

# ANIMESH JHA

UX Designer

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## EDUCATION

### Delhi Technological University, New Delhi

Aug 2022 - May 2026

Bachelor of Design in Human Computer Interaction

## EXPERIENCE

### Tuffle | UX Designer

Mar 2024 - Present

Spearheaded the design for custom software solutions and collaborated with developers to make them come to fruition. Developed various no-code websites for a diverse set of stakeholders.

### Marbles Health | UX Design Intern

Jun 2024 - Jul 2024

Collaborated on designing a comprehensive app for psycho-oncology, focusing on improving the mental health of cancer patients, reducing depression and anxiety. Developed a responsive website, enhancing accessibility and user experience across all devices.

### Ezinore | UX Design Intern

Mar 2024 - May 2024

Conceptualized and designed a smart energy management mobile app, enhancing user interface to track energy usage and predict energy generation from solar and wind sources. Integrated a Analytics dashboard tab to streamline navigation and enhance access to all energy consumption & generation analytics.

### IIT Delhi | UX Research Intern

Jan 2024 - Feb 2024

Conducted UX research and developed a curriculum design framework for preschool children's cognitive development, integrating yoga as a transformative tool.

### MYeKIGAI | UI/UX Design Intern

Feb 2023 - Jul 2023

Designed an integrated platform for EV rentals, charging, and battery swapping, streamlining user experience. Achieved 85% success rate in usability testing and iterated designs based on user feedback.

## SKILLS

### Tools

Figma, Framer, Protopie, Jitter, Illustrator, Spline, Notion, Photoshop, Webflow, Blender, Miro, Canva

### Design

UX Research, User Interface Design, Prototyping, Interaction Design, Design Systems, Wireframing, Ethnography Research, Problem Solving

## LEADERSHIP

### Engifest | Rapid Design & Development

Jan 2024

Spearheaded a design sprint for Engifest - North India's largest youth cultural festival, resulting in the development of a website within 3 days that achieved over 1 million views.