

hanh huynh

Saigoneses Product Designer

Profile

Originally from Vietnam, now living and designing in US, with **8+ years** of experience in digital design. Collaborative, curious, and a believer that good design should spark a smile :)

Experience

Senior Product Designer, TJP

Mar 2023 - Present

- Designed end-to-end user journey for Healthcare Professional and Patient portals, featuring **Pfizer Gene Therapy** and **Pfizer Velsipity**.
- Collaborated with cross-functional teams to define product requirements and solutions.
- Established effective style guides that integrated an extensive UI components library.
- Presented designs in team work sessions and stakeholder review meetings.

Product Designer, Walgreens

Apr 2022 - Mar 2023

- Led the Future of Communication design to create detailed user communication wireframe, product maps.
- Optimized existing features based on user feedback and analytics insights.
- Developed user stories, customer journey maps, and personas for product design.

Experience Designer, Bounteous

Jan 2020 - Mar 2022

- Collaborated with cross-functional teams throughout the entire product cycle, including product owners, developers, marketers, copywriters, and stakeholders.
- Created XR interaction and patterns for Virtual Innovative Labs.

Lead Brand Designer, PhillyCHI

Jan 2020 - Apr 2020

- Contributed to the brand strategies and crafted the brand personalities.
- Developed the branding system including brand kit and social templates.

Visual Designer, 8 Reborn

Jan 2015 - Sep 2019

- Translated marketing objectives into compelling visual stories through concept sketches and storyboards.

Education

Bachelor of Arts Communication Design

Saigon Technology University, 2014

Associate of Arts Design & Visual

Community College of Philadelphia, 2019

[Hanh.World ↗](#)

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Skills

User Research

Wireframing

Prototyping

User Testing

Visual Design

UX Writing

Information Architecture

Agile Workflow

Tools

Figma

Framer

Adobe Creative

AI Generative Programs

Procreate

Jira

Contact

Address

Pennsylvania, US

Email

hhuynh1001@gmail.com