

Abhijeet

Visual Communication Designer having interests in
Brand & Product Design & Community Management

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PROJECTS

Shadow Craft Films - Website Design

Designed a full website in Framer for an Individual Filmmaker for his Production House and Portfolio of works, designed two versions for the website, keeping in mind web design standards and accessibility.

Zomato in the 90s Concept Design

Imagined Zomato as a 90s food delivery service; designed nostalgic ad prints, a brand mascot, and a catchy slogan, focusing on bold color palettes and simplified layouts.

EXPERIENCE

Production Head, GDSC WOW Delhi-NCR

Led the video production & managed a team of 5 editors to make content for Google Developers Student Clubs Delhi Event, gathering 1000 students across various universities.

Co-founder & Creative Lead, Code Crafters

Managed a 30-member team of Technical Society in College, ensuring event management for 10+ events including Hackathons and Speaker Sessions in collaboration with CodingNinjas and CodingBlocks

EDUCATION

Bachelor of Computer Applications, DSEU Dwarka

DEC 2022 - JULY 2025

Learnt in-depth about Computer Graphics, Operating Systems and Theory of AI & ML, along with learning how to study for exams overnight.

SKILLS

Brand & Visual Identity
Design

Creative Direction &
Content Strategy

Team Collaboration &
Project Management

Design Testing & Iteration

TOOLS

Adobe Creative Suite

Figma

Canva

Claude Design

Framer

Notion

Unity

DaVinci Resolve

LANGUAGES

English

Hindi