

Muhammad Mohsin

contact@muhammad-mohsin.com • +92 333 5673270 • [linkedin.com/in/im-mohsin](https://www.linkedin.com/in/im-mohsin) • [Portfolio](#)

Summary

A Passionate **Product Designer** with a strong foundation in coding, problem-solving, and creating efficient, user-focused solutions. Skilled in modern programming languages and committed to delivering innovative, high-quality software.

Work Experience

Product Designer • AutoLeap

January 2025 - Current, Remote, Canada

- Develop high-fidelity prototypes, wireframes, and visual designs to communicate and test ideas effectively.
- Present and articulate design concepts and solutions to stakeholders, ensuring alignment with product vision.
- Maintain and evolve design systems to ensure consistency, scalability, and a unified brand identity.
- Define and prioritize design requirements based on user insights, business objectives, and market trends.

Product Designer • Telenor Microfinance Bank

April 2023 - January 2025, Islamabad, Pakistan

- Conduct user and concept validation research to ensure the viability of an idea for a new feature.
- Present design decisions with internal and external stakeholders.
- Develop high-fidelity prototypes using Figma to test proposed designs.
- Maintain an auto-layout-driven design system in Figma that ensures developer friendliness.

UX UI Designer • Blend IT

April 2022 - March 2023, Islamabad, Pakistan

- Conduct competitive analysis to analyze improvements in user experiences.
- Create wireframes in Figma to validate research and assumptions.
- Develop user flows and information architectures to identify improvements in usability and navigation.
- Redesign user interfaces of web and mobile applications with a new color scheme, icons, and fonts.

Software Developer • Cipher Savvy

October 2021 - March 2022, Rawalpindi, Pakistan

- Create and maintain APIs (RESTful or GraphQL) to support app functionalities.
- Work on integrating third-party APIs and making sure they function smoothly.
- Design and develop robust, scalable, and user-friendly web applications.
- Handle business logic, data processing, and backend functionality using NodeJS, PHP, and Javascript.

Front-end Developer • MicroMerger

November 2020 - June 2021, Islamabad, Pakistan

- Build visually appealing and mobile-friendly web pages using HTML, CSS, and JavaScript.
- Developing and maintaining complex UI components like charts, tables, and data visualization tools.
- Collaborate with backend developers to integrate APIs and data seamlessly into the front end.
- Work closely with designers to translate designs and prototypes into fully functional web pages.

UX UI Designer • Innovagic Technologies

June 2020 - September 2020, Rawalpindi, Pakistan

- Convert wireframes into high-fidelity mockups that are developer-friendly.
- Conduct usability testing to assess the user experience and effectiveness of the proposed designs.
- Create style guides that ensure consistency in design and cohesion in the brand.
- Develop interactive prototypes using Adobe XD to showcase and improve user interactions.

Web App Development (Internship) • Nausal Technologies

July 2019 - August 2019, Rawalpindi, Pakistan

- Help create and customize WordPress websites, including editing themes and integrating plugins.
 - Test websites for responsiveness and browser compatibility under supervision.
 - Assist in analyzing website performance and suggesting improvements.
 - Document work progress, challenges, and learnings for feedback and future reference.
-

Expertise

Design

UX Analysis, Usability Testing, Wireframing, Prototyping, Visual Design, Interaction Design, Responsive Design, Micro Animations, Design Systems, Iconography

Software

Figma, Adobe Creative Suite, Affinity Creative Suite, Sketch, Blender

Programming Languages & Libraries

HTML5, CSS3, JavaScript, React, Flutter, Unity, Bootstrap 4, Bootstrap 5, Tailwind CSS, SCSS

AI Tools

MidJourney, DALL-E-3, ChatGPT

Education and Certifications

Bachelor's of Science in Computer Science (4 Years) • IQRA University

2018, Islamabad, Pakistan

User Research and Design • Coursera ([93CR7GXEJQPZ](#))

May 2020

Language Proficiency

English

Professional Working

Urdu

Native

Hobbies

Trekking • Travelling • Online Competitive Gaming • Designing Posters