

# Outdoor Industry Membership Tiers

Tiers for small, emerging businesses & organizations (revenue < \$500k)



Apply Here



Benefits	Tiers Emerging Business, Orgs & Projects		
	Elevated	Engaged	Connected
Eligible for trailblazeTx initiative grants	X	X	X
Member Emails & News	X	X	X
Community Channel - <b>Discord</b>	X	X	X
General Networking & Event Invites	X	X	X
Exclusive Event Invites	X	X	
Team & Peer-to-peer Fundraising	X	X	X
Access to Eventbrite Organizer	X	X	
Logo on Website as an Industry Member	X	X	Text
Discounts & Offers at Park & Rec Areas (when available)	X	X	X
Speaking Opportunities	X		
<b>Members Collaborative Workspace - Powered by Monday.com</b>			
Members Only Privileges	X	X	Viewer Only
Personal Profile Control	X	X	
Private Communications Channel - <b>Discord</b>	X	X	General Only
Interactive Outdoor Industry Event Tool	X	X	Viewer Only
TxORA Member Directory	X	X	Names Only
Direct Requests for TxORA Support	X	X	
Collaborative documents & tools	X	X	
Eligible to join Leadership Group Discussions	X	X	X
Educational Webinars, Biz Dev Services	X	X	X
<b>Brand, Marketing and Creatives Consult</b>			
Coordinated 1:1 Session	X	X	X
<b>Elevated Access</b>			
Invite to participate on Leadership Groups	X		
Research & Data Support	X		
Business Support Services	X		
<b>Annual Dues</b>	<b>\$ 450.00</b>	<b>\$ 300.00</b>	<b>\$ 100.00</b>

Request a Demo of the Workspace!  
[Engage@TxORA.org](mailto:Engage@TxORA.org)

Version September 2024

TxORA are Members of:

Lindsey Brown  
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[TxORA.org](http://TxORA.org)  
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# Outdoor Industry Membership Tiers

Outdoor Industry Membership dues are tier-based for well established businesses or organizations with self reported annual revenue over \$500,000.00.

Annual Revenue	\$5M+	\$1M - 5M	\$500K - 1M
Annual Dues	\$ 2,500.00	\$ 1,500.00	\$ 1,000.00

Benefits for tier-based Outdoor Industry Members match to the Engaged Membership.

[Apply Here](#)



We encourage collaboration and invite champions of outdoor recreation to get involved with empowering outdoor businesses!



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**SOBAN**  
STATE OUTDOOR BUSINESS ALLIANCE NETWORK

