

Antonio Enriquez

Product Designer (UX/UI)

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UX Designer specializing in enterprise SaaS, with hands-on experience delivering design systems, B2B platform design, and AODA/WCAG-compliant workflows within agile teams. Background in computer engineering brings a technical edge to design-to-development handoff.

KEY SKILLS

- Figma
- Enterprise UX & Workflow Design
- AI-Assisted Workflow
- Interaction Design
- Design Systems
- Accessibility (AODA/WCAG)
- Information Architecture
- B2B Platform Design
- Usability Testing/Behavioral Insights

PROFESSIONAL EXPERIENCE

UX/UI Designer

Iron Logic

Dec. 2024 - Current

Brampton, ON

- Co-led the company's first centralized design system, improving UI consistency and reducing design-to-dev friction across multiple SaaS products
- Owned end-to-end UX for B2B platforms, designing retailer-facing portals, internal admin tools, onboarding flows, and data-heavy reporting screens
- Applied and audited AODA/WCAG accessibility standards throughout the design process, collaborating with developers to ensure compliant implementation
- Delivered wireframes, interactive prototypes, and high-fidelity designs within agile sprint cycles, enabling rapid iteration and stakeholder alignment
- Introduced AI-assisted research and ideation workflows, accelerating early-stage exploration and reducing time to prototype

Product Operations Lead / Visual Merchandise Lead / Educator

lululemon

Sep. 2021 - Jul. 2025

Newmarket, ON

- Mapped and optimized end-to-end customer journeys using behavioral observation and sales data, improving navigation and product discoverability
- Synthesized guest feedback and behavioral insights to refine merchandising strategies and improve overall store experience

Software Developer Intern

Giesecke+Devrient

May 2019 - Aug. 2019

Markham, ON

- Developed automation scripts and test cases to improve software reliability and reduce manual testing effort
- Collaborated with developers on QA processes, identifying bugs and edge cases to improve product stability

EDUCATION

UX/UI Design Certificate

BrainStation

2022-2023

Toronto, ON

Bachelor of Engineering Science in Computer Engineering

Western University

2015-2020

London, ON