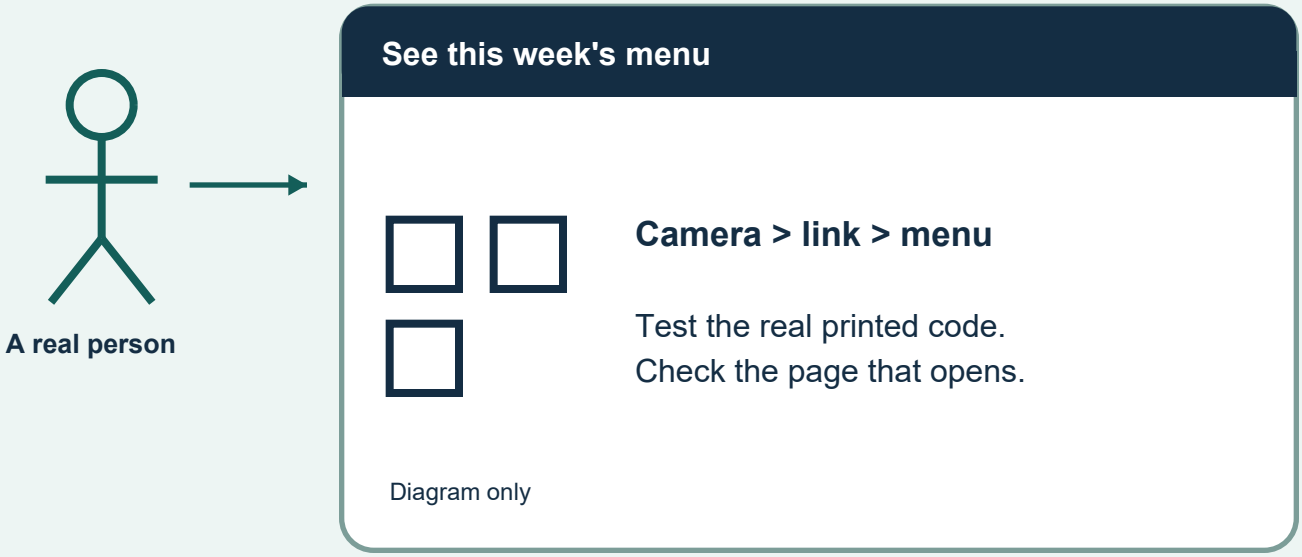
Make a QR code people can use

What this means

A QR code is a picture a phone camera can read. For a website QR, the picture contains a web address. The code and the page both need to work.

A real-life example

A cafe places a QR code beside the words "See this week's menu." A visitor scans it and opens the current menu instead of typing a long address.



Simple teaching picture. Example business; not a live screen.

Your job

Try the route yourself. Use the tools you already have, and ask for help at the first confusing step.

Step by step: start here

1

Choose the exact page.

Open the menu, booking page or hub you want people to see. Copy its full public web address. Never put passwords or private information in a QR code.

2

Understand the link choice.

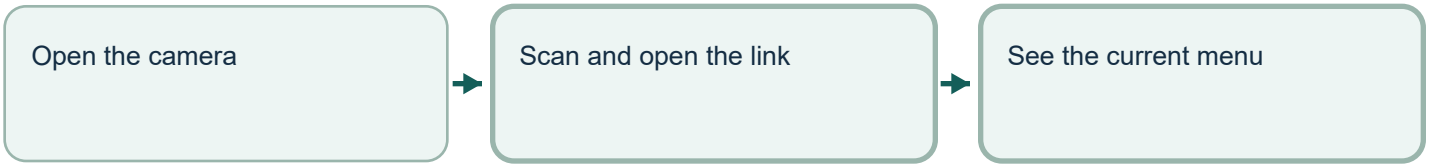
A static QR keeps the address you put into it. Some paid services route through their own changeable link. Ask about fees and what happens if that service stops before choosing one.

3

Create the code.

Use a QR tool you trust. One desktop option is Chrome's 'Create QR code' sharing feature when available. Paste or check the correct address and save a good-quality original.

Picture the route



Before you continue

Explain the first three steps in your own words. If a link, account or permission is missing, write that down before moving on.

Finish the task and check it

4

Explain why to scan.

Put 'See this week's menu' beside the code, rather than just 'Scan me'. Add a readable web address as an alternative. Keep the code on a clear background with empty space around it.

5

Test the actual printed size.

Scan the printed proof with a phone from the distance people will use. Avoid folds, glare, low contrast or a code that is too small. Check that the right page and buttons open.

6

Check after installation.

Scan the final sign in its actual lighting. Recheck whenever the linked page changes. A scan is not automatically a purchase, review or shared contact detail.

How you know it worked

The final printed code opens the right page on a phone, with a clear reason to scan.

Show someone the result on your phone. If you get stuck, write which step stopped you and ask for help with that step.

Official help if your screen differs