



Amir Mohammadi

PRODUCT AND UI/UX DESIGNER

For the past 8+ years, I've mostly worked on SaaS dashboards and web applications, usually the kind of products that have a lot going on behind the interface. I've built design systems, worked through complex product flows, and led designers while working closely with founders and product teams. These days, I'm also exploring AI tools so I can move from idea to tested prototype faster.

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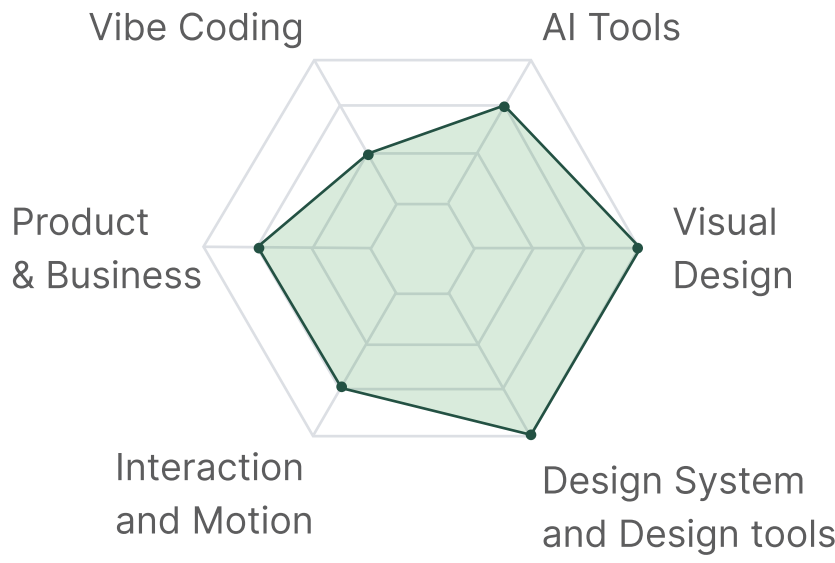
Instagram
amisa.studio

Updated
on Oct 2026

Skills

Communication

English: C1



These Rates are for comparison only, not to show quality.

Tools & AI

Main tools



Figma

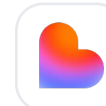


Claude

Build



Framer



Lovable

Design Tools



Higgsfield



Lottie



Rive.app



after effect

Ideation



GPT



Mobbin



Miro

Analytics



Analytics

Certificates

UX Writing Amanj 2023

[See credential](#)

UX Courses Ixdf 2022

[See Profile](#)

UX Professional Google 2022

[See credential](#)

Product Design Rahnema College 2021

[See credential](#)

UX Design Bootcamp Greentech 2020

[See credential](#)

Education



University of Birjand

BS Civil Eng | 2014 - 2018

Freelance Projects



Zero longevity

UI/UX Designer | 2026 • 5 months

Mobile application redesign



Souk Agency

Product Designer | Jan 2026 • 8 months

Product designer at a growth design agency, mainly designing dashboards for B2C clients



Weconnect Hub

UI/UX Designer | Dec 2023 • 8 months

Website and Dashboard Redesign



hamta Pay

UI/UX Designer | Sep 2021 • 8 months

Website and Dashboard Redesign

Experiences



Freelance Product Designer

Freelance

upwork.com | Jan 2026 – Present

Working with SaaS startups and design agencies as a Top Rated Plus freelancer on Upwork, from discovery to shipped UI.

RESPONSIBILITIES

- Redesigned the Zero Longevity mobile app, from user flows to final UI
- Delivered end-to-end product design for agency clients, from wireframes to developer-ready UI
- Partnered with founders, PMs and engineers to scope features and prioritize the roadmap



Product & UI/UX Designer

Part-time

unikostudio.co | Sep 2025 – Jan 2026

UNIKO™ is an award-winning creative design studio based in London and Miami.

RESPONSIBILITIES

- Owned the full product design cycle: discovery, UX strategy, user flows and final UI
- Built scalable design systems that kept web and product experiences consistent
- Worked with founders, PMs and engineers to define product direction and feature priorities

Working on my own startup [Virally.social](#) • Nov 2024 – Aug 2025



Product Designer

Part-time

[Case Study](#)

zoneit.cloud | Jul 2021 – Aug 2024 • 3 years 2 months

Zone-it is a managed WordPress hosting provider.

RESPONSIBILITIES

- Designed a SaaS dashboard that simplified complex hosting workflows for non-technical customers
- Built a token-based design system and component library that scaled across the product
- Validated features through usability testing and heuristic evaluations
- Turned product requirements into user stories with PMs

ACHIEVEMENTS

- Helped grow the product from 0 to 1,000+ active subscribers through redesigns and A/B testing
- Cut time on task by 16s and errors by 25%, and raised the SUS score by 5 points



Product Designer

Part-time

legion.tools | May 2023 – Oct 2024 • 1 year 6 months

Legion is a SaaS that helps small to mid-size businesses run their own loyalty programs and automate marketing.

RESPONSIBILITIES

- Designed the client dashboard, the internal admin dashboard and the marketing website
- Led research, wireframing and usability testing from concept to release
- Worked with the PM and customer support to turn customer feedback into prioritized features

ACHIEVEMENTS

- Tripled onboarding completion (activation) with a redesigned flow and in-product onboarding widget
- Cut onboarding-related support workload by 45%



Product Designer

Full-time

limoo.host | Oct 2021 – Oct 2024 • 3 years 1 month

Limoo is a WordPress-focused web hosting provider aiming to become one of the top 3 hosting companies in Iran.

RESPONSIBILITIES

- Led the design team as the company grew to 120 people
- Owned the customer dashboard (WHMCS), website, brand and marketing campaigns
- Combined product analytics, surveys and interviews to find drop-off points in the purchase funnel and dashboard

ACHIEVEMENTS

- Raised purchase-flow conversion by 4% by redesigning the pricing cards and plan comparison table, which also reduced support calls for that product line
- Raised the internal support dashboard's SUS score by 9 points, improving team efficiency
- Designed the website that helped the company secure funding



Product Designer (UI/UX)

Full-time

eghamat24.com | Apr 2021 – Jul 2021 • 4 months

Eghamat24 is a hotel booking platform in the MENA region.

RESPONSIBILITIES

- Redesigned the booking platform and built a new UI kit
- Ran user interviews, call-center focus groups and competitor audits
- Used behavior data to find and fix accessibility issues

ACHIEVEMENTS

- Cut errors in the hotel booking flow by 20%, validated through usability testing

Military Service • Jan 2020 – Apr 2021



UI & Visual Designer

Full-time

irserver.com | May 2019 – Jan 2020 • 9 months

Iran Server is one of Iran's top three web hosting providers, with 360K+ clients.

RESPONSIBILITIES

- Established visual design guidelines for the brand
- Produced social media assets, illustrations, videos, and more



More experience on my LinkedIn account