



Jarryd Sampson

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Education

Brooklyn College, CUNY • Brooklyn, NY
Bachelor of Arts in Art • Graduated

New York City College Of Technology • Brooklyn, NY
Associate of Applied Science in Graphic Design • Graduated

Design Experience

CAB SIGNS • Sign Printer

Brooklyn, NY • April 2022- Present

- Creating printed artwork for signs using UV printing and sublimation techniques
- The material used varies from acrylic to aluminum
- Creates and applies ADA to required pieces while following ADA standards
- Works in-house with a small team

CLIMATE NEXUS • Graphic Designer (Contract)

New York, NY • September 2019- Present

- Creating and combining elements of data visualization and scientific information for audiences across social media and the web
- Using data from various climate initiatives to create infographics
- Helping new climate organizations develop their brand identity
- Implementing the created infographics into social media content, mainly for twitter
- Developing and editing the organizational chart when needed
- Creating and editing annual reports for Climate Nexus and their partners
- Working remotely from home

ALTRUM HONORS • Junior Graphic Artist

New York, NY • October 2018- July 2019

- Worked collaboratively with 60+ international an award-winning design team to create deal toys, also known as financial rewards
- Created 3D mockups that were used to sell designs to clients and also as blueprints for the production team to create the deal toys
- Designed in collaboration with a senior graphic artist to create the deal toys using Adobe Illustrator and Strata3D

- Conducted daily meetings with the team members from New York, Quebec, and London
- Implemented specific client design request that was communicated through Account Associates

JELINGU CREATES • Design Intern

New York, NY • April 2018- August 2018

- Assisted Jelingu Creates, a British digital branding company, with various design tasks while they set up a New York office
- The created content included logo development, creating social media content, and photo editing by utilizing Adobe Photoshop and Illustrator
- Collaborated on various UX design project that were created and prototyped using Invision and Adobe XD

BIG DUCK • Design Intern

Brooklyn, NY • April 2017- April 2018

- Created designs geared towards non-profit organizations that needed branding development
- Designed wireframes for organizations and assisted in the development of their websites
- Helped with the photography and editing of images used in day to day work
- Generated content for both print and digital collateral

Professional Experience

DEPARTMENT OF YOUTH AND COMMUNITY

DEVELOPMENT-DYCD • Senior Field Supervisor

New York, NY • May 2015- June 2017

- Worked with the SYEP(Summer Youth Employment Program) in NYC, conducting field supervision of summer youth job sites
- Gained business management and career development skills
- Conducted audits of application documents of submitted from community organizations
- Trained new field supervisors and was transferred to new program managers to help them get acclimated

Skills

Business

Microsoft Word, Microsoft Excel,
Microsoft Power Point, G-Suite, Asana,
Slack , Airtable, Salesforce, Instagram,
LinkedIn, Facebook, Twitter, Digital
Asset Management

Design

Adobe Illustrator, Adobe InDesign,
Adobe Photoshop, Adobe
AfterEffects, Adobe XD, Muse,
Invision, Strata 3D, AutoCAD, Maya,
Sketch, CSS, HTML, WordPress,
Squarespace, Wix, ADA Standards, UV
Printing, Sign Making, Sublimation

Design Courses

Package Design, Advertising Design,
3D Motion, Typography, Publication
Design, Advanced Study in Graphic
Design, UX/UI Design, Studio Arts,
Architectural Drafting