

TO HAVE & TO HOLD

Free of Charge Bi-Monthly National wedding magazine

– Media Pack 2027 for To Have & To Hold, the national wedding magazine

OUR ONLINE & DIGITALLY STREAMED

Wedding Magazine

To Have & To Hold is an online & digitally streamed, business to consumer, bi-monthly wedding magazine, which is available to our readership across the UK. Each issue of the publication is accessible to thousands of future couples and wedding industry professionals, assisting in the wedding planning process.

We provide insightful and seasonal inspiration to those at the planning stages of their wedding, helping to connect the newly engaged couple with their ideal wedding venues and suppliers.



Free of Charge for our Readers

We focus on popular content, targeted sections and special bi-monthly features which provide a clear direction and reader-friendly vision throughout every issue, allowing our advertisers to showcase their services directly to their target audience.

To Have & To Hold is a full colour, high quality digital publication. Our readers are encouraged to subscribe via our website to receive each new issue free of charge, straight to their inbox.

To Have & To Hold boasts the latest industry news and acts as an invaluable wedding planning tool which is shared widely online throughout the country. Our bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience through our website, newsletter, streaming partners, wedding shows and events, and wedding related suppliers.

60,000+

readers per issue

40,000+

streaming views per issue

6

editions a year

Free

for every couple

OUR

Key Statistics

- Combined Online & Streaming readership of 60,000+ per issue
- Highly accessible to newly engaged couples throughout the UK through our unique channels
- Reaches a unique independent subscribers list of brides
- Featuring Subscriber Newsletter E-Shots to our Subscriber List
- Numerous online incentives offered at www.tohavetohold.co.uk alongside selected advertising
- Digitally streamed to thousands of five-star hotels, private clubs & spas as well as to airport lounges in the UK and abroad
- Cutting edge editorial features including the latest news and wedding sector developments
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website



Digital Streaming

To Have & To Hold are proud to be partnered with Gold Key Media for our magazine to join publications like Vogue, ELLE, Grazia, National Geographic, Men's Health and many more, on their streaming digital platform.

By simply scanning a QR code users have access to the Gold Key streaming platform which is available in selected airport lounges, five-star hotels, private clubs and spas across the UK.

When you advertise with To Have & To Hold your venue / service will be seen by thousands more couples planning their big day!

40,000+

views per issue through our digital streaming platform

60,000+

combined online & streaming readers per issue



IN EVERY ISSUE

Features

Bridal Trends & Latest Themes

Featured Venues

Wedding Destinations throughout the UK

On Trend Wedding Photography

Real Life Brides

Hair & Beauty

Flowers & Foliage

Wedding Day Transportation

Honeymoon Destinations

OUR

Advertising Rates

ADVERTISEMENT SIZE

	1 Issue	3 Issue Campaign (per issue)
Full Page	£150	£120
Half Page	£75	£60

PREMIUM POSITIONS

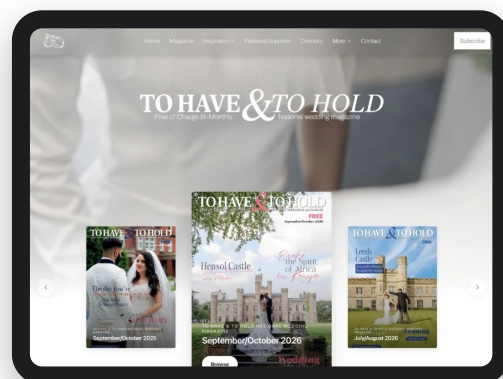
	1 Issue
Double Page Spread	£300
Back Cover	£350
Inside Back Cover	£250
Inside Front Cover Double Page Spread	£500
Front Cover Platform	£550

Prices above are exclusive of VAT

SUBSCRIBER

Newsletter E-Shots

Our independent mailing list of brides, who subscribe via our website, receive e-shots alerting them to each new issue and directing them to the online magazine, reaching couples actively seeking their wedding suppliers and steering them towards our advertisers.



ADVERT

Size & Specification

Advertisement Size	Actual Size (w x h)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full Page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	—
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	—

We also provide an advertisement design service. Please contact us to discuss this option in further detail.

OUR

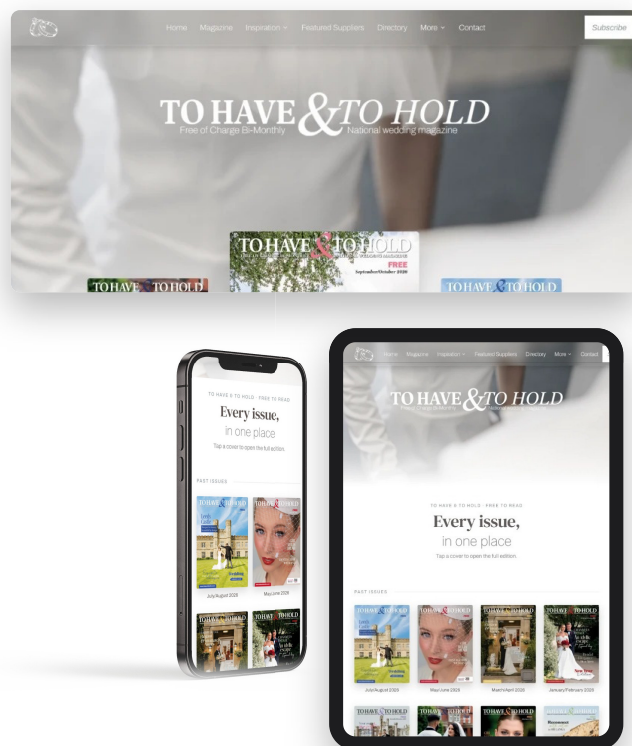
Online Exposure

Our website offers readers the chance to browse the current and previous editions of To Have & To Hold at their leisure via our interactive flipbooks. Newly engaged couples can use the sign-up form to subscribe and join our independent mailing list to receive each new issue free of charge, straight to their inbox.

Real Wedding submissions, Honeymoon Features & Styled Shoots from each issue can also be viewed online, keeping our readers up to speed with the latest offerings in the industry.

Select magazine advertisers receive free of charge exposure on our website through the rotational banner on our homepage, complete with website click through function, directing our readers straight to your website at no additional charge.

Our Featured Supplier web pages provide a platform to showcase your venue or company, combining an aesthetically pleasing and informative display.



Promote your company online from just **£50** per month

Please get in touch for more details



2027

Copy Deadline Dates

EDITION	COPY DEADLINE
January / February 2027	10th December 2026
March / April 2027	15th February 2027
May / June 2027	12th April 2027
July / August 2027	14th June 2027
September / October 2027	16th August 2027
November / December 2027	15th October 2027

Dates for supplied artwork

GET IN TOUCH

Contact

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ARTWORK DESIGN
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