

Aleksander Carroll

CREATIVE · DIRECTOR · EDITOR — AGENCY & COMMERCIAL

“Using a Director's eye and Editor's rhythm, I build stories from the ground up — assuring their success all the way from pre- to post-production.”

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◆ SUMMARY

Story-first director, editor, and creative — SCAD BFA, *cum laude*, 2026 — who owns branded work end to end: concept, copy, direction, and final cut. Recently wrote the slogan for and directed a two-version Coors Light spec campaign, and has crewed and performed on branded work for Converse and HEAD. Fluent in Adobe Premiere Pro and DaVinci Resolve (edit + color); confident directing talent and operating RED Komodo and Blackmagic cameras.

◆ SELECTED COMMERCIAL & BRANDED WORK

Coors Light — “Made to Chill” (Spec Campaign) — Director / DP / Editor / Copywriter 2026

Wrote the slogan and concept, directed the talent, shot, and cut two versions (~30s and ~1 min) in distinct '70s and '80s aesthetics — one creative carrying a brand idea from copy line to final frame.

HEAD (tennis) — “Whiff” & “Warranty Call” — Lead Actor 2026

Carried the throughline as the protagonist across a two-part branded ad campaign.

Converse — “Forever Young” (Spec) — Key Grip · 2026 — lit and shaped the spot to the director's look.

Valentino (Spec Ad) — Key Grip · 2024.

◆ DIRECTING & WRITING

RODGER — Writer / Director / Producer 2025–26

School-selected, 1 of 10 of ~200, for SCAD's 2026–27 Academy-qualifying festival circuit (SXSW, Tribeca, Slamdance, Fantastic Fest targets); directed a multi-departmental crew across every phase.

Submissions in progress; no acceptances yet.

Tooth & Nail — Director / DP / Editor · 2024 — self-authored, ad-ready craft piece: concept → look → final cut.

Desiderium — Writer / Co-Director / Co-Editor · 2025 (in production).

◆ EDITING & POST

Of Us — Editor · 2025 — built narrative flow and emotional pacing from raw footage; continuous cuts and sound edits.

Hound Dog — Assistant Editor · 2026 — post asset organization and scene assistance on a deadline-driven cut.

Edit and color delivered in **Adobe Premiere Pro** and **DaVinci Resolve**.

◆ CAMERA / GRIP / LIGHTING

Gaffer — As Hard As You Possibly Can (2026) · Striatum (2025, also Key Grip).

Key Grip — Scratch (2026) · New & Gently Used (2025) · Death of Pickles (2025, also 2nd AC) · Anxiety (2024).

2nd AC — Floater (2026) · Life is Paint (2025). 20+ narrative & commercial sets, 2021–2026.

◆ EDUCATION

Savannah College of Art and Design (SCAD) — BFA, Film & Television (Cinematography & Film/Video Production), *cum laude* · 2026

Dean's List ×4 · artistic & academic scholarships · Adobe Certified Professional (Visual Design, Photoshop).

◆ SKILLS

Creative — concept development · visual storytelling · directing talent · art direction · slogan/copy for a spec brand campaign

Editing & Post — Adobe Premiere Pro · DaVinci Resolve (editing & color) · sound sync · bin & asset management

Camera — RED Komodo · Blackmagic 4K/6K · camera operation · 1st & 2nd AC

Design — Adobe Photoshop (Adobe Certified Professional, Visual Design)