

CARLY REAGAN

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I'm a fervent designer with wide breadth of experience ranging from freelance & start-ups to Fortune 500 companies. My background lies in human-centered & interaction design, along with a fine arts education. I've got a passion for meaningful usability, and a knack for visual design.

EDUCATION

Savannah College of Art & Design
BFA, Interactive Design
2013 - 2017

Barbara Ingram School for the Arts
Diploma, Visual Arts
2009-2013

SKILLS

User Experience Design
User Interface Design
Visual Design
Information Architecture
Prototyping
User Research
Agile
Illustration

STACK

Figma
Sketch
Adobe Creative Cloud
Procreate
Invision
Jira

EXPERIENCE

FIDELITY_ Senior UX Designer 2022-2024

Provided user experience expertise while working closely with an agile development team to create, improve and maintain designs on Fidelity products such as Loss of a Loved One & Beneficiary Hub.

IBM_ UX & Visual Designer 2018-2022

Provided user experience and visual design skills within a multi-faceted role while working closely with researchers, developers and offering managers – creating secure and trustworthy digital experiences within the Z Systems product portfolio.

GIPPER1_ UX Designer 2017-2018

Provided UX expertise and developed strategies for Gipper1 clients. Built mobile and web applications for some of the world's biggest hospitality brands, including Marriott and Ritz Carlton, in support of their marketing, branding, and HR organizations.

STQRY_ UX & Visual Design Lead 2017

Worked with STQRY (previously Tour Buddy Apps) on their emerging project, Flye, to design an engaging and educational scavenger hunt application for children and families. Led and supported a team of designers, conducted user research, explored gamification principles, and created a functioning high fidelity prototype.

MARRIOTT_ UX & Visual Designer 2016

Partnered with Gipper1 to design and prototype a mobile application for Marriott International. Independently conducted user research, user testing and delivered high fidelity mock-ups to Marriott.