global Design Internship Program | Hybrid | Jun 2026 - Present

- Develop visual research, motion references, and brand discovery materials for NOVA Design's company showreel and communication assets.
- Create 3D visualization and motion design concepts that translate industrial design projects, product narratives, and process stories into polished visual directions.
- Organize competitive agency research, moodboards, and Figma-based presentation materials to support showreel structure, pacing, and visual storytelling.

Official Framer Expert & Component Creator | Framer Experts

Freelance | Jun 2026 - Present

- Design responsive Framer websites and interactive components for creative professionals and small businesses, focusing on clean layouts, polished visual presentation, and brand-aligned user experiences.
- Build reusable component systems with motion details, hover states, and responsive behavior to improve consistency and scalability across web projects.
- Create Framer marketplace components and publish-ready web assets using web design, interaction design, and motion design principles.

Generative AI Design Intern | LG Household & Health Care

Seoul, South Korea | Mar 2024 - Sep 2024

- Developed AI-assisted beauty content and 3D product visualization workflows for LG H&H brand portfolio, supporting scalable visual content production across multiple consumer beauty brands.
- Identified recurring product distortion issues in AI-generated beauty content across 70+ brand SKUs and implemented a standardized Adobe Substance 3D Stager workflow to improve product accuracy and reduce manual retouching needs.
- Built a reusable 3D product asset library to support consistent product renders, AI-generated campaign visuals, and repeatable content production across brand teams.
- Planned and produced influencer-style AI model imagery for Dr. Groot campaign targeting female consumers, expanding a male-oriented hair care brand into a new audience segment through social media content.

SELECTED PROJECTS

Bubblify - AI-Generated Digital Currency Concept | AI Design Award Winner

AIDA in Silicon Valley | Mar 2025

- Created an award-winning AI design concept that reframed filter bubbles as a form of AI-generated digital currency, combining speculative design, visual storytelling, and AI-assisted content creation.

Hublot Big Bang Watch - 3D Motion Commercial | The Motion Awards Nominee

Motionographer | Dec 2023

- Produced a 3D motion graphic commercial visualizing a particle-assembly concept for a luxury watch, using product visualization, motion design, and cinematic rendering techniques.

EDUCATION

Bachelor of Fine Arts in Industrial Design | Chung-Ang University | Seoul, South Korea | Mar 2020 - Aug 2025 | Academic Excellence: GPA in top 5% of freshman class, Spring 2020.

Exchange Program in Business Administration | Umea University | Umea, Sweden | Sep 2023 - Dec 2023 | Studied Nordic design methodology and Scandinavian beauty branding practices.

AWARDS

AI Design Award Winner - Bubblify, AIDA in Silicon Valley, 2025 | The Motion Awards Nominee - Hublot Big Bang Watch, Motionographer, 2023 | Academic Excellence - Chung-Ang University, 2020

LANGUAGES

Korean: Native | English: Professional working proficiency | OPIc: IH (ACTFL), valid through Feb 2028