



Lucas Brancher, 24

Senior UX/UI & Product Designer

Florianópolis, Brazil

Portfolio Website

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I'm a passionate Sr. UX/UI & Product designer who's completely in love with distilling complex technologies into highly usable products! I've been bridging the gap between companies and users for the past **6 years**. Take a look around, and don't refrain from hitting me up so we can chat!

Relevant Skills

UX / UI Design

Project Management

Product Design

Agentic Design

Leadership

Training / Workshops

User Research

Headhunting

Hiring & Training

Public Speaking

Branding

Design Systems

Fluencies

English (Fluent)

★ ★ ★ ★ ★

Portuguese (Native)

★ ★ ★ ★ ★

Spanish (Mid-Level)

★ ★ ★ ☆ ☆

My Stack

Figma
UX / UI Design

Cursor
Agentic Design

Maze
User Research

Amplitude
Data Analytics

Unicorn
WebGL Animations

Framer
Web Design

Storybook
Component Docs.

Adobe CS
General Design

Recent Experience

Core UX / UI Designer
Automata Network, 2021 - Present

- Successfully operated as a one-man army since day one, delivering multiple platforms, apps and programs that reached core user groups, turning complex tech solutions into easy-to-use experiences,
- Helped the company achieve the historical mark of more than 5 million active monthly users on their platforms.
- Raised my own design team, going through the whole process of head-hunting, interviewing, and onboarding.

UX / UI Consultant
Altlayer, 2025 (Freelance)

- Successfully coordinated the update of the Rumour App trading platform, leading efforts in UX & UI, while supervising work on branding & identity.
- Worked on re-structuring their design files, raising the bar for scalability and future Figma development regarding flows and components.
- Trained their internal team on good design practices, while also conducting one-on-one workshops.

Education

User Experience (UX) in the era of AI Systems
TDC - The Developer's Conference, 2025

User Experience (UX) & Interface (UI) Design
Designlab's UX Academy, 2023

Self-taught in User Experience (UX) & Interface (UI)
Multiple Books & Experiments, 2021

Bachelor's Degree in Graphic Design
UNIVALI - Universidade do Vale do Itajaí, 2020

View my Portfolio!

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