

Kathryn Theisen

UX Researcher & Designer

- www.kathryntheisen.com -
- theisenkit@gmail.com -

Objective Statement

Passionate UX Researcher with a background in UI Design, seeking a challenging role with increased responsibilities to contribute to impactful projects advancing inclusive and accessible digital solutions. Proven ability to translate design thinking into user-centric results, with a strong desire to apply academic knowledge, research methodologies, and analytical skills in support of mission-driven work serving the public good.

Experience

UX Research Consultant | 05/2024 - Present

yShade.ai

- Developed a series of iterative research studies according to the design and engineering teams' priorities for the Aiysha AI model, improving product features to better serve user needs.
- Trained the Aiysha design team on usability research best practices, enhancing their ability to conduct effective user testing and analyze user behavior to improve understanding of users' pain points and inform design decisions.

Masters Thesis | 01/2022 - 03/2023

The UX of Settings Menus in Video Games

- Conducted both qualitative and quantitative research, producing a 100+ page research report analyzing the lack of industry-standard heuristics for the design of video game interfaces. Final analysis of this case study supports efforts to standardize the use of heuristics and streamline the interface design process.
- Recruited 20+ participants for A/B testing an interactive, low-fidelity prototype.

Graduate Teaching Assistant | 09/2020 - 12/2022

Drexel University

- Taught digital media theory courses, integrating concepts of accessibility and inclusivity into curriculum discussions.

UI Design Intern | 04/2019 - 10/2019

OpenForge

- Devised UI & UX deliverables based on team collaboration, proven methodologies, and stakeholder requests.
- Promoted to contractor position to assist concurrently with B2B and B2C mobile applications in the healthcare field.

Skills

Methodologies

- Heuristic Evaluation
- Survey Design
- Usability Testing
- User Interviews

UX & UI Design

- Info Architecture
- Design Research
- Prototyping
- Wireframing

Software

- Figma
- Adobe XD
- Sketch
- Qualtrics

Interpersonal

- Detail-Oriented
- Analytical Thinking
- Communication
- Positive Attitude

Education

Master of Science | Drexel University - Digital Media 2023

Bachelor of Science | Drexel University - Game Design 2020