

ROSE PHILIPSEN

Junior Designer

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SUMMARY

Junior Designer with a focus on user-centered design, visual communication, and brand building. Experienced in Figma and Adobe Creative Suite, working on concept development, UI design, and visual identity - from concept to finished visual product. Combines structure and attention to detail to create solutions that are relevant, thoughtful, and engaging.

EDUCATION

IBA Erhvervsakademi

Digital design, communication, and user-centered solutions, 120 ECTS

Kolding, Denmark

2024-2026

- Typography & layout
- Brand communication
- UX/UI design
- UX research
- Wireframes & prototyping
- Visual identity
- Storytelling & concept development

Zealand Business College

Marketing Management, 30 ECTS

Roskilde, Denmark

2023-2024

- Marketing strategy & target audience analysis
- Brand positioning

EXPERIENCE

Sweet Creatives

Internship in design, communication, and digital content

Stockholm

2026

- Participated in creative processes related to strategy, concepts, idea development, naming, and branding.
- Worked with design and visual communication for campaigns, print, web, and digital channels.
- Developed a merch concept from idea to visual expression.
- Developed visual concepts and materials that strengthened clients' brand expression and overall communication.
- Created and adapted visual material based on client, target audience, channel, and brand.

Desenio Group

Customer Service Representative

Stockholm

2023-2024

- Customer service for the Nordic market via phone, email, and chat.
- Translation of content for the Danish website.
- Handling invoice corrections, returns, and complaints.

SKILLS

Technical: Figma · Adobe Creative Cloud · Illustrator · Photoshop · InDesign · Framer · Microsoft Office · PowerPoint

Design & communication: Visual communication · Graphic design · Content creation · Copywriting · Research · Concept development

Work methods & processes: Design thinking · Agile work · Research-based design · Concept work · Project work

LANGUAGES

Danish: native · Swedish: fluent · English: fluent