Probin Johori

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work experience

Lead Designer
Geekyants

SEP 22' – PRESENT

- Led design system implementation for India's top furniture brand, resulting in a **60% improvement in design consistency**.
- **Managed up to 5 projects simultaneously**, prioritizing tasks to increase team productivity.
- Collaborated closely with cross-functional teams, resulting in a **20% reduction in project implementation time**.
- Hosted multiple workshops aimed at enhancing creative thinking skills for designers.
- Estimated project timelines, milestones, and sprints, resulting in a **95% adherence to project timelines** and milestones.

Senior UI/UX Designer
Geekyants

SEP 20' – AUG 22'

- Led the design system for NativeBase, prioritizing scalability and accessibility. Currently, it boasts over **33K downloads and supports more than 50 dependent users**.
- Worked on multiple SaaS products across diverse industries including gaming, construction, real estate, and e-commerce.
- Designed and developed several websites using Framer, accelerating brand launches and achieving a **70% reduction in time-to-market for new products.**
- Created logos and branding solutions for a diverse range of clients.
- Prioritized accessibility in numerous projects, resulting in a **20% increase in user satisfaction** and compliance with accessibility standards.

UI/UX Designer
Sahusoft India

JUN 18' – AUG 20'

- As a key member of a small team, I delivered end-to-end design solutions from client requirements to final implementation.
- Provided design consultancy and recommendations to clients based on industry best practices and trends.
- Created presentation decks for proposals, talks, and pitches.
- Designed multiple icons for various mobile app.
- Collaborated closely with senior team members and developers to ensure seamless integration of design solutions.
- Assisted in conducting user research and usability testing to support design decisions and improve user experience.

education

LISAA School of Design
B.Sc in Sc of Interior & Environmental Design

AUG 14' – JUN 18'

Studied the principle of human centric design along with their behaviors • Interned at multiple design studios to design commercial, hospitality & residential spaces.

skills

Design

Project Management • UX Research • Visual User Interface Design • Information Architecture • User Flow • Data Visualization • Low to High Fidelity Wireframe • Prototype • Design Systems • Atomic Design Methodology • Accessibility • Design Handoff Document • User Centered Design • Usability Testing Analysis • User Centered Design • Logo Design • Print • Illustration • Pitch Deck • Photography

Software

Figma • Adobe xD • Adobe InDesign • Adobe Photoshop • Adobe Illustrator • Sketch App • Invision • Framer • Webflow

Collaboration

Organizing workshops • Details Oriented • Flexible • Communicative • Facilitating Design Critique • Technical Collaboration