



FOSTERING
ENTREPRENEURSHIP

TIECON AMSTERDAM 2026

TiEcon Amsterdam 2026

Sponsorship & Partnership Brochure

The inaugural flagship conference of TiE Amsterdam. Presented by TiE Amsterdam.

#TiEdTogether | #GoodfortheWorld

Partner with TiEcon Amsterdam 2026

TiEcon Amsterdam 2026 is the first flagship gathering of TiE Amsterdam — part of TiE, the world's largest community of entrepreneurs, founded in 1992. It brings founders, investors, and corporate leaders into one room to build, fund, and scale across the Europe–India–US corridor.

This is not a passive audience. Every session, pitch, and roundtable is built for people who make decisions and write cheques — not just observe.

Why partner:

300+ Senior Attendees

Founders, investors, and executives with real decision-making authority.

Decision-Maker Density

A room built around the people who fund, buy, and scale — founders, C-suite, and active investors.

Global Reach

Multi-channel brand exposure across TiE's global social, email, and digital ecosystem of 60+ chapters worldwide.

About TiE: A Global Community Since 1992

A global community of entrepreneurs - by entrepreneurs, for entrepreneurs.

Founded in Silicon Valley in 1992, TiE (The Indus Entrepreneurs) fosters entrepreneurship through a virtuous cycle of wealth creation and giving back, built on four pillars:



Education



Mentoring



Investing



Networking

50,000+

Global community

12,000+

Entrepreneurs & mentors

15,000+

Investors & corporate leaders

60+

Chapters worldwide

A full member of the UN Global Compact - credible, accountable impact aligned to the UN Sustainable Development Goals.

The TiE Impact & Global Footprint

Three decades of measurable economic impact across the ecosystem.

\$1 Trillion

Wealth created by TiE-linked enterprises

\$50 Billion

Quantum of investments catalysed

2.5 Million+

Jobs generated

63 Locations • 5 Continents • One Global Network

From Silicon Valley, New York, and Boston, to London, Germany, and Amsterdam, to Mumbai, Bangalore, and Delhi-NCR, to Singapore and Dubai — TiEcon Amsterdam plugs your brand into a worldwide grid of founders and investors.

Brand Visibility: Before, During & After

Your partnership works across a full 60-day campaign window - not just the event itself.

1

Before the Event

Featured across all pre-event social campaigns, email communications to TiE's network, and event promotional materials — from the moment your partnership is confirmed.

2

On Event Day

Stage backdrops, banners, registration-desk branding, badge & lanyard visibility, exhibition booths, product demos, speaking sessions, and roundtable hosting — present at every key touchpoint.

3

After the Event

Website feature, TiE Amsterdam LinkedIn posts, event app, session recordings and summaries, photo galleries, and the post-event report — your brand keeps appearing in content the community references for months.

**VIKAS
CHATURVEDI**



President

**PRACHEE
VAN B.**



Vice President

**YOGESH
SHARMA**



Liase - TiE Chapters

**HIMANSHU
GAUTAM**



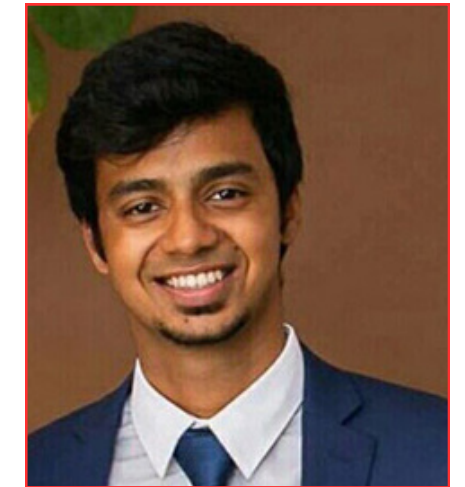
Events

**PRAMODH
PANCHANADAM**



Treasurer

**PRITHWICK
PARTHA**



Secretary

PLANNING COMMITTEE

Sponsorship Tiers: Overview

Partnership slots are limited by design. Exclusive tiers are available to one organisation only, and confirmed on a first-come basis.

Partnership Type	Amount (EUR)	Speaker	Logo	Banner	Backdrop	Online Post	Demo
Title Partner (E)	€38,000	✓	✓	✓	✓	✓	✓
Diamond Partner	€33,000	✓	✓	✓	✓	✓	✓
Platinum Partner	€24,000	✓	✓	✓	✓	✓	✓
Gold Partner	€16,500	✓	✓	✓	✓	✓	✓
Silver Partner	€8,000	✓	✓	✓		✓	
Exclusive Roundtable	€11,000	✓	✓	✓		✓	
Lanyard + Badge (E)	€8,000	✓	✓	✓		✓	
Legal Partners (E)	€9,000	✓	✓	✓		✓	
Consulting Partner (E)	€9,000	✓	✓	✓		✓	
GCC Partners (E)	€9,000	✓	✓	✓		✓	
AI Partner	€9,000	✓	✓	✓		✓	
Knowledge Partner	€9,000	✓	✓	✓		✓	
Academic Partner	€6,500		✓	✓		✓	
Speaker Lounge Partner	€4,500		✓	✓		✓	
Exhibitor Partner	€4,500		✓	✓		✓	
Tea/Coffee Partner	€2,500		✓	✓		✓	

PARTNERSHIP TIERS

EXCLUSIVE

Title Sponsor

€38,000

The highest partnership position - recognised as the Title Partner of TiEcon Amsterdam 2026 across all event marketing for the full 60-day campaign.

BENEFITS

- Title billing on all event materials ("presented by [Your Brand]")
- 15 minutes of stage time at the inaugural session
- 25 delegate passes + 10 speaker/moderator slots
- 8ft x 8ft exhibition booth, priority placement
- 15-minute product demo immediately after the keynote
- 500-word post-event note to all attendees, co-signed by TiE Amsterdam
- Conference attendee database (opt-out basis)
- Workshop co-hosted with TiE Amsterdam

EXCLUSIVE

Platinum Sponsor

€33,000

Recognised as the "Powered By" partner - the second-highest position at the event, with nearly identical access and visibility to the Title tier.

BENEFITS

- "Powered By" recognition on all marketing collaterals and event materials
- Optional 15-minute stage time at the inaugural session
- 20 delegate passes + 7 speaker/moderator slots
- 8ft x 8ft exhibition booth with A/V display
- 15-minute product/service demo on the main stage
- 500-word communication to all attendees post-event
- Conference attendee database (opt-out basis)

EXCLUSIVE

Gold Sponsor

€24,000

Recognised as the "Co-Powered By" partner. Includes a main-stage product demo and an exclusive founders & investors roundtable.

BENEFITS

- "Co-Powered By" recognition on all marketing collaterals and event materials
- 17 delegate passes + 2 speaker/moderator slots
- 6ft x 8ft exhibition booth with A/V display
- 15-minute product/service demo on the main stage
- Conference attendee database (opt-out basis)
- Exclusive founders & investors roundtable

PARTNERSHIP TIERS

GOLD PARTNER

€16,500

Prominent recognition across all event materials, a dedicated speaking session, exhibition space, and direct access to the attendee database.

BENEFITS

- Gold partner recognition on all materials and stage backdrops
- 15-minute solo speaking session for a product/service demo
- 3 speaker/moderator slots
- 10 delegate passes
- 6x8ft exhibition booth with A/V display
- Conference attendee database

SILVER PARTNER

€8,000

Brand recognition across all event materials, supported by TiE Amsterdam's LinkedIn audience, with delegate access and collateral placement in conference bags.

BENEFITS

- Silver partner logo on all materials and stage backdrop
- LinkedIn recognition by TiE Amsterdam
- 7 delegate passes
- 1 speaker/moderator slot
- Corporate collateral in conference bag (300 bags)
- Conference attendee database (opt-out basis)

EXCLUSIVE ROUNDTABLE PARTNER

€11,000

A dedicated one-hour roundtable hosted under your organisation's name. You set the topic, you nominate the attendees, and you lead the conversation.

BENEFITS

- 1-hour exclusive roundtable on a mutually agreed topic
- Roundtable promoted as "In Partnership with [Your Organisation]"
- Up to 20 speaker nominations with complimentary passes
- Exclusive branding inside the roundtable room (2 standees)
- 7 delegate passes + corporate collateral in conference bag

SPECIALISED PARTNERSHIP OPTIONS

These partnerships are designed for organisations that want category-specific positioning rather than broad visibility. Most are exclusive.

LANYARD + BADGE PARTNER €8,000

EXCLUSIVE

Your logo appears on the name badge and lanyard worn by every attendee on the event day - 300+ individuals, present in every photograph and every interaction.

- 7 delegate passes
- 1 speaker/moderator slot
- LinkedIn mentions by TiE Amsterdam

LEGAL PARTNER €9,000

EXCLUSIVE

Recognised as the Legal Partner of TiEcon Amsterdam 2026 - positioned as the leading legal voice associated with the event.

- Logo as Legal Partner on all materials
- 7 delegate passes
- 1 speaker/moderator slot
- LinkedIn mentions by TiE Amsterdam

CONSULTING PARTNER €9,000

EXCLUSIVE

Recognised as the Consulting Partner of TiEcon Amsterdam 2026 - the firm associated with scaling & growth advisory at Europe's flagship entrepreneurship forum.

- Logo as Consulting Partner on all materials
- 7 delegate passes
- 1 speaker/moderator slot
- LinkedIn mentions by TiE Amsterdam

AI PARTNER €9,000

Positioned as the AI Partner of TiEcon Amsterdam 2026 - at the intersection where AI and entrepreneurship are converging.

- Logo as AI Partner on all materials
- 7 delegate passes
- 1 speaker/moderator slot
- LinkedIn mentions by TiE Amsterdam

KNOWLEDGE PARTNER €9,000

Recognised as the Knowledge Partner - the organisation whose expertise underpins the intellectual depth of the event.

- Logo as Knowledge Partner on all materials
- 7 delegate passes
- 1 speaker/moderator slot
- LinkedIn mentions by TiE Amsterdam

ACADEMIC PARTNER €6,500

For educational institutions and research organisations looking to engage with both senior professionals & emerging founders in the entrepreneurship ecosystem.

- Logo on all materials
- 3 delegate passes
- 5 student passes
- 1 speaker/moderator slot

SPEAKER LOUNGE PARTNER €4,500

Your brand is present in the Speaker Lounge - the space used by all speakers, moderators, and VIP guests throughout the event.

- Dedicated standee in Speaker Lounge
- Website + banners + post-event materials
- 4 delegate passes
- LinkedIn mentions by TiE Amsterdam

EXHIBITOR PARTNER €4,500

A dedicated exhibition booth for your team to host demos, conversations, & brand interactions in the main event space.

- 4x6ft exhibition booth
- Website + banners + post-event materials
- 3 delegate passes
- LinkedIn mentions by TiE Amsterdam

TEA/COFFEE PARTNER €2,500

Your brand is featured at the refreshment area - one of the most active networking zones at the event.

- Dedicated standee near Tea/Coffee Lounge
- Website + banners + post-event materials
- 3 delegate passes
- LinkedIn mentions by TiE Amsterdam

Secure Your Placement

Partnership slots - especially exclusive tiers - are confirmed on a first-come basis. Partners who confirm early get the full benefit of the 60-day pre-event marketing window.

Let's build TiEcon Amsterdam 2026 together.

Contact Us

[Name] · [email] · [phone]

<https://tieconamsterdam.org/>

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