

PAULINE MAYARI

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PROFESSIONAL SUMMARY

Senior-level graphic designer with 9-years of experience producing complex, long-format proposal and presentation materials for the Architecture, Engineering & Construction industry, paired with large-scale corporate design experience across multi-brand, multi-timezone teams. Skilled at translating technical, subcontractor, and executive-level content into clear, persuasive visual storytelling for print, digital, and live interview presentations. Adept in Adobe Creative Suite and PowerPoint, with a track record of vendor coordination, mentoring junior and volunteer designers, and staying composed under deadline pressure.

LANGUAGES

English / Filipino — Native proficiency
Korean — Conversational
German / Spanish / French — Basic

AWARDS & RECOGNITION

Dennis B. Pankiw Memorial Award — Red River College Polytechnic
Lieutenant Governor's Medal — Red River College Polytechnic

COMMUNITY INVOLVEMENT

Design Professional of Canada — Member

CORE SKILLS

DESIGN & SOFTWARE

Adobe InDesign	MS Outlook	HTML / CSS (basic)
Adobe Illustrator	MS Teams	Notion
Adobe Photoshop	Google Suite	Slack
Adobe Acrobat	Interactive/fillable PDF	Wix
Adobe Premiere Pro	Claude AI	Framer
MS PowerPoint (advanced)	MS Copilot	Trello
MS Word	Adobe Firefly	Adobe Workfront
MS Excel	Figma / Figjam	

PROPOSAL & PRESENTATION

Long-document layout (240 pages)	Subcontractor content coordination	Data visualization and infographics
Proposal / RFP layout	Live interview presentation support	Annual report design

COLLABORATION & PROCESS

Cross-timezone	Print production	Trilingual production (English/French/Mandarin)
Remote team workflows	Mentoring and design onboarding	Project management
Vendor coordination	Corporate compliance	WebAAA and AODA compliance

PROFESSIONAL EXPERIENCE

NUMBER TEN ARCHITECTURAL GROUP | Graphic Designer (Contract)

Winnipeg, Manitoba | Hybrid — largest independent architecture firm in Manitoba

April 2026 – July 2026

- Produced client-facing Design Report presentations and design schematics up to 240 pages.
- Collated content from subcontractor teams including landscape architecture, cost consulting, structural, mechanical, and acoustic engineering firms.
- Built interactive, navigable PDFs (bookmarks, linked pages) to make long-format proposal documents easier for clients to review.
- Supported live interview presentations for architect-led pitches; adapted materials in real time, including sourcing and printing foam boards on short notice when boardroom presentation technology was unavailable.
- Collaborated with lead architects and interior designers to translate technical design work into clear visual narratives, including a carbon footprint infographic series breaking down complex data for general audiences.
- Coordinated with external print vendors on production of long-format architectural documents.
- Maintained a project sheet library spanning the firm's 70-year history
- Produced custom illustration work (decals, vinyl installations) in support of interior design teams.
- Designed social media content for associate announcements, community events, and project anniversaries.

FREELANCE | Art Director / Graphic Designer

Winnipeg, Manitoba | Munich, Germany | Paris, France | Remote

June 2025 – present

- Direct core creative for each issue of an established (25+ year) bi-monthly food magazine, unifying color, theme, and story across the reader's full experience while working within existing brand guidelines.
- Collaborate with an advertising designer and manage quick-turnaround print production timelines, including direct coordination with the print vendor and proofing.
- Mentor a podcast editor and collaborate with a UI/UX designer/researcher on separate client engagements.
- Led end-to-end website design for a client (Winnipeg Story Slam), from discovery and ideation through execution and handoff.

IGM FINANCIAL INC. | Graphic Designer

Winnipeg, Manitoba | Hybrid

March 2023 – March 2025

- Produced a broad range of deliverables — podcast graphics, LinkedIn content, financial whitepapers, internal newsletters, annual reports, and data visualization — within a 20-person internal agency of designers, copywriters, art directors, and project managers.
- Served as the team's go-to PowerPoint expert; built large-scale, print-heavy conference graphics and interactive fillable PDFs used by financial advisors for client onboarding.
- Designed across three distinct corporate brands (IG Wealth Management, Mackenzie Investments, IGM), maintaining brand integrity and adapting to each brand's guidelines.
- Delivered trilingual (English/French/Mandarin) materials for marketing and conferences, applying region-specific formatting standards (e.g. number and currency notation by province/country).
- Collaborated daily with project managers, copywriters, and translators across offices in Winnipeg, Toronto, Montreal, and international offices in Europe and Asia, working across time zones; traveled on-site to Toronto and Montreal offices.
- Built a template library and knowledge hub (name badges, Zoom backgrounds, social media assets, wayfinding, and signage) to standardize recurring conference and campaign production.
- Maintained strict file organization and naming conventions to support seamless handoff across a large, fast-moving design team.

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PROFESSIONAL EXPERIENCE continued

EVERY NATION WINNIPEG | Graphic Design Lead

October 2021 – January 2024

Winnipeg, Manitoba | Hybrid

- Directed creative concepts for a recurring sermon series (produced every 1–3 months) and built easy-to-use PowerPoint templates and marketing collateral for each release.
- Trained and onboarded volunteer designers on templates and workflow via a self-built resource hub.
- Coordinated with print vendors for merchandise and volunteer appreciation gifts.

FREELANCE | Graphic Designer

August 2017 – September 2021

Manila, Philippines | Winnipeg, Manitoba | Hybrid

- Built site structure and design using Wix CMS
- Co-hosted a lettering workshop and designed custom illustrations for the event
- Collaborated with a small design team (and independently) to develop full event creative from concept through execution, including client-facing work.
- Designed large-scale posters, ticket designs, merchandise, event branding, and social media assets.
- Designed email campaigns and internal communication materials for a volunteer-run organization
- Collaborated with volunteer teams to assess organizational needs and adapt visual communication for limited-resource workflows

PUBLIC SPEAKING & PRESENTATIONS

UNIVERSITY OF THE PHILIPPINES | Guest Speaker

November 2025

Presented to 3rd-year design students on building a design career in Canada, professional networking, and career advice.

DOODLE & TRAVEL CLUB WINNIPEG | Guest Workshop Facilitator

June 2026

Independently developed and delivered a presentation about travel and perfumes.

TOASTMASTERS CLUB | Member

March 2024 – March 2025

Public speaker training and development.

IGM FINANCIAL INC.

March 2023 – March 2025

Regularly presented design concepts internally at IGM Financial, including directly to Marketing Vice Presidents and Directors.

EDUCATION

RED RIVER COLLEGE POLYTECHNIC

Diploma of Graphic Design, Honours

UNIVERSITY OF MANITOBA

President's Student Leadership Program