



Hilma Bråthen

Graphic & Multimedia Designer

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Graphic designer and multimedia designer focusing on visual design, UI/UX, motion graphics, and much more. Holds a Bachelor of Arts in visual communication from the Stellenbosch Academy of Design and Photography. Experienced in delivering cohesive design systems for both web and mobile platforms, with technical proficiency in Adobe Creative Suite, Figma, and Framer. Fluent in spoken and written Norwegian, Swedish, and English.

Areas of expertise

- Graphic Design
- UI / UX Design
- AI integrations
- Web Design and Development
- Illustrations
- Motion graphic and animation
- Social Media
- 3D modeling
- Visual Hierarchy
- Marketing

Work Experience

Freelance Designer | Independent Practice | Remote, 2025 – *Present*

Working in the design system to elevate the digital experience across Effektiv Jobb's web and mobile platforms. Worked independently from brief to delivery. Covering multiple different design elements. Design Projects with two separate clients. For both clients, I helped with brainstorming and idea creation, design and wireframing, and execution and implementation. Client example:

- South African-based Company Voyager Point. I created and designed packaging for two of their products. Later assisted with the design and execution of their website.
- An English-based streamer who commissioned me to create merchandise and branding. By creating custom emotes for his followers to engage with, a ticket design for a meet and greet event, and custom art for t-shirt and hoodie merch to be sold on his website.
- Managed all client communication independently, presenting concepts, integrating feedback rounds, and delivering production-ready files.

Tools: Figma, Procreate, Adobe Creative Cloud.

Effektiv Jobb | Graphic & Web Designer | Remote, Feb 2024 – Nov 2024

Working in the design system to elevate the digital experience across Effektiv Jobb's web and mobile platforms. Worked independently from brief to delivery. Covering multiple different design elements.

- Revived and altered existing UI for better optimisation and user experience across desktop and mobile. Helping with layout, icons and design structure.

- Designed and implemented custom icons for the design system, with iconography tailored to the individual pages. Strengthening the visual communication throughout the platform.
- Designed and coded a web-based dashboard, collaborating with a coworker to optimise and finalise the code.

Tools: Figma, Adobe Illustrator, HTML / CSS / JS / REACT.

Kiwi Minipris | Sales Worker | Skien, Telemark, *Feb 2025 – Present*

Customer-facing retail role managing stock replenishment, floor organisation, and till operations. Focused on maintaining a smooth shopping experience under fast-paced conditions.

Glitter | Sales Worker | Skien, Telemark, *March 2021 – Dec 2021*

Handled restocking, customer assistance, and till management in a small-team environment. Trusted to close the store independently, including financial settlements and end-of-day security procedures.

H&M | Sales Advisor | Skien, Telemark, *June 2018 – Sep 2020*

Serving customers, restocking shelves, and keeping the store tidy. I was fully trained on the tills and focused on providing fast, friendly service to keep the checkout lines short.

Education

Stellenbosch Academy of Design and Photography

Stellenbosch, South Africa

Bachelor's of Arts in Visual Communication, Majoring in Multimedia Design, 3 years completed a bachelor's degree.

Additional Skills

Programs

Figma, Adobe Creative Cloud (Illustrator, Photoshop, After Effects, Premiere Pro), Canva, Framer, Claude, procreate, wordpress.

Language

Norwegian Fluent, English Fluent, Swedish Expert.

References given upon request