

# Antoine Boulton

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I'm a fully bilingual UX Design student at uOttawa, pursuing a Bachelor's degree in Multidisciplinary Design, with over 2 years of experience designing websites for local businesses and organizations. Driven by an entrepreneurial mindset, I strive to make a meaningful impact on people and their businesses. I look forward to collaborating with passionate, like-minded individuals and to continuously growing my knowledge and skills.

## EDUCATION

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**Bachelor's Multidisciplinary Design**, University of Ottawa, Faculty of Engineering, 2024-2028

- Specializing in mastering the UX Design process with applications in web and product design
- Developing skills in leadership, teamwork, communication, time management, UX Design

**DEC General Studies**, Cégep de l'Outaouais, Multimedia and General Studies, 2022-2024

- Developed skills in multimedia integration, web design, graphic design and Professional level of French and English
- Made me proficient in tools such as Figma, Adobe Suite, Office 365 Suite, WordPress and web hosting platforms

## WORK EXPERIENCE

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**Contracted as Web Designer and Developer for VA Car Detailing**, 2024, ([View Case Study](#))

- Revamped their brand identity, interviewed the client to get their pain points and needs, conducted competitive research, created Wireframes in Figma, developed a prototype in WordPress, gathered the client's feedback and made lots of iterations, managed web hosting and launch, maintaining the website by doing monthly checkups
- Significantly improved the client's online visibility and trustworthiness by creating a professional brand identity, improved the display of their services, implemented a form for service requests which resulted in 12 new clients in the first week.
- Improved in Communication, Time Management, Meeting Quick Deadline, Autonomous work skills, Business knowledge

**Volunteered as Web Designer and Developer for iGEM Outaouais Team**, 2023-2024, ([View Case Study](#))

- Worked on the team's web presence strategy, conducted user and competitive research, made user personas; user flow; wireframes in Figma, made a Prototype on WordPress, received feedback, made several iterations, executed the launch
- Significantly grew their visibility in the Outaouais region, boosted their credibility, helped them receive funding from organizations and sponsors, the team finally has a sense of ownership of a representation of their team, making it easier for outsiders to understand iGEM Outaouais and their project, contributed to their second place at the iGEM Grand Jamboree
- Improved in UX Research, Communication, Quick Thinking, Interviewing, Teamwork, Time Management, Presentation

**Volunteered as Web Designer for the TIM program at Cégep de l'Outaouais**, 2022, ([View Case Study](#))

- Conducted an interview with the client, executed user and competitive research, made wireframes in Visio, received feedback, made several iterations, made a Prototype on WordPress, launched the website
- Increased the confidence of the 150 students in the TIM program, increased the program's visibility in Outaouais, made it easier for future students to navigate efficiently and find information, impressed the client with my problem solving
- Improved in Communication Skills, Receiving Feedback, Web Development Process, Quick Problem Solving, Presentation

## SKILLS

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- UX Design: User and Competitive Research, User Interviews, User Journey, Personas, Wireframing, Prototyping, Testing
- Soft Skills: Empathy, Adaptability, Quick Learner, Passionate, Communication, Creative, Teamwork, Time Management
- Software: Figma, Adobe Suite, WordPress, Framer, Office 365 Suite, Trello, Web Hosting Platforms, GitHub, Notion

## REFERENCES

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- [Stéphanie Pontier](#), Scientific Researcher, Teacher, Head of iGEM Outaouais
- [Mathieu Legault](#), Teacher in the Multimedia Integration Technique program, Cégep de l'Outaouais