

CHRISTIAN SPAULDING

UX/UI DESIGNER

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PROFESSIONAL SUMMARY

As a multi-disciplinary designer, I combine skills in graphics, UX/UI design, and marketing to create user-friendly digital experiences that connect with both people and business goals.

SKILLS

Figma	Photoshop	Usability Testing	Cross Function Teams
Principle Prototyping	Illustrator	User Research	Creative Direction
Framer	HTML & CSS	Interface Design	Time Management

PROFESSIONAL EXPERIENCE

UX/UI Designer | Sendaride

April 2024 — Current

- Implemented a UX/UI design strategy for SendaRide's product lines, including user research, prototyping, testing, and handoff. This approach made the platform more intuitive and enjoyable for users.
- Worked closely with developers and product owners to ensure the design was both practical and aligned with business goals, while also being thoroughly tested for a seamless user experience.
- Played a key role in the comprehensive brand redesign, leveraging creative insights to drive impactful enhancements to its visual identity.

Graphic Designer | King of Kings

February 2023 — March 2024

- Advocated for regular team meetings, fostering an environment of collaboration and innovation, which shaped the future of our design direction through inspiring conversations and shared insights.
- Collaborated with the Creative Director and Ministry Leaders to elevate brand identity through strategic planning, aligning design elements with mission values, and enhancing community outreach initiatives to over 2000+ members.
- Played a key role in the comprehensive brand redesign, leveraging creative insights to drive impactful enhancements to its visual identity.

Graphic Design Intern | Nature Hills

May 2022 — October 2022

- Applied graphic design principles to enhance our emails, making them more readable and user-friendly, so that users can navigate them with ease.
- Incorporated creative copywriting into our emails to deliver messages more clearly and effectively, making communication more engaging and impactful.
- Worked closely with key stakeholders to develop an email strategy that effectively met our customers' evolving needs.

EDUCATION

Associate Degree, Web Design | Metropolitan Community College

Google Professional UX Design Certification | Coursera