

RAHUL VISHWAKARMA

Product Designer | UI/UX Designer | Enterprise & Fintech Specialist

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SUMMARY

Product Designer and UI/UX Designer with **6 years of experience** designing **fintech, enterprise, and e-commerce products** across web and mobile platforms. Specialized in simplifying **complex workflows**, building **scalable design systems**, and improving operational efficiency for business-critical products. Delivered products used by **1,500+ field agents** and internal teams across **NBFC and banking operations**. Reduced reporting workflows by **50%**, improved **design-to-development collaboration**, and built reusable component systems with **60–70% adoption** across products. Skilled in **product thinking, UX strategy, rapid prototyping**, and **AI-assisted design workflows**.

SKILLS

Product & UI/UX: Product Design, UX Strategy, User Flows, Wireframing, Information Architecture, Interaction Design, Design Systems, Prototyping, Usability Thinking

Tools: Figma, FigJam, Framer, Spline, Adobe Creative Suite, Replit, Lovable, Figma AI

Domains: Fintech, NBFC, Banking, Enterprise SaaS, B2B Platforms, E-commerce

Platforms: Web, Android, iOS

EXPERIENCE

UI/UX Designer (Product Designer)

Moneyboxx Finance | Jan 2025 – Present | Mumbai

1. Designed **fintech products** including **LOS platforms, field collection apps**, and **operational dashboards** used by **1,500+ agents** and internal teams
2. Redesigned reporting workflows, reducing daily reporting time from **30 minutes to 15 minutes** for collection operations teams
3. Built scalable **design systems** with **60–70% reusable components**, reducing design inconsistencies and improving **developer handoff efficiency**
4. Improved onboarding and data entry experiences for **low-connectivity environments**, reducing operational friction for field agents
5. Used **AI-assisted prototyping tools** including **Figma AI** to accelerate iteration cycles and interactive testing

Experiential UI/UX Designer

Pivotroots | Jan 2024 – Jul 2024 | Mumbai

1. Redesigned **Axis Bank's rewards platform** with a **mobile-first approach**, improving redemption flow usability for banking users
2. Led UX design for **ABSA landing pages** and **Vector B2B manufacturing platforms** focused on simplifying **data-heavy workflows**
3. Created scalable **Figma component libraries** across fintech projects, reducing UI inconsistencies and improving sprint efficiency by **~30%**
4. Collaborated with **cross-functional teams** including developers, strategists, and stakeholders across enterprise projects

Product Designer

Mystry (USA) | Jul 2021 – Dec 2023 | Remote

1. Owned **end-to-end product design** for three web applications from **user flows** and **wireframes** to **high-fidelity interfaces** and prototypes
2. Designed a streamlined **mobile sneaker-commerce experience** using a **2-step discovery-to-checkout flow** optimized for engagement and conversion
3. Worked on **metaverse and 3D design initiatives**, creating immersive environments, motion assets, and visual systems for go-to-market campaigns
4. Improved **navigation architecture** and user journeys to simplify complex experiences and increase usability across platforms

EDUCATION

School of Accelerated Learning - *Product Design Course* | 2023

University of Mumbai - *BSc Information Technology* | 2023