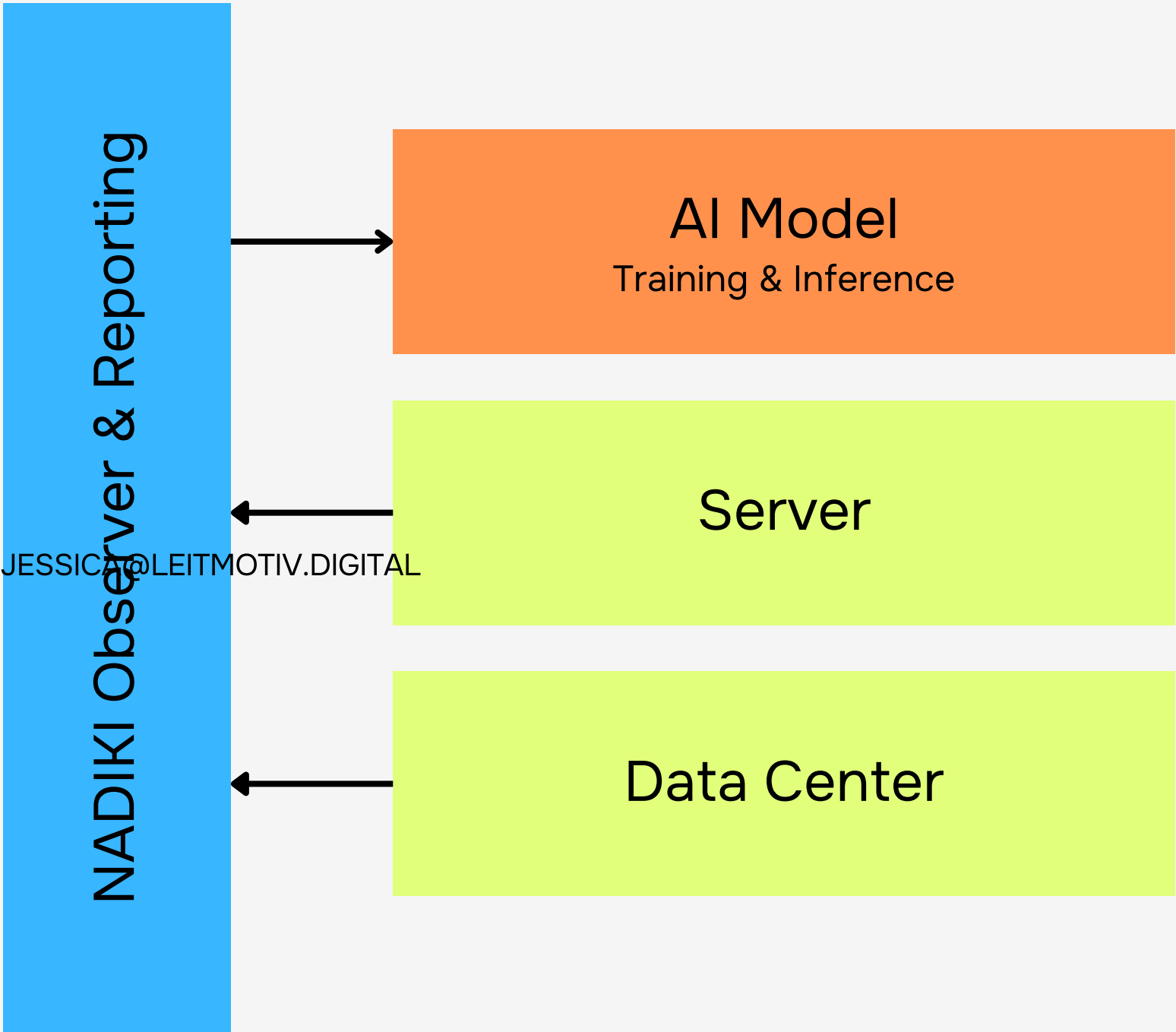


# What if we can measure the environmental impact of AI models in real-time?

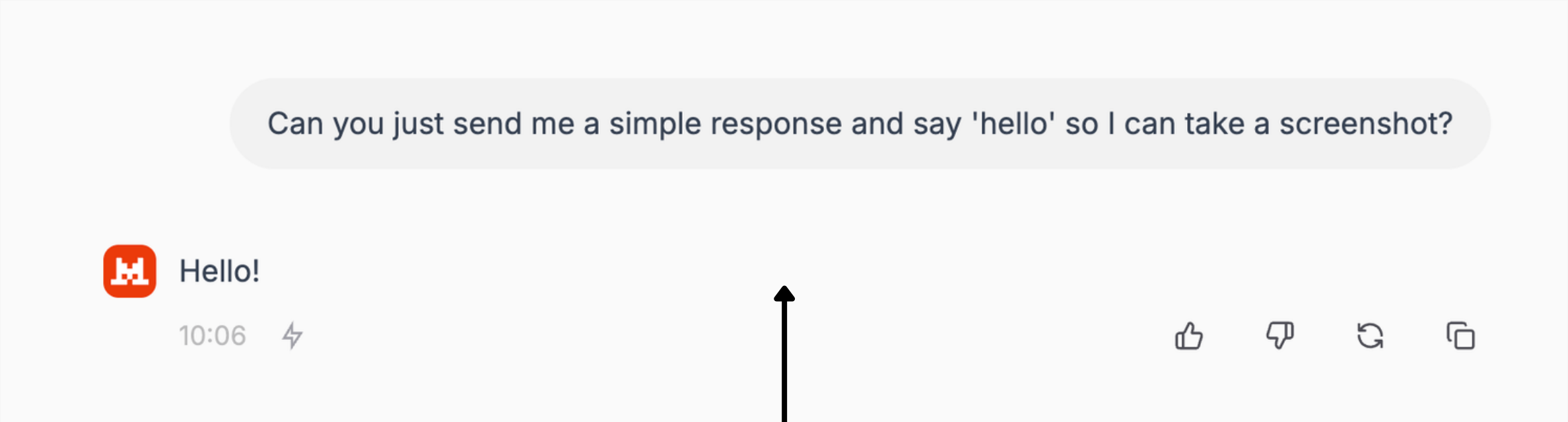
# Architecture



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# Desired Outcome



**Impact Grade: Medium**  
Energy Use: 125 Wh  
Resource Impact: 80 kg  
CO2 Emissions: 50 kg

**Impact Grade: Low**  
Energy Use: 23 Wh  
Resource Impact: 12 kg  
CO2 Emissions: 14 kg

**Impact Grade: High**  
Energy Use: 560 Wh  
Resource Impact: 112 kg  
CO2 Emissions: 59 kg



# Innovation comes from constrain.

## **Differentiate products**

Create differentiation for AI models on environmental impact and energy use.

## **Determine impact of your usage**

If you implement AI models, you can use our label & data to determine the total impact of your usage.

## **Facilitate responsible usage**

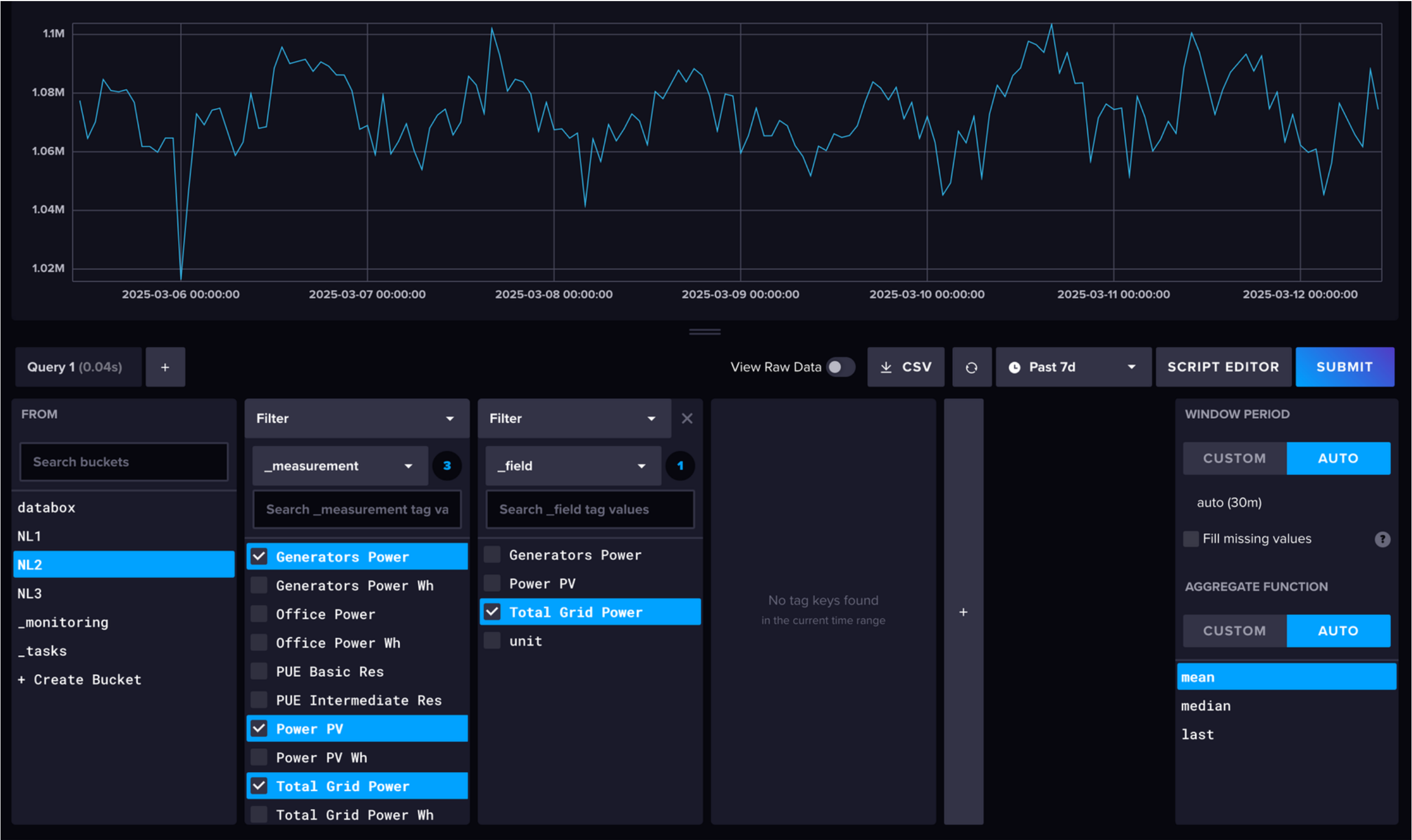
To counter the Rebound Effect, consumers need to see how much impact each query is created to determine cost-benefit.



# Innovation comes from constrain.



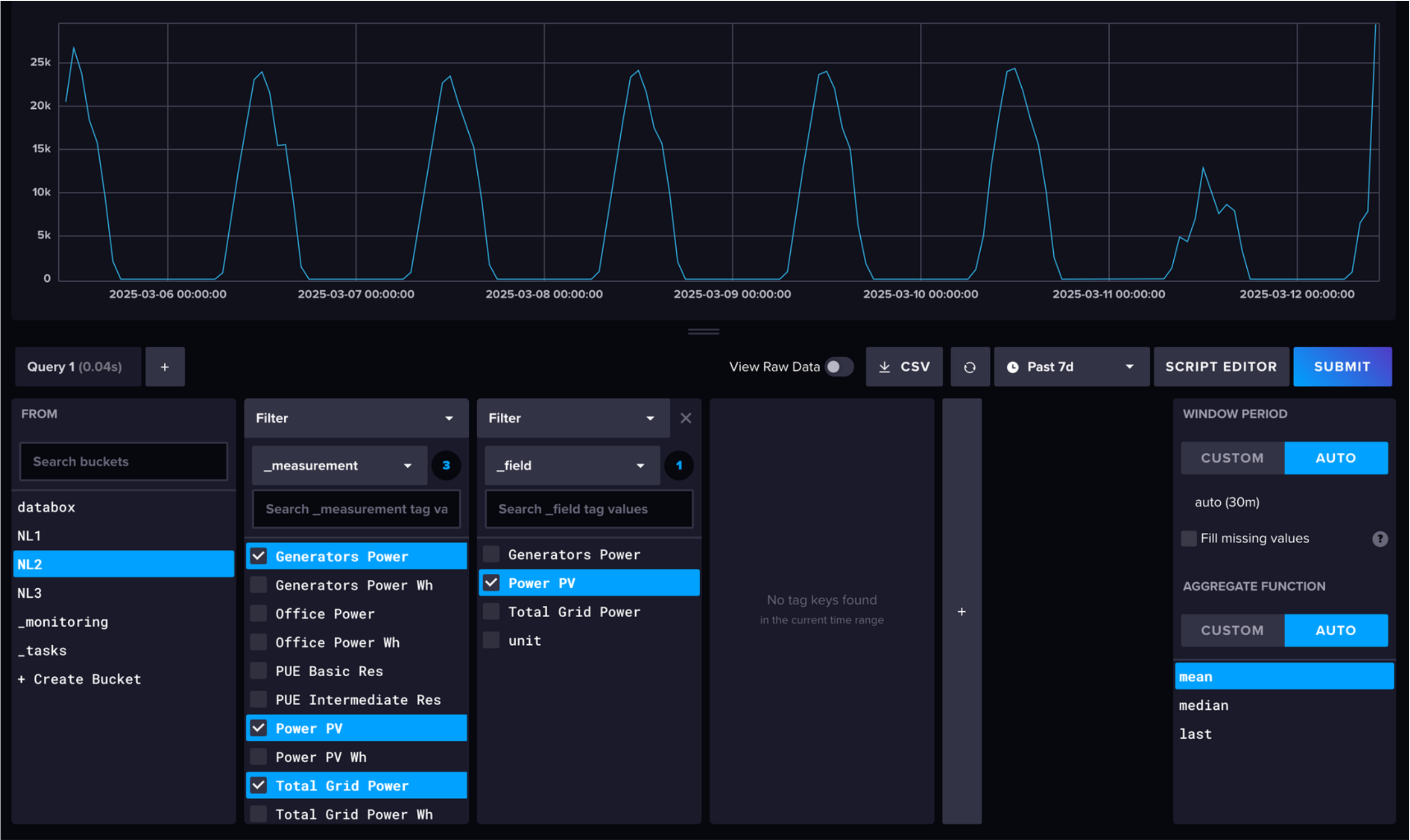
# Dashboard



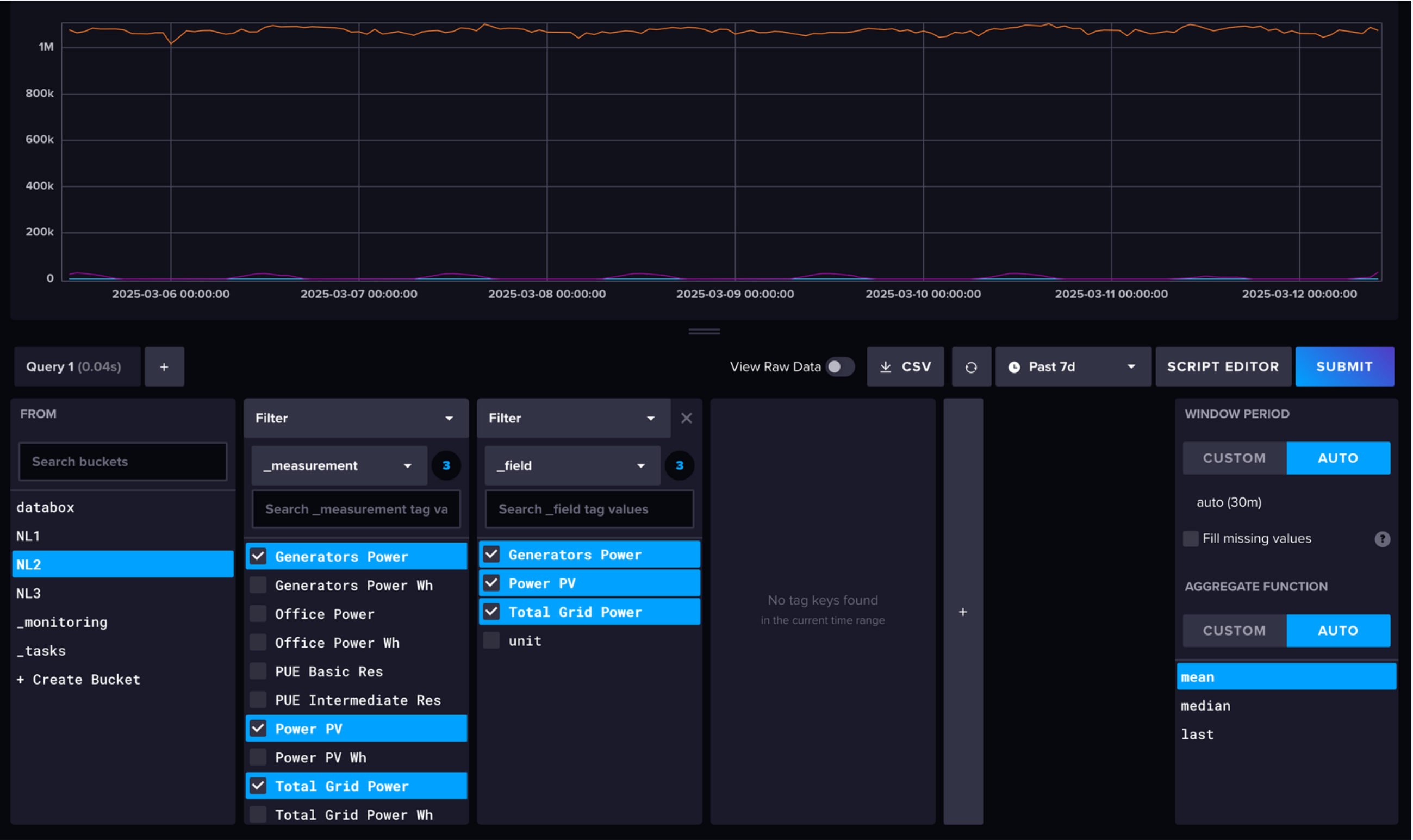
# Dashboard



# Dashboard



# Dashboard



# Toward Our Digital Future

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