



India's Biggest
Hygiene Conference
A Trusted Industry Platform for 20 Years

8th Edition of
'RIGHT' Hygiene

September 8 - 9, 2026

Andaz by Hyatt, Aerocity | New Delhi, India



India goes Global, World goes India

Efficiency | Innovation | Exports

Baby Diapers | Sanitary Napkins | Adult Diapers | Wet Wipes

Organised by:  **BCH** | BUSINESS
CO-ORDINATION
HOUSE

Is India's absorbent hygiene industry your next growth opportunity?

This workshop is designed for entrepreneurs, manufacturers, business owners, investors, and professionals from **FMCG, Healthcare, Personal Care, Packaging, and allied industries** who are looking to understand the absorbent hygiene sector and explore new business opportunities.

14:00 - 17:00

BASICS ON THE ABSORBENT HYGIENE INDUSTRY



Alok Birla, Chairman & Managing Director
Swara Baby Products

- Overview of absorbent hygiene products
- Raw materials, machinery, best practices in hygiene manufacturing
- Entering and scaling in the absorbent hygiene industry



Krzysztof Malowaniec, Founder
KDM Management Consulting

- Overview of global absorbent hygiene industry
- Global innovation trends
- Global market opportunities and future outlook



Kanav Gupta, CEO
Business Co-ordination House (BCH)

- Indian market overview, macro drivers
- Key trends & product selection
- Investment & Indian market opportunities

Interested in attending this workshop?
Register at: righthygiene.com/workshop

Contact: +91-9953850028
Email: versha@bch.in

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[SB-Constantia Joint Venture]



SUPPORT SPONSORS



7:30 – 8:30	Exhibition – Build Up
8:00	Registration Desk Open - Welcome Tea / Coffee
9:00	Opening of the Exhibition
9:30 – 9:45	Conference Opening, Lighting of the Lamp
9:45 – 10:00	Welcome Address & Felicitations - Celebrating 20 Years of 'RIGHT' Hygiene

SESSION 1: KEYNOTES - ABSORBENT HYGIENE: 2 DECADES & BEYOND



SESSION MODERATOR

Anubhav Poddar
Promoter, Global Nonwovens

10:00 - 10:45

KEYNOTE SESSION:
20 YEARS OF INDIA'S ABSORBENT HYGIENE INDUSTRY-
THE JOURNEY SO FAR... THE ROAD AHEAD



INDIA'S BABY DIAPER INDUSTRY: A 20-YEAR JOURNEY OF TRANSFORMATION

- Evolution from a nascent market to a global manufacturing ecosystem
- Consumer behaviour, brand growth, and contract manufacturing
- Why India is emerging as a preferred global manufacturing destination

Alok Birla, Chairman & Managing Director, Swara Baby Products



THE BIRTH, GROWTH, AND FUTURE OF INDIA'S ADULT ABSORBENT HYGIENE

- Evolution of India's adult absorbent hygiene industry over the past 26 years
- Key milestones, challenges, and innovations that shaped its growth
- Changing consumer needs, improving accessibility & continuous innovation
- The vision for the industry's next phase of growth

Kamal Kumar Johari, Chairman & Managing Director, Nobel Hygiene



FEMININE HYGIENE - THE JOURNEY SO FAR AND THE ROAD AHEAD

- Factors that have changed the feminine hygiene landscape in India
- Product evolution over the years to adapt to the voice of Indian consumers
- Innovations and expansions into new segments
- The unique opportunity India has for the next 20 years

Nirav Mehta, Partner, Dima Products



OVERVIEW OF INDIAN ABSORBENT HYGIENE INDUSTRY

Kanav Gupta, CEO
Business Co-ordination House (BCH)

10:45 - 11:00

11:00 – 11:10

Opening of the 'RIGHT' Hygiene Supermarket

11:15 – 11:25

Opening of the 'Meet Your Consumer' Area

11:10 – 12:05

Tea/Coffee Break- Networking

SESSION 2 : MANUFACTURING EFFICIENCY



SESSION MODERATOR

Gaurav Bathwal
Co-Founder, Niine



12:05 - 12:25

AIR SYSTEMS AND PROCESS SAFETY IN HYGIENE PRODUCTION
Reducing combustible dust, improving process stability & creating safer manufacturing

- Understanding the relationship between airflow and process safety
- Identifying combustible dust hazards in hygiene manufacturing
- Optimizing air systems to reduce fire and dust explosion risks
- Achieving more stable and efficient production through optimized air systems

Jana Casalta, Technical Sales Manager, Osprey Corporation



12:25 - 12:45

BUILDING RESILIENT HYGIENE PRODUCTS THROUGH ADVANCED ADHESIVE TECHNOLOGIES

- Understand the key market updates and challenges shaping the hygiene industry
- Explore how changing market dynamics are influencing customer needs
- H.B. Fuller's strategic response to these evolving market conditions
- Overview of our market-driven innovation priorities

Selda Akbasli, Global Business Director, H.B. Fuller
Dr. Karsten Voss, Global R&D Director, H.B. Fuller



12:45 - 13:05

INDIA GOES GLOBAL – FROM LOCAL SUCCESS TO GLOBAL COMPETITIVENESS

- India - from a high growth market to a global hygiene manufacturing hub
- Focus highly on scaling beyond local success and competing internationally
- Global competitiveness requires more than capacity
- Growth introduces new challenges - quality, technical expertise, support
- Successful scaling starts long before production
- Manufacturers benefit from scalable technologies and flexible solutions

Kai Kroeger, Director - Business Development, Nordson India

13:05 - 14:35

Lunch Break - Networking (Sponsored by KTEX Nonwovens)

SESSION 3 : WORLD GOES INDIA



SESSION MODERATOR

Murat Dogru
General Manager, EDANA



EVOLUTION OF HYGIENE PRODUCTS IN CHINA OVER THE DECADE

- Market size evolution
- Product structure upgrade
- Brand landscape shift

Michael Wong, Senior Vice President, Jofo Nonwovens Company

14:35 - 14:55



HOT AIR- THROUGH BOND (HAT)/ HYGIENE MATERIALS FOR INDIA

- HAT nonwovens for softer, drier, lighter & thinner hygiene products for Indian market
- Performance materials for topsheets, backsheets, waist belts and ADL
- Customized solutions with special fibres, embossing, perforation, coatings & ADL
- Ultra-thin SAP composite cores for high absorption & retention for diapers & panties

Lilian Chiang, Vice Chairman, Nanliu Enterprise Co.

14:55 - 15:15

15:15 - 16:00

GLOBAL STAKE EXCHANGE PANEL (Powered by H.B. Fuller)



Rachel Gibbons

Global Vice President
H.B. Fuller



A.Q.M. Mohiuddin

Managing Director
Radiant Care



Manish Kumar

Manufacturing Director
ICL Brands



Oliver Rebstock

Managing Director
Optima Nonwovens GmbH



Dhilan Kanakia

CEO
KTEX Nonwovens



MODERATOR

Samir Gupta
Managing Director
BCH

16:00 - 16:45

Tea/Coffee Break- Networking (Sponsored by Fakirsons Papchem)

SESSION 4 : INNOVATIONS



SESSION MODERATOR

Tuukka Vihtakari
CTO, Anpap Airlaid



16:45 - 17:05

ELEVATING HYGIENE PRODUCTS THROUGH CONSUMER-CENTRIC INNOVATION

- Evolving trends & consumer expectations - basis for differentiation & value creation
- Consumer-centric innovations - LYCRA® ADAPTIV & Renewable LYCRA® fibers
- Advanced material innovations can enable next-generation hygiene products
- Innovation and strategic partnerships can strengthen competitiveness

Vijayakumar Joseph, Sales Manager, South Asia - Personal Care
The LYCRA Company



17:05 - 17:25

SUPER ABSORBENT POLYMERS (SAP) - TRENDS AND INNOVATION

- Introduction
- SAP trend in ASIA
- Diaper design and SAP Requirements
- Innovation of SAP

Tatsuya OIDA, General Manager- Sales & Shipping, Sumitomo Seika Singapore

17:25 - 17:50

The 'RIGHT' Hygiene Awards

These awards celebrate organizations that are shaping the future of the absorbent hygiene industry through path-breaking products, sustainable practices, manufacturing excellence and market leadership.

17:50 - 17:55

Group Photo (All participants are requested to be a part of this memoir)

17:55- 18:30

Tea/Coffee Break- Networking

Cocktails & Dinner - Networking

19:00 - 22:30

VENUE: AnnaMaya
(In the Andaz Hotel Premises)
(Sponsored by Global Nonwovens)



8:30 Registration Desk Open
9:00 Exhibition & Meet Your Consumer Area Open

8:30 - 9:30 Tea/Coffee Break- Networking

11:00 - 12:00 **INTERACTIVE WORKSHOP ON FLUFF PULP**
Partnering for Success: Our Path to Supplier of Choice

LED BY GP CELLULOSE TEAM
Venue: Studio 8, First Floor



SESSION 5 : TUNING INTO REALITY



SESSION MODERATOR

Krzysztof D. Malowaniec
Founder, KDM Management Consultancy

9:30 - 10:15 **LADIES PANEL (Powered by Safeco Hygiene)**

The consumer is changing. The category is changing with her. Five leaders across D2C, strategy, media, motherhood and advocacy unpack what’s changing - and where the next big opportunities lie.



Arushi Arora

Head of Growth
Ozi



Pooja Agrawal

Ex Vice President
Mamaearth



Divya Sachdev

Head of Strategy
Uber



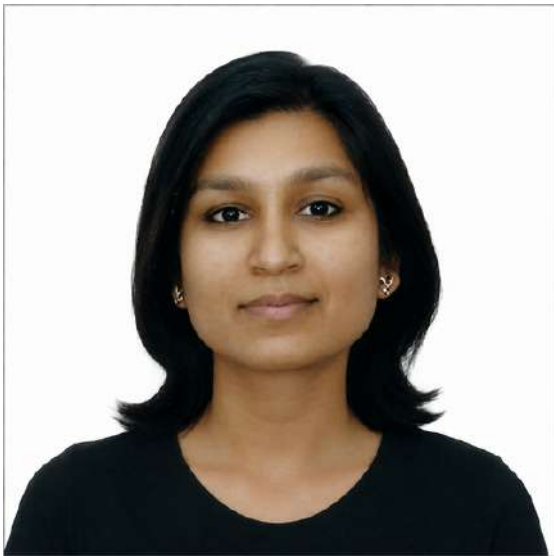
Japleen Pasricha

Founder
Feminism in India



Arundhati Singh Khanna

Founder
Solidum and Stars Guild



MODERATOR

Ritika Gupta
Executive Director
BCH



10:15 - 10:45

KEYNOTE SPEECH:

THE TRANSFORMATION OF RETAIL IN INDIA AND THE INCREASING ROLE OF PRIVATE LABEL

*Supam Maheshwari , Managing Director & CEO, **FirstCry***



10:45 - 11:00

TABOO TO TRILLION: DECODING INDIA'S FASTEST-GROWING HIDDEN INDUSTRY

- Life-Cycle Opportunity: Baby, menstrual and adult care together form India's growing hygiene ecosystem
- Growth & Access: Rising demand, ageing population and access gaps create significant opportunities for innovation
- From Taboo to Impact: Awareness, Accessibility & Innovation can transform hygiene into greater choice, dignity and growth

*Sahil Khanna, Director, **Romsons Group***

11:00 - 11:45

Tea/Coffee Break- Networking

SESSION 6: WET WIPES - A MARKET IN TRANSFORMATION



SESSION MODERATOR

Saket Jaipuria

*Director, **Ginni Filaments***



11:45 - 12:05

KEY TRENDS IN GLOBAL WIPES INDUSTRY & LEARNINGS FOR INDIA

- European SUPd legislation 2021 – The key driver
- Key trends in European & American wipes industry
- Key shifts in supply chain – increasing imports in US/EU
- Key technological shifts & opportunities for Indian wipe producers
 - New USA tariff structure
 - Increasing COP at EU/US
 - Tapping domestic growth

*Rahul Bansal, VP & Head - Nonwovens, **Grasim Industries (Birla Cellulose)***

*Piyush Zalawadia, Deputy GM, Sales & Marketing - Nonwovens, **Grasim Industries (Birla Cellulose)***



12:05 - 12:25

PULP BASED SPUNLACE NONWOVENS – ULTRA SOFT & BIODEGRADABLE

- India's First Cardep Pulp capability
- 100% bio sourced & biodegradable products
- Unique performance features for the absorbent products users
- Various potential application

*Tirthankar Mukherjee, Head - Sales & Marketing, **Elixrr Industries***



12:25 - 12:45

CHEMICAL FREE AND CARBON NEUTRAL PULP FROM ANNUAL PLANTS

- India has a huge untapped potential for domestic pulp production from annual plants
- Turn agricultural by-products into high-value pulp
- Convert diverse feedstocks, from denim to crop residues, into pulp
- Produce high-quality, chemical-free pulp for industrial use
- Reduce global pulp dependence and unlock new hygiene applications

Tommi Björnman, Partner & Chairman

Fibers365 GmbH - represented by 4B Group Oy

12:45 - 14:15

Lunch Break - Networking (Sponsored by Swara Baby Products)

SESSION 7 : THE INDIA STORY



SESSION MODERATOR

Nikhil Vaswani

Global Sales & Marketing Head, KTEX Nonwovens



14:15 - 14:30

THE NEXT ERA OF HYGIENE OEM: WHAT BRANDS NEED — AND WHAT IT TAKES TO DELIVER

- Evolving OEM Needs: Brands seek quality, innovation, flexibility & scalability
- Building Trust: Credible OEMs require strong technology, quality systems & expertise
- Strategic Partnerships: OEMs are evolving from suppliers to integrated business partners
- Future Ready: Scalable manufacturing enables faster innovation & global growth

Harsh Sethia, Executive Director, Sekhani Industries



14:30 - 14:50

BIS AS A CATALYST FOR INDIA'S MANUFACTURING TRANSFORMATION A TÊTE-À-TÊTE SESSION WITH BCH

- Ensuring safety and quality of absorbent hygiene products through Indian Standards and conformity assessment
- Addressing sub-standard and non-conforming imports through quality control measures
- Ensuring a level playing field for domestic and international manufacturers
- Facilitating effective implementation of Indian Standards across industry
- India's role in shaping ISO standards for menstrual hygiene products

J.K Gupta, Scientist E & Head (Textiles),

Amit Pandey, Scientist B/Assistant Director (Textiles),

Bureau of Indian Standards

14:50 - 15:35

THE BRANDS PANEL



Iti Bhadani

Lead, Premium
Portfolio Huggies
Kimberly-Clark



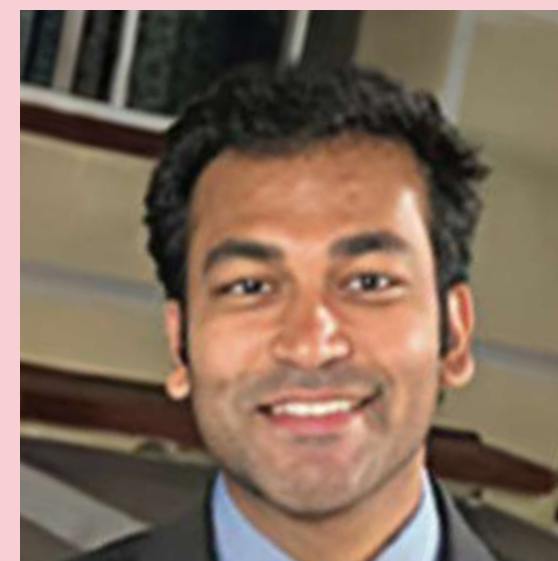
Vikas Bagaria

Founder
Pee Safe



Saloni Mayekar

VP - New Product
Development
Nua



MODERATOR

Kanav Gupta
CEO
BCH

15:35 - 16:20

Tea/Coffee - Networking

SESSION 8 : INDIA GOES GLOBAL

16:20 - 17:05

INDUSTRY PANEL (Powered by Henkel Adhesive Technologies India)



Chirag Pan

CEO & Managing Director
PAN Healthcare



Samuel Kumar

Chief Operating Officer
Global Nonwovens



Udit Birla

Promoter
Swara Baby Products



Amit Banga

Co-chairman
SB-Constantia



MODERATOR

Kanav Gupta
CEO
BCH



MODERATOR

Siddhartha Medhi
Sales Manager Nonwovens & Tissue
Henkel Adhesive Technologies India

17:05 - 17:30

Goodbye Tea/Coffee - Networking

ALONGSIDE THE CONFERENCE PROGRAMME, A HOST OF ENGAGING ACTIVITIES WILL BE TAKING PLACE THROUGHOUT THE VENUE

Supermarket & OEM Market Place – Delegates are invited to visit the 'RIGHT' Hygiene market place to explore a curated selection of **over 100 global and domestic hygiene products**.

Exhibition – Discover products and services from across the absorbent hygiene value chain, all under one roof from almost **60 exhibiting companies**.

Meet Your Consumer (MYC) Zone – to gain first hand insights through **meaningful interactions with real consumers**.

Interactive workshops – designed to provide practical insights and knowledge about raw materials from **world leaders**.

Product Launches – Showcasing the latest innovations and **breakthrough solutions** to the industry.



BE A PART OF THE INDIAN ABSORBENT HYGIENE GROWTH STORY

With over 500 delegates already registered, we are delighted by the overwhelming response and warmly invite you to join this landmark gathering of the global absorbent hygiene industry.

Book Your Interest at :

BCH (BUSINESS CO-ORDINATION HOUSE)

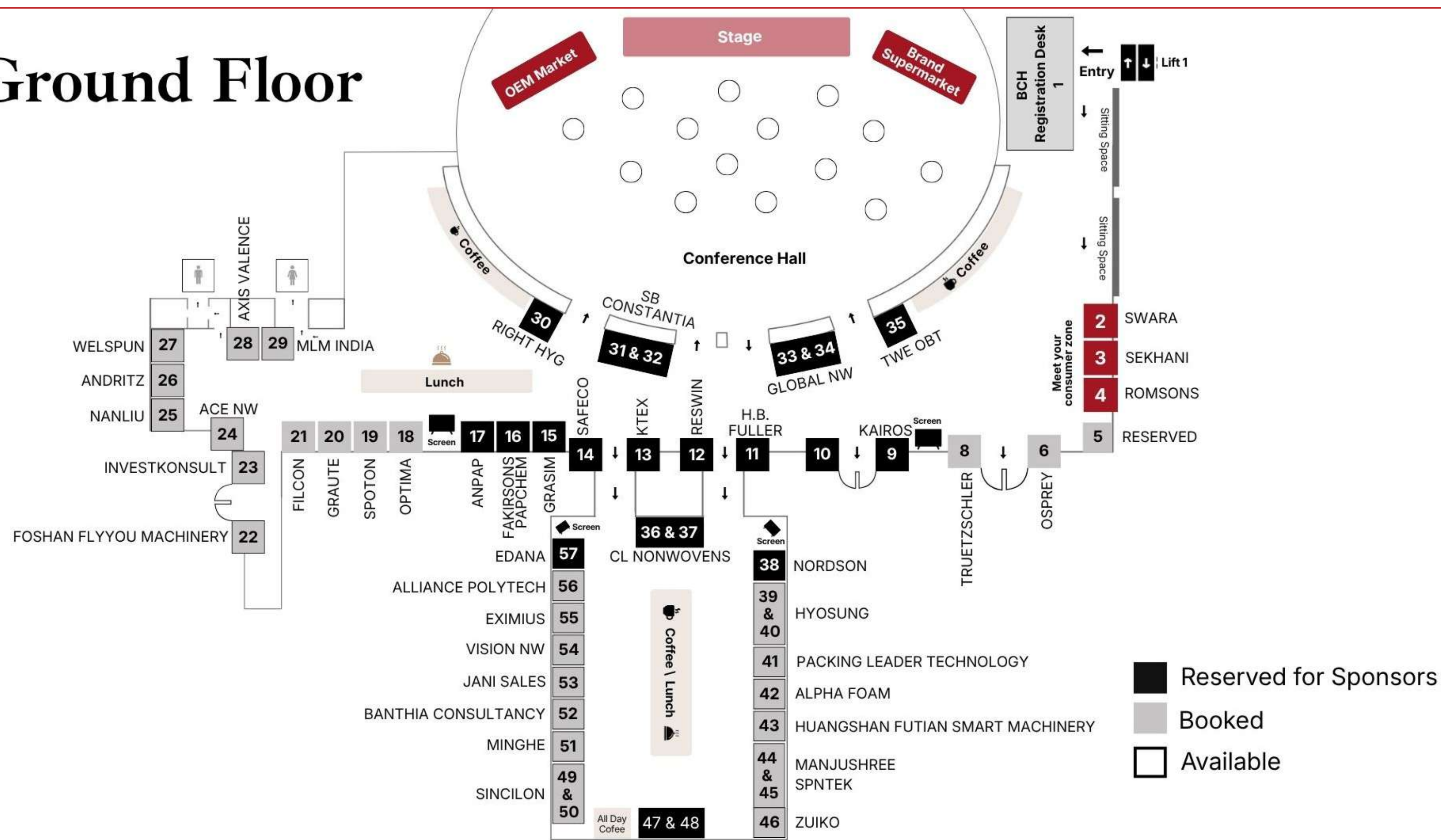
Website: www.righthygiene.com

Email: events@bch.in

Mobile : +91-9953850028, +91-8368016658

EXHIBITION LAYOUT

Ground Floor



First Floor

