SERVICE 2
PORTFOLIO 6



A SPACE BEYOND THE NORM

FLOWAY

RE-
MOVING
FRICTIO

We blend design, interior and hospitality
to re-shape ordinary events and
productions into unexpected experiences.

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A EVENTS
B PRODUCTIONS
C EXPERIENCE
D DESIGN
E HOSPITALITY

SERVICE PORTFOLIO

By re-defining the space, time and shape of how people come together, we create the room for your guests to connect without distraction.

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A — EVENTS
B — PRODUCTIONS
C — EXPERIENCE
D — DESIGN
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RE-
DEFINING
ENCO

01 CONCEPT

- FORMAT
- VENUE
- REQUIREMENTS

02 PLANNING

- TIMELINE
- BUDGET
- FLOORPLAN

03 PREPARATION

- SOURCING
- REGISTRATION
- BRIEFINGS

Some projects call for full support. Others only need the right space, the right setup and a clear structure. We can shape the entire experience from concept to execution, or step in exactly where support is needed. We got you!

04 COORDINATION

- VENDORS
- AV
- LOGISTICS



05 DELIVERY

- CHECK-IN
- GUEST FLOW
- OPERATIONS

SERVICE
PORTFOLIO

G
UNTERS

P01



A — EVENTS
B — PRODUCTIONS
C — EXPERIENCE
D — DESIGN
E — HOSPITALITY



RE-FRAMING PERSPEC

01 PHOTO & VIDEO

- PLANNING
- SOURCING
- SCHEDULING

02 HMU & STYLING

- CASTING
- BOOKING
- COORDINATION

03 CREW & EXPERTS

- DOPS
- LIGHTING CREW
- ASSISTANTS

04 STAGE & AV

- SETUP
- AVPLAYBACK
- CONTROL

05 EQUIPMENT & TECH

- SOURCING
- RENTAL
- LOGISTICS

Successful productions need the right space. And the freedom to focus on what matters. From people and tools to everything behind the scenes, we can take care of as much or as little as needed.

For high-profile interview guests, we can ensure a secure and discreet arrival and stay whenever required.



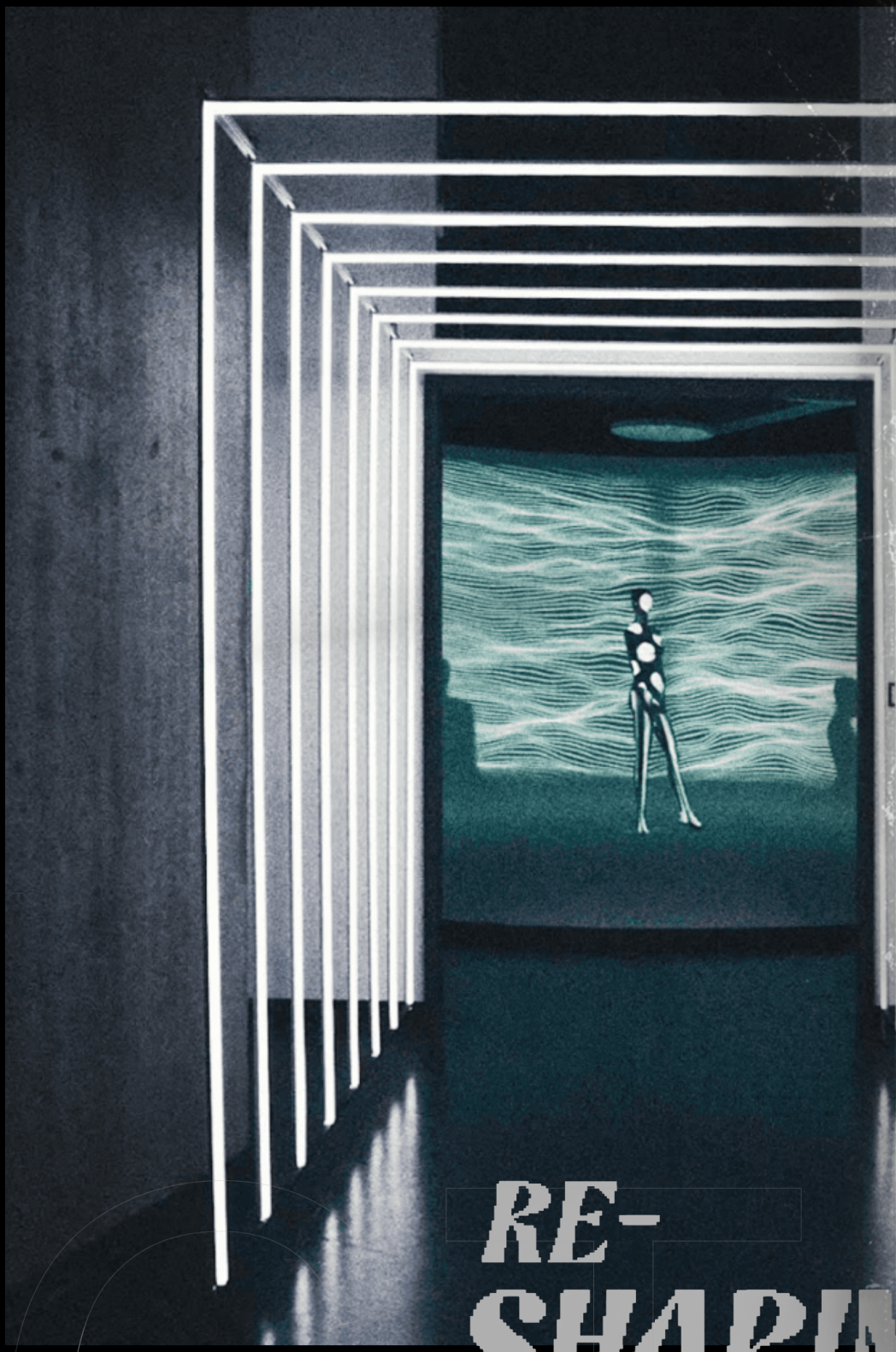
SERVICE PORTFOLIO

TIVES

P02



A — EVENTS
B — PRODUCTIONS
C — EXPERIENCE
D — DESIGN
E — HOSPITALITY



RE-
SHAPIN
REAL

01 VISION

- LIGHT
- PROJECTION
- SCREENS

02 SOUND

- MUSIC
- SOUNDSCAPES
- LIVE ACTS

03 SCENT

- FRAGRANCE
- DIFFUSION
- ZONING

04 TASTE

- FLAVOR
- PAIRING
- RITUAL

05 TOUCH

- MATERIALITY
- HAPTICS
- INTERACTION



G
ITIES

A little light can change a room. Sound can change a mood. Add scent, taste or touch and suddenly things feel completely different. We play with all known and unknowns senses to shape moments people actually remember.



P03

A — EVENTS
B — PRODUCTIONS
C — EXPERIENCE
D — DESIGN
E — HOSPITALITY

01 BRAND & IDENTITY

- CREATIVE DIRECTION
- BRAND SYSTEM
- BRANDING

02 CONCEPT & VISUALIZATION

- 3D
- ANIMATION
- GRAPHICS

03 INTERIOR & SET

- SPATIAL CONCEPTS
- FURNITURE
- OBJECTS

04 EXHIBITION & JOURNEY

- DISPLAYS
- STANDS
- NARRATIVE

05 PRINT & SIGNAGE

- WAYFINDING
- GRAPHICS
- ANALOG MEDIA



RE-
TH
CO





P04

INKING
ONTEXT

We believe the strongest ideas are shaped by their context. The place, the people, the brand and purpose all influence what something can become. We start by understanding what is already existing, challenge what feels expected and build from that.

A — EVENTS
B — PRODUCTIONS
C — EXPERIENCE
D — DESIGN
E — HOSPITALITY



01 FOOD & CULINARY

- CATERING
- MENUS
- PRESENTATION

02 BAR & DRINKS

- BEVERAGE CONCEPTS
- SIGNATURE DRINKS
- COFFEE

03 GUEST SERVICES

- WELCOME
- GUIDANCE
- SUPPORT



04 HOSTS & SERVICE STAFF

- SELECTION
- BRIEFING
- COORDINATION

05 VIP & TALENT CARE

- DISCREET ENTRY
- PERSONAL SUPPORT
- CONCIERGE



P05

RE-
ETTING
TANDARDS

Good hospitality isn't about doing more. It's about getting the right things right — the welcome, the drink, the timing, the person who notices before you have to ask. Sometimes the best service is the part you barely notice.

WE WORKED WITH...

…COMPANIES LIKE:

Amazon
American Express
ARD
Braun / Procter & Gamble
DFB
FedEx
Google
Kloeber
Mainz 05
Siemens
Sky
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Universal
ZDF
Zero G / Lufthansa

…INDIVIDUALS LIKE:

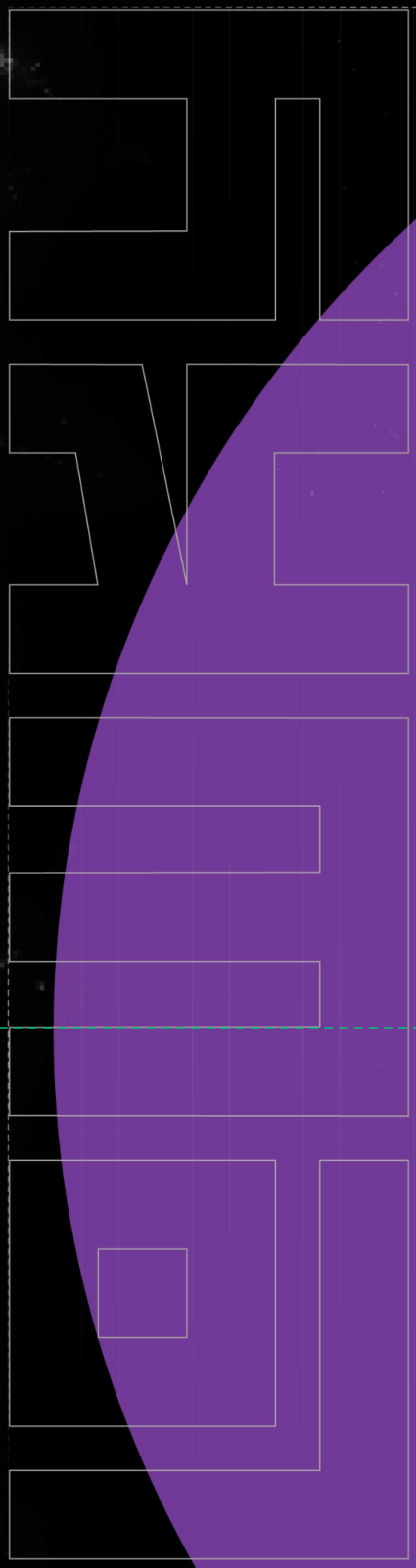
Aymen
Ekrem Engizek
Markus Rühl
Mario Götze
Michael Jackson
Noah Badjie
Reezy
Ritsu Doan
Soufian

Our studio is trusted by public figures and celebrities who require privacy, discretion and a secure environment for events, shoots and interviews.

END

NEED MORE ANSWERS? CONTACT US AND LET'S TALK!

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