

Pricing Sheet 2026

Site Visits

One menu,
pick what you need.

Starter Package

15 Photos + Aerials
1 Vertical Reel
5 Hero clips

\$950

Essential Package

15 Photos + Aerials
1 Cinematic Site video
1 Vertical Reel
5 Hero clips

\$1,500

Build your own package

The start to your site visit.
Our preparation, equipment, travel & expertise. From creating to editing.

\$300

Photo

10 Professional Photos Socials, website, ads	\$200
15 Photos + Aerials Ground & drone	\$275
40 Photos + Aerials Full coverage	\$575

Video

Cinematic Site Capturing team, craft & results	\$650
Cinematic Update Talking to camera + Site shots	\$900
5 Hero clips Stand out shots for web, socials, sales	\$250

Social

1 Vertical Reel Site update, team, craft, tips & tricks	\$250
3 Vertical Reels Site update, team, craft, tips & tricks	\$650
5 Vertical Reels Site update, team, craft, tips & tricks	\$900

Digital

1 Meta Ad Reel Sales scripting, idea, direction	\$400
Meta Ad Campaign We run it, incl. \$250 Digital Ad spend	\$400
Meta Ad Campaign+ We run it, incl. \$500 Digital Ad spend	\$650

Add-on

Golden Hour Sunrise & Sunset	\$200
48 Hour Turnaround From on site to your inbox	\$250
24 Hour Turnaround Subject to availability	\$500

Graphics

1 Graphic Branded post for socials & customers	\$120
3 Graphics A set to tell a visual story	\$300
10 Graphics Show branded stats, services & projects	\$900

Travel

Within 30km of CBD: Included, no charge.

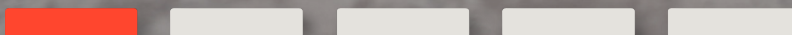
30-75km one way: +\$150

75-150km one way: +\$300

Turnaround Time

5 Business Days

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Pricing excludes GST

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Monthly Plans

By your side. The creative plans that keep you seen, and on track.

Core \$3,000

- 1** Monthly site visit
- ✓ Swap any visit for a Standard One-Off piece
- ✓ Main video per visit
- ✓ 20 Photos per visit
- ✓ 10 Clippings per visit
- ✓ 3 Social reels per visit
- ✓ Dedicated Success Manager
- ✓ Priority Booking
- ✓ Monthly Strategy Check-In
- ✓ Curated Content Menu 15 idea pick
- ✓ Social scripting for shoots
- ✓ Content & marketing ideation
- ✓ Trend research + application
- ✓ Algorithm monitoring + adjustments
- Social Posting (1 channel)
- Social analytics + reporting
- Ongoing team headshots
- RAW Data storage
- Branded social graphics
- 1 Optional Meta Ad Campaign w/ \$250 Ad Spend
- 2nd Channel posting
- Community Management
- Monthly strategy session

Plus \$5,000

Most Popular

- 2** Monthly site visits
- ✓ Swap any visit for a Standard One-Off piece
- ✓ Main video per visit
- ✓ 20 Photos per visit
- ✓ 10 Clippings per visit
- ✓ 3 Social reels per visit
- ✓ Dedicated Success Manager
- ✓ Priority Booking
- ✓ Monthly Strategy Check-In
- ✓ Curated Content Menu 15 idea pick
- ✓ Social scripting for shoots
- ✓ Content & marketing ideation
- ✓ Trend research + application
- ✓ Algorithm monitoring + adjustments
- ✓ Social Posting (1 channel) 6 / month
- ✓ Social analytics + reporting
- ✓ Ongoing team headshots
- ✓ RAW Data storage 6 months
- ✓ Branded social graphics 4 / month
- ✓ 1 Optional Meta Ad Campaign w/ \$250 Ad Spend
- 2nd Channel posting
- Community Management
- Monthly strategy session

Pro \$9,000

- 3** Monthly site visits
- ✓ Swap any visit for a Standard One-Off piece
- ✓ Main video per visit
- ✓ 20 Photos per visit
- ✓ 10 Clippings per visit
- ✓ 3 Social reels per visit
- ✓ Dedicated Success Manager
- ✓ Priority Booking
- ✓ Monthly Strategy Check-In
- ✓ Curated Content Menu 15 idea pick
- ✓ Social scripting for shoots
- ✓ Content & marketing ideation
- ✓ Trend research + application
- ✓ Algorithm monitoring + adjustments
- ✓ Social Posting (1 channel) Unlimited
- ✓ Social analytics + reporting
- ✓ Ongoing team headshots
- ✓ RAW Data storage 12 months
- ✓ Branded social graphics 8 / month
- ✓ 2 Optional Meta Ad Campaigns w/ \$250 Ad Spend
- ✓ 2nd Channel posting
- ✓ Community Management 6 Hour cap / month
- ✓ Monthly strategy session

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Pricing excludes GST

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Off the Shelf

A storytelling asset. Options to bring special moments to the stage.

Testimonial Real customers, telling your story

Standard	\$950	Plus	\$2,200	Premium	\$4,500
 1 interview		 1 interview		 2 interviews	
 3 questions		 Project footage		 Full project footage	
 Licensed music		 Subtitles, music, SFX		 Subtitles, music, SFX	
		 5 photos + quote graphics		 5 photos + quote graphics	
				 Full storytelling film	

Case Study The build process, seen by more than just your team

Standard	\$950	Plus	\$2,200	Premium	\$4,500
 1 interview		 1 interview		 2 interviews (you + customer)	
 3 questions		 Project footage		 Full project footage	
 Licensed music		 Subtitles, music, SFX		 5 photos + quote graphics	
 On-camera, on-site		 5 photos + quote graphics		 Full storytelling film	
		 Process storytelling edit			

Project Showcase Your finished work, shown off the way it deserves

Standard	\$1,200	Plus	\$1,800	Premium	\$4,500
 1 cinematic video		 1 cinematic video		 End customer + you interview	
 10 photos		 15 photos		 Full site visit	
 3 photos w/ branded graphics		 5 photos w/ branded graphics		 Cinematic, final finish	
 5 Clippings for socials, ads, or sales assets		 1 social cut		 5 photos w/ branded graphics	
		 On-camera or cinematic option			

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Off the Shelf

A storytelling asset. Options to bring special moments to the stage.

Meet the Team People buy from people, let's see the great team behind your brand

Standard	\$1,200	Plus	\$1,800	Premium	\$4,500
 3 team videos		 5 team videos		 5 team videos	
 3 questions		 Project footage		 On-site + cinematic footage	
 Licensed music		 Subtitles		 5 photos Office and on-site team	
		 5 photos each + quote graphics		 5 photos + quote graphics	

Hero Trailer Your whole business in one piece

Standard	\$2,900	Plus	\$4,200	Premium	\$5,900
 20-60 sec		 30-90 sec		 30-90 sec	
 3 site visits		 3 site visits		 3 site visits	
 Project footage + music		 1 interview (owner)		 Multi-interview	
		 Storytelling structure		 Team + customer testimonials	
				 Full storytelling film	

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Modern Websites

The foundation. Have a home to convert and bring on new projects.

	Basic \$5,500	Plus \$7,000	Premium \$10,000
Page Options Home About Contact Services Projects Case Studies Blog			
Pages	3	4	6
Domain Set-up & Connection	✓	✓	✓
Media Optimisation	✓	✓	✓
SEO Optimisation	Basic	Advanced	Advanced
Responsive Mobile & Desktop Formats	✓	✓	✓
Automated Lead Generation Form	—	✓	✓
Google Analytics Integration	—	✓	✓

Extra Pages
\$2,000

**Monthly
Hosting**
\$115

**Custom.co.nz
Domain Price**
To be quoted

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