Alexa Orozco

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PROFESSIONAL SUMMARY

Designer and Informatics student at the University of Washington with 3+ years of experience across design systems and product design: redesigning ecommerce websites at Ourworlds, leading product design at UX Health, and increased post visibility and engagement, driving new customer growth at Exodus Plumbing

WORK EXPERIENCE

Ourworlds | Remote **June 2026 - Present**

Interaction Designer

- Lead end-to-end redesign of *They Poured FIre on Us From The Sky* website, analyzing usability issues to improve the user experience for over **150,000 readers.**
- Designed Ourworlds' 2026 annual report for stakeholders, creating a clearer and more visually engaging layout, turning complex data into an easy-to-read report.
- Led a team of 8 administrative staff, overseeing task distribution, training, and performance evaluations.

UX Health | Seattle, WA **Jan 2026 - May 2026**

Lead Designer

- Researched skin tone bias in pulse oximeters and designed solutions to improve accuracy across all skin tones
- Led research and ideation on skin tone bias in pulse oximeters, turning findings into inclusive design solutions
- Accelerated early-stage design by using **Figma Make** for rapid wireframing and prototyping, reducing wireframing time by 70%, enabling the team to focus on complex medical features and high-impact features
- Presented final product design at UX Health Symporium, in front of 10+ health and design professionals

Exodus Plumbing | San Diego, CA **Oct 2024- Aug 2025**

Social Media Manager

Filmed, edited, and posted social media assets, **increasing average engagement rates by 1,370%** in six months
Produced 30+ posts in six months, shifting the account's content strategy toward reels, which became its top performers
Created a viral reel that reached **95K+ likes and 230+ comments**

EDUCATION

University of Washington **Expected: June 2028**

B.A. in Interaction Design, Informatics

- Relevant Coursework: Design Methods, Interaction Design I, Storyboarding & Design, Design Drawing, Informatics
- Involvements: UX Health, Interaction Design Association, Husky Winter Sports

San Diego City College **Jan 2018 - June 2025**

A.A. in Interaction Design

- Relevant Coursework: Branding & Packaging, Motion Design, Interaction Design I & II, Page Layout

SKILLS & TOOLS

- **Skills:** UI/UX Design, Graphic Design, Wireframing, Illustration, Brand Design, Rapid Prototyping
- **Tools:** Figma (Design, Make, FigJam), Procreate, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Framer, Canva, Generative AI & LLMs (Claude, ChatGPT, Gemini)