



ESLSCA
University

(DBA)
DOCTORATE
OF BUSINESS
ADMINISTRATION



HISTORY OF ESLSCA



- Founded in 1949, **ESLSCA**, a private and independent institution of higher education, boasts a worldwide network exceeding 15,000 alumni, currently holding vital positions in France and worldwide.
- The **MBA program** was launched in 1979.
- ESLSCA** is a member of AACSB, EFMD, BGA, NBIS, AABS, UN PRME, ACCA and IMA.
- ESLSCA** University is a pioneer in the field of graduate studies since 1997, offering a wide range of graduate programs: Doctorate in Business Administration (DBA); Master of Business Administration (**MBA**) and Graduate Diplomas.

PROGRAM OVERVIEW

- **Target Audience:**

Executives and business leaders seeking to attain a higher level of specialization in management beyond what is typically provided in general management programs.

- **Quality Faculty:**

Distinguished scholars of international acclaim, renowned for their extensive "hands-on" experience, and significant contributions to the advancement of academic and managerial thinking.

- **Part-time Program:**

The three-year part-time program is designed to accommodate participants' time constraints and professional commitments, facilitating their pursuit of the degree.

- **Upon Enrollment:**

Following a comprehensive assessment of individuals' research interests, each participant will be matched with an academic advisor. The advisor's responsibility is to provide assistance and guidance to the candidate, ensuring successful completion of the program.



PROGRAM OBJECTIVES

Upon completion of the program, candidates can expect to acquire the following array of skills:

- 1.** Analyze and understand complex phenomena associated with current business practices.
- 2.** Enhance their business research skills.
- 3.** Interpret the phenomena of interest in the context of a broad range of academic literature.
- 4.** Identify gaps in management literature that can lead to the generation of new knowledge.
- 5.** Formulate research questions that are relevant to specific audiences.
- 6.** Develop a research design to collect data relevant to the phenomenon studied.
- 7.** Analyze data and employ rigorous statistical analysis to interpret the data and evaluate its alignment with the proposed theory.
- 8.** Generate original knowledge that is both theoretically sound and practically applicable.
- 9.** Understand the ethical implications of conducting research in social settings.
- 10.** Learn how to effectively communicate theory and findings to a specific audience.

PROGRAM PHASES

ESLSCA DBA STRUCTURE

PHASE ONE

BUSINESS FUNCTIONS

Consists of the foundational courses in the major functional areas of business.

PHASE TWO

BUSINESS ANALYSIS TECHNIQUES

Courses in this phase allow students to develop solid analytical abilities. Independent Studies courses are intended for students to strengthen their specialization knowledge in the selected area(s) of interest.

PHASE THREE

DISSERTATION

Students are required to conduct original research on a topic of current significance and personal interest. Each student is expected to design a study that addresses complex practical challenges. Upon completion of their research, students must analyze and present the data, write a dissertation, and defend it in an oral examination.

- The program includes three phases with a total of 60 Credit hours.
- Students may complete the entire program in a minimum of 3 years, with the possibility of extending it to a maximum of 6 years if necessary.
- Students are highly recommended to start the program with a proposed research topic in mind and develop it over the course of three years.

PROGRAM COURSES



PHASE ONE

BUSINESS FUNCTIONS

- Contemporary Issues in Marketing Management
- Contemporary Issues in Finance & Investment
- Strategic Human Resource Management
- Business Research Methods I
- Organizational Theory & Development
- International Business & Global Strategy

PHASE TWO

BUSINESS ANALYSIS TECHNIQUES

- Accounting Information for Business Decisions
- Advanced Topics in Strategic Management
- Business Research Methods II
- Change Management Models
- Independent Studies I
- Independent Studies II

PHASE THREE

DISSERTATION ELEMENTS

- Concept Paper
- Methodology / Ethics
- Developing a Proposal
- Finalizing Dissertation
- Defense

● **ADMISSION & REGISTRATION**

- Two recent personal photos.
- A copy of the ID or passport.
- If the candidate is not an ESLSCA University MBA graduate, he/she must provide an official test score (TOEFL score 500 or IELTS score 5).
- Official transcripts, forwarded directly by previously attended colleges and universities (MBA, MSc, or MA in Business Administration).
- Original transcripts for all university courses. Applicants must have a cumulative GPA of at least 3.0 at the end of their MBA to join the DBA program.
- Professional resume.
- Statement of purpose (approximately 1000 words addressing the candidate's goals and reasons for seeking a doctoral degree).
- Two letters of recommendation reaffirming the candidate's ability to pursue a doctoral program.

Application Fees

€ 100

(non-refundable)

● **FINANCIAL ASSISTANCE**

Academic Excellence Scholarships

Partial scholarships may be awarded to outstanding candidates based on the decision of ESLSCA University's Academic Board.

10% Partial Scholarships

Granted to
ESLSCA University MBA graduates.



PAYMENT DETAILS

PHASE ONE

	NO. OF COURSES	DURATION	FEES
FIRST	2 Courses	4 Months	
SECOND	2 Courses	4 Months	
THIRD	2 Courses	4 Months	
TOTAL	6 Courses	12 Months	€ 6,600

PHASE TWO

FIRST	2 Courses	4 Months	
SECOND	2 Courses	4 Months	
THIRD	2 Courses	4 Months	
TOTAL	6 Courses	12 Months	€ 6,600

PHASE THREE

	FEES
Dissertation Elements	€ 3,300

TOTAL PHASES

TOTAL PHASES	TOTAL COURSES	FEES
3 Phases	12 Courses	€ 16,500

Course fees can be paid in cash or via credit card.

REFUND POLICY:

Before the first day of classes	After the first class	After the second class	After the third class
10% deduction	25% deduction	50% deduction	No refund

NOTE: APPLICATION FEES ARE NON-REFUNDABLE.

IMPORTANT NOTES:

- > A 10% penalty applies to any overdue balance after missing the payment deadline (five working days from registration).
- > Exceeding the deadline without an approved postponement request will incur the penalty fee, except in cases of force majeure (with supporting documentation).
- > Dropping an academic year or semester will incur a readmission fee (contact Student Accounting for details).
- > Credit balances will automatically apply to future semester fees.
- > Refunds are only processed for complete withdrawal from the University or at graduation.
- > Students who withdraw from a course and retake it later will pay the updated course fees regardless of any balance from the dropped course.



ESLSCA
University

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