

# Angela Singh

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<https://www.linkedin.com/in/angelasbedi/>

## WORK EXPERIENCE

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### FREELANCE SCREENPLAY WRITER

Jul – Oct 2024

- Collaborated on brainstorming and developing ideas for new movies, TV shows, and audio shows.
- Wrote scripts, dialogues, synopses, and treatments for various projects across different genres.
- Contributed to creating compelling narratives and character development for multiple ongoing projects.

### MARKETING AND CONTENT WRITING INTERN, INDIA TODAY – NOIDA, INDIA

Nov – Dec 2023

- Spearheaded social media marketing campaigns, increasing engagement on Twitter and Instagram.
- Created compelling content for India Today's website, ensuring alignment with the platform's editorial voice.
- Managed influencer marketing initiatives, collaborating with key influencers to promote brand awareness, Sahitya Aajtak event, and other campaigns.
- Oversaw marketing strategies for the Sahitya Aajtak event.

### COPY WRITING & SOCIAL MEDIA MARKETING INTERN, CYBEES – DELHI, INDIA

June – July 2023

- I assisted in creating engaging and relevant content for various Cybees' Instagram account.
- Collaborated with team members to brainstorm and develop creative content ideas.
- Scheduled and posted content on social media platforms using scheduling tools.
- Created and edited graphics, images, and content for social media posts.

### RESEARCHER TEAM, PROJECT UP – DELHI, INDIA

Jan – Feb 2021

- I co-wrote a research paper on the topic "Climate Change Action through Education: Strategies to Integrate CCEE in Schools."
- Link: <https://www.enact.earth/collaborations/enact-x-projectup>

### RESEARCHER, POLICY RESEARCH BOOTCAMP BY PROJECT UP – DELHI, INDIA

Oct – Nov 2020

Selected for Policy Research Bootcamp in Partnership with UNESCO, New Delhi, and wrote a research paper on Mental Health in Academic Settings. Link: [https://ijpsl.in/wp-content/uploads/2020/12/Mental-Health-in-Academic-Settings\\_Angela-Singh.pdf](https://ijpsl.in/wp-content/uploads/2020/12/Mental-Health-in-Academic-Settings_Angela-Singh.pdf)

## EDUCATION

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### BACHELORS IN JOURNALISM AND MASS COMMUNICATION (BAJMC)

2022- 2025

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES (MAIMS), IP UNIVERSITY

### SCHOOLING

2008- 2022

### THE HERITAGE SCHOOL – ROHINI, DELHI, INDIA

Humanities, Central Board of Secondary Education  
Classification: 94%

## ACHIEVEMENTS AND PARTICIPATIONS

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**BEST JOURNALIST**, MAIMS MODEL UN – DELHI, INDIA

**EDITOR-IN-CHIEF**, THE HERITAGE SCHOOL NEWSLETTER – DELHI, INDIA

**EDITOR-IN-CHIEF**, PSYCHSOCH PSYCHOLOGY NEWSLETTER – DELHI, INDIA

**BEST JOURNALIST**, CREDENCE MODEL UN 2.0 – DELHI, INDIA

**HIGH COMMENDATION AWARD IN INTERNATIONAL PRESS**, CONFianza MODEL UN – DELHI, INDIA

**BEST REPORTER**, THE INDIAN MIDNIGHT MODEL UN 2020 – DELHI, INDIA

**BEST JOURNALIST**, THE HERITAGE SCHOOL, ROHINI INTRA MODEL UN 2020 – DELHI, INDIA

## SKILLS AND INTERESTS

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**Writing:** Creative writing, Journalism, Poetry, Slam Poetry, Storytelling, Research-Driven Writing, Social Media Content Writing

**Languages:** Proficient in English and Hindi. Learned French as a third language from grade 5 to 8, studied about their culture and history, and participated in Olympiads.

**Humanities:** History & Communication, Literature, Political Science, Psychology, Sociology Graphic design, Adobe Photoshop, Adobe InDesign, Figma, CorelDRAW, Canva

**Design:** Graphic design, Adobe Photoshop, Adobe InDesign, Figma, CorelDRAW, Canva