social impact

Digitise → design → deliver

services & *pricing*

Straightforward packages. All prices in Cayman Islands dollars (CI$).

social media management

Monthly · priced by posts, not platforms

Spark

CI$499/mo

8 posts a month (about 2 a week). Strategy, content calendar, design, captions, scheduling and a monthly report.

Grow — Most popular

CI$829/mo

16 posts a month (about 4 a week). Everything in Spark, plus stories and comment & DM replies on weekdays.

Thrive

CI$1,229/mo

24 posts a month (about 6 a week). Everything in Grow, plus 2 short-form reels and a monthly strategy call.

Setup & onboarding — account audit, profile refresh, brand voice and approval workflow — **CI$399 · waived on a 3-month term**

photo & video content

Made for your social media and website

Content Session	Up to 2 hours on location: 15 edited photos + 3 short vertical videos for social or web	**CI$349**
Content Day	Up to 4 hours: 30 edited photos + 6 edited reels, cut for social, website and ads	**CI$649**
Website Photo Pack	Your team, space and products shot, edited and sized for your website	**CI$425**
Monthly Content Add-on	For social clients: 1 hour each month, 10 photos + 2 reels to fill your calendar	**+CI$195/mo**
Reel Editing	Your own footage edited into a branded short-form video with captions and music	**CI$65 each**
Campaign Shoot Management	Concept, shot list, booking photographer, models and location, and art direction on the day	**from CI$450**

Includes use rights for your social media, website and ads. Campaign production costs (crew, models, location) are quoted and billed separately.

website design & build

One-time project · mobile-first · you own it

Landing Page — CI$1,250

A single high-converting page for a launch, offer or event. Copy, design, contact form and analytics.

Starter Website — CI$2,450

Up to 5 pages. Custom design, basic SEO setup, Google Business link-up and 1 round of revisions per page.

Business Website — CI$4,150

Up to 10 pages. Everything in Starter, plus blog or news, booking or enquiry flows, copywriting and on-page SEO.

E-commerce Website — CI$6,200+

Starting price. Online store with product catalogue, payments, shipping or pick-up rules, and training to manage it yourself.

Website Care Plan — hosting management, updates, backups, security checks and small edits — **CI$95/mo**

marketing funnels

Turn visitors into leads, and leads into sales

Lead Generation Funnel	Opt-in landing page, designed lead magnet (guide, checklist or offer), thank-you page and a 3-email welcome sequence, connected to your email platform	**CI$1,650**
Sales Funnel	Landing page, sales page, checkout or booking, 5-email nurture sequence, and Meta Pixel & Google tracking so every step is measured	**CI$2,950**
Funnel Optimisation	Monthly testing of headlines, offers and emails, with a short report on what changed and why	**CI$350/mo**

Email platform and software subscriptions (e.g. Mailchimp, Shopify) are billed to you directly by the provider.

digital marketing & ads

Google Analytics certified

Ads Management · 1 platform	Meta (Facebook & Instagram) or Google Ads. Targeting, ad copy, ongoing optimisation and a monthly results report	**CI$495/mo**
Ads Management · Meta + Google	Both platforms run together, with budget shifted to whichever is performing	**CI$795/mo**
Campaign Setup	Ad accounts, pixel and conversion tracking, audiences and first ad set. Waived on a 3-month term	**CI$249**
Marketing Audit	2-hour review of your website, socials and ads, with a written action plan	**CI$210**
Strategy & Consulting	Ad-hoc help, training or projects outside a package	**CI$105/hr**

Ad spend is paid directly to Meta or Google and is separate from management fees. We recommend at least CI$500 a month in ad spend.

bundles

Launch Bundle

CI$2,850

Starter Website + social media setup + a 2-hour Content Session. Save CI$348.

Grow Monthly

CI$1,195/mo

Grow social plan + ads management on 1 platform. Save CI$129 every month.

Good to know

Projects start with a 50% deposit; the balance is due at launch. Monthly plans are billed in advance and run on a 3-month minimum. Each project includes 2 rounds of revisions. All prices in CI$.

Let's talk

Not sure what fits? Book a free 20-minute discovery call.

Email: hello@socialimpact.ky
Website: www.socialimpact.ky