

SALMA IBRAHIM
MULTIDISCIPLINARY DESIGNER

salxxma@gmail.com
salxxma.com
+971 58 522 0011

Research-driven multidisciplinary designer exploring psychology, interaction and experiential learning through game design, interactive installations and emerging media.

FOCUS

AREAS OF FOCUS

Adobe Creative Suite
Blender
Unreal Engine 5
Procreate

TOOLS

Game Design
Interactive Installations
Publication Design
Interactive Media
Exhibition Design
Visual Identity
Motion Graphics
Environmental Graphics
3D Visualization
Photography & Videography

SALMA IBRAHIM
MULTIDISCIPLINARY DESIGNER

EDUCATION

2020 - 2024

BACHELOR OF SCIENCE IN MULTIMEDIA DESIGN

College of Architecture, Art and
Design in American
University of Sharjah

2023 - 2024

UNREAL ENGINE 5 MASTERCLASS

Intensive training in game
development and
Blueprint systems

PROFESSIONAL PRACTICE

2025-
PRESENT

COMMUNICATIONS & EVENTS COORDINATOR

in AMERICAN UNIVERSITY
OF SHARJAH, CAAD

Led the creative development of CAAD's public-facing communications, designing exhibitions, publications, digital campaigns and institutional materials that transformed academic work into accessible and engaging experiences.

2025

MULTIMEDIA DESIGNER in ICD BROOKFIELD PLACE

Supported the production and public engagement of Sublime Nature of Being, creating visual content and exhibition experiences that encouraged meaningful audience interaction.

2024-2025

LEAD DESIGNER in ASIA MEDIA

Developed visual identities and multimedia campaigns across print, motion and digital media, balancing strategic communication with experimentation and cohesive visual storytelling.

SELECTED EXHIBITIONS

2024

CALIBEAUTE
in ARS ELECTRONICA, LINZ
in FESTIVAL X, ALSERKAL

2024

SORRY, I'M LATE!
in DUBAI DESIGN WEEK