

John Egan

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Product Designer

Product designer with 12+ years in UX/UI design, strategy, and research. Proven success in driving revenue through design, resulting in a \$120M acquisition at VictorOps, \$66M in enterprise sales at Techstars, and \$9M revenue in Q3 2022 at Organic. Skilled at creating design systems, mentoring junior designers, and scaling design processes.

WORK EXPERIENCE

Product Designer

OPEX Fitness

2023 – 2024

- Designed and delivered user flows, wireframes, and prototypes, resulting in a 63% increase in user engagement in 2 months.
- Audited our apps (Web & iOS), websites, & marketing collateral and built out a product roadmap with my findings.
- Built the CoachRx design system to standardize key screens and user flows.

Lead Product Designer

Organic Ventures

2021 – 2023

- Led design of a suite of B2B media apps, increasing revenue by \$9M in Q3 2022 through a user-centered approach.
- Coached junior designers and built out our design process to scale with the overall growth of the company.
- Created the Organic design system, establishing consistency in our product's look and feel while significantly reducing development time for features and apps.

Senior Product Designer

Techstars

2019 – 2021

- Data-driven design for our accelerator program experience, including our application process, onboarding experience, and education platform.
- Built websites for our partners such as NASA, Google, and JP Morgan Chase, strengthening our brand presence and partnership network.
- Boosted our enterprise conversion rates by 25%, generating \$66M in pipeline opportunities in 2019, driving business goals through UX improvements.

User Experience Designer

VictorOps

2015 – 2018

- Led user research, and created wireframes and prototypes for web and mobile which contributed to \$120M acquisition by Splunk.
- Designed our enterprise user journey leading to a \$1.2M increase in revenue in Q2 2017.

Assistant Webmaster

New England Patriots

- Designed experiences for Patriots.com and our mobile apps, as well as email, social, paid media and digital in-stadium displays.
- Optimized our e-commerce funnel for the Patriots ProShop, increasing conversion rates and decreasing cart abandonment by A/B testing.

EDUCATION

Rhode Island College

Marketing

SKILLS

- A/B Testing
- Adobe CC
- Agile Methodologies
- CSS
- Design Systems
- Figma
- Framer
- HTML
- Interaction Design
- Javascript
- Product Management
- Prototyping
- Python
- Sketch
- User Research & Usability Testing
- Webflow
- Wireframing