

Theresa Y. Boakye

UX DESIGNER & RESEARCHER

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303-330-6375 • Erie, CO

EXPERIENCE

Staffing Referrals

UX CONSULTANT

Boulder, CO
Oct 2025 – present

- Mapped behavioral patterns across admin, recruiter, ambassador, and candidate workflows using filtered Hotjar recordings to surface friction
- Conducted recruiter interviews and competitive benchmarking across ten B2C and B2B referral programs
- Audited platform communications and delivered a redesigned set aligned to new branding

Theresa Boakye Design

UX DESIGNER & RESEARCHER

Erie, CO
Jan 2025 – present

- Conducted mixed-methods research including stakeholder interviews, competitive analysis, and card sorting to inform architecture and design decisions
- Designed user flows and wireframes for web and mobile experiences focused on clarity and usability
- Conducted usability testing and iterated on designs based on user and stakeholder feedback

Selected Clients: Kick2Build Soccer Club · Arvada Adventist Church

Fawoho

UX DESIGNER

Erie, CO
Jun 2023 – Dec 2024

- Audited ecommerce experiences across the purchase journey, surfacing friction and translating findings into design recommendations

SKILLS

Design

User-Centered Design • Wireframing & Prototyping • Responsive & Mobile-First • Information Architecture • Graphic Design • Accessibility (WCAG)

Research

User Interviews & Surveys • Usability Testing • Persona Development • A/B Testing • Data-Driven Design • Behavioral Analysis

AI Workflow

AI Research Synthesis • AI Wireframing & Rapid Prototyping • Figma Make • Lovable

Tools

Figma & FigJam • Sketch • Adobe Creative Suite • Framer • Squarespace • Miro • Lookback • Optimal Workshop • Hotjar

Collaboration

Cross-Functional Teamwork • Creative Problem-Solving • Time Management • Empathy & Communication

EDUCATION

Designlab

AI for UX Design & AI Prototyping
Oct 2025 & Nov 2025

Designlab

UI/UX Designer Certification
Oct 2024 – May 2025

College of Santa Fe

BFA in Painting
Aug 1999 – May 2004 · Santa Fe, NM