

ADAM ALARAJ



RESUME

ABOUT ME

UX Designer with a unique background in leadership, youth development, music production, and project management. With more than a decade of experience working closely with people, I bring a human-centered perspective to design. My focus is creating accessible, intuitive, and meaningful experiences that solve real problems for real people.

WHAT DRIVES ME

I am driven by curiosity, creativity, and a genuine interest in people. Whether designing digital experiences, mentoring young people, producing music, or leading projects, I enjoy understanding what motivates others and turning ideas into meaningful outcomes.

I believe the best solutions are created when empathy, accessibility, and creativity work together.

CORE EXPERTISE

- UX Research
- Human-Centered Design
- Accessibility (WCAG)
- Information Architecture
- Interaction Design
- Usability Testing
- Workshop Facilitation
- Project Leadership
- Stakeholder Management
- Community Development
- Creative Direction
- Music Production

TOOLS



UX DESIGNER

GOTHENBURG, SWEDEN
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HUMAN-CENTERED DESIGN | ACCESSIBILITY

WORK EXPERIENCE

PROGRAM COORDINATOR & YOUTH DEVELOPMENT SPECIALIST

CITY OF GOTHENBURG 2014 – PRESENT

- Led youth programs, workshops, and community initiatives. Worked closely with young people, schools, and stakeholders to create inclusive environments that support personal development, creativity, and engagement.

CREATIVE PROGRAM MANAGER & CULTURAL PROJECT LEAD

CITY OF GOTHENBURG 2021–2024

- Planned and delivered music and cultural programs, including Biskop Calling and Hisingen Festival. Mentored emerging artists and facilitated workshops in music production, songwriting, and creative development.

RESTAURANT MANAGER 2003–2007

- Managed daily operations, staffing, budgeting, and customer experience. Responsible for team leadership, recruitment, scheduling, and maintaining high service standards.

Pågen AB 2021–2023

- Worked with production operations and quality assurance while supporting onboarding and training of new employees. Contributed to process improvements and operational efficiency.

TRAVEL SALES REPRESENTATIVE

STENA LINE 2019–2021

- Provided travel sales, customer service, and booking support. Built strong customer relationships through communication, problem-solving, and service excellence.

EDUCATION

Noroff School of Technology and Digital Media

UX Design 2024–2026

- User Research, Information Architecture, Interaction Design, Prototyping, Accessibility (WCAG), Usability Testing, Design Thinking, User-Centered Design.

Songwriter Academy

2008–2010

- Songwriting, Music Production, Creative Development, Collaboration, Creative Processes, Project Work.

Youth Leadership Education

2012–2015

- Leadership, Group Dynamics, Youth Development, Community Engagement, Conflict Resolution, Social Pedagogy, Project-Based Learning.

LANGUAGES

- Swedish Native
- Arabic Native
- English fluent

MUSIC INDUSTRY EXPERIENCE

- More than ten years of experience in music production, artist development, mentoring, live events, cultural programming, and creative leadership. Worked closely with emerging artists, creative projects, and community-based cultural initiatives.