2025 Head Start Data Strategy Workshop

Overview

In this training session, our Founder & President Mr. Lihong Ma will discuss strategies, recommendations, and anecdotes from 34+ years working with Head Start agencies:

- 1991: Lead programmer for the Comprehensive Child Development Program (CCDP), the foundation for today's Early Head Start.
- 1993: Lead programmer for national PIR.
- 1997: Contracted by Office of Head Start to build HSFIS (Head Start Family Information Services), a free Head Start software.
- 2002: Contracted by Office of Head Start to build Fiscal Assistant, a free tool for Head Start agencies to learn about Head Start funding.
- 2003: Contracted by Office of Head Start to build Transportation PathFinder, a free tool for Head Start agencies to find safe transportation.
- 2004: Contracted by Office of Head Start to build the free ECLKC (Early Childhood Learning & Knowledge Center).
- 2004: Launched PROMIS.
- 2016: Launched myHeadStart, now known as GoEngage.

Mr. Ma will highlight strategies you may want to select from to achieve your data goals, as well as feasible timelines for implementation.

✅ We will cover how to strategize for quality data capture and monitoring—the high-level strategies for making the most of GoEngage.

❌ We will not teach how to use the platform step by step.

Head Start Standards: **1302.101 Management system; 1302.102 Program goals, continuous improvement, and reporting**

Who should attend? **Head Start Directors, Data Managers, and other Leadership (C-Suite, Assistant Directors, Center Directors)**

Syllabus

Your agency's data goals should be:

1. **Quality** – Collect timely, accurate data.
2. **Compliance** – Monitor your data for compliance.

Collecting high-quality data is the only way to effectively monitor your compliance.

As Head Start leadership or data management, you should be able to answer the following questions anytime during the program year, not just when the FA2 review comes around:

- How is my program doing?
- If I were to have an FA2 review or audit next week, can I confidently say that my program is in compliance with Head Start and local licensing requirements?

Use GoEngage to deploy multiple strategies to achieve the above data goals.

Agenda

Day 1 | 9:00 AM – 12:00 PM | 1-Hour Catered Lunch | 1:00 PM – 4:00 PM

Strategy 1 – Real time attendance tracking

Strategy 2 – Data Flow: Auto alert parent of unexcused absences

Strategy 3 – Data Flow: Attendance Plan

Strategy 4 – Data Flow: Application Approval Process

Strategy 5 – Data Flow: Child Development Screening -> Referrals and Disabilities

Strategy 6 – Data Flow: Social Emotional Screening -> Mental Health Consultation

Strategy 7 – Data Flow: My Health Workbook -> Follow ups

Strategy 8 – Data Flow: Dental Exams -> Follow up treatments

Strategy 9 – Data Flow: Nutrition Assessment -> Integrated Nutrition Assessment & Follow up

Day 2 | 9:00 AM – 12:00 PM | 1-Hour Catered Lunch | 1:00 PM – 4:00 PM

Strategy 10 – Collaboration: Internal Referrals and Staff Collaboration

Strategy 11 – Collaboration: Coachees List by Coach

Strategy 12 – Collaboration: Parent Portal

Strategy 13 – Compliance: Dashboard for Mandated Events

Strategy 14 – Compliance: Alerts and AIR (Agency Internal Reviews)

Strategy 15 – Compliance: PIR

Strategy 16 – Compliance: FA2

Registration

Go to https://www.goengage.app/workshops/head-start-data-strategy

We look forward to welcoming you to our beautiful home in Virginia!