

OLIVER TSCHERNICK

Freelance Art Direction

Berlin, Germany

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ABOUT ME

As a digital generalist, I embrace the boundless opportunities of the 21st century. I thrive on marrying impeccable design mechanics with content-first workflows, fostering a process that optimizes our collaborative efforts and ensures the utmost success for every project.



18. march 1987 in Germany,Altenburg

AWARDS

Coke Mini Kiosk

CLIO

effie

Future Living Berlin

Coke TV (just did the design)

EDUCATION

Bachelor of Science

Media Informatics HS Harz Wernigerode GPA 2.0 3x Minff Award winner

2008 - 2013

Coming from a technical education, I offer a comprehensive understanding of every facet of media production. From the dynamic world of web design to the captivating realm of film and the intricate art of content creation, I excel in leveraging pixels, SVGs, and a seamless digital process.

It was an esteemed privilege to receive personal mentorship from Michael Musal, an invaluable experience where I delved into the foundational aspects of storytelling and illustration techniques honed at Disney.

WORK EXPERIENCE

TBWA\

Intern Graphics, later Designer graphics

2012 - 2014

For my inaugural role, I was entrusted with the MC Cafe Corporate design project under the guidance of my favorite boss by now, Andrew Morgan. This opportunity not only involved crafting compelling pitches for Thomann or Adidas but also introduced me to the rigors of a professional design environment, setting a high standard for my career trajectory.

th.mann



ABSOLUT.



Ogilvy

Junior Art Director

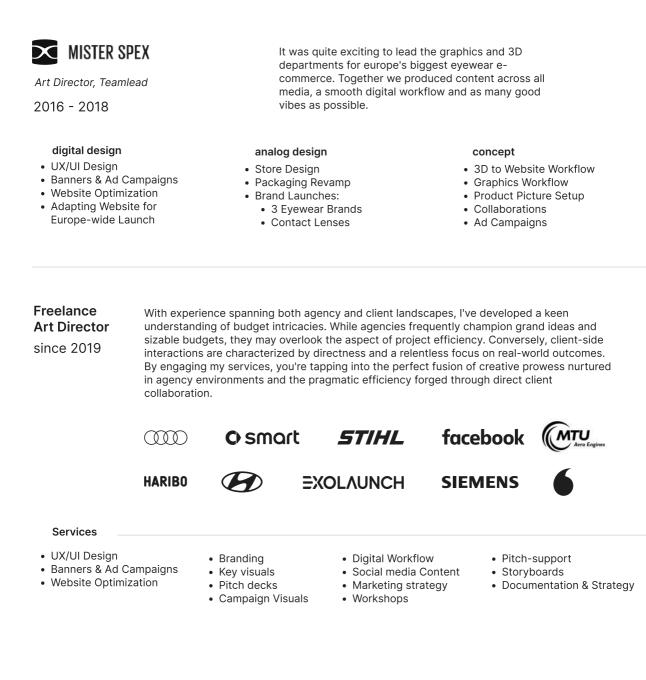
2014 - 2016

In the bustling landscape of a newly established Berlin office by Ogilvy, I had the privilege of working with industry giants such as Coca-Cola and Siemens. This experience exposed me to the nuances of handling large-scale clients, navigating tight deadlines, and orchestrating international productions.

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EXHIBITIONS

48h Neukölln

Akira shout out: NEO Berlin shown again @ Museum of Now

OMOM CRU x FAMA India

"spiritual technology"

AR-Augmented 3D prints and projection mapping



