

Ethan Vazquez

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EDUCATION

Harrisburg University of Science and Technology

Bachelor of Science in Interactive Media, Purposeful Game Design

Harrisburg, PA

Jan. 2021 – May 2025

EXPERIENCE

Game UX/UI Design Intern

Tanbii

May 2024 – Aug. 2024

Philadelphia, PA

- Facilitated and organize collaboration with cross-teams to an improvement in development of 8 team-based projects.
- Prototype user interfaces in Figma by creating high-fidelity wireframes improving the mobile application experience.
- Conducted comprehensive user-based research, usability, and feedback resulting in product team updates and design decisions.
- Implemented prototype in-game shop for mobile application for revenue organization-based stream.

Retail Sales Associate

Macy's

Oct. 2021 – Aug. 2022

Willow Grove, PA

- Addressed customer concerns through clear communication and customer service procedures improving satisfaction in customer experiences.
- Handled over 60 daily transactions ensuring accuracy that contributed to boosted revenue and customer retention.
- Contributed to an increase in sales by maintaining well-stocked and visually appealing merchandise displays.

PROJECTS

Disturbance | *Adobe Photoshop, Figma, Unreal Engine 5*

Jan. 2023 – Apr. 2024

- Researched schizophrenia experiences and game stigmas to create meaningful depictions in video games.
- Implemented gameplay features around the fear of the unknown.
- Used Unreal Engine 5 for blueprints and cinematic presentation.

Darts for Target | *Adobe Photoshop, Adobe Illustrator, Figma*

Aug. 2023 – Dec. 2023

- Led a small group of individuals towards research and development of core UX design principles.
- Developed a fictional digital shopping cart prototype application for Target.
- Used Figma to prototype and present application.

SKILLS & INTEREST

Hard Skills: Adobe Creative Cloud, Figma, HTML & CSS, Game Design, User Interface Design (UI), Unreal Engine 5, User Experience Design (UX)

Soft Skills: Attention-to-Detail, Communication, Creativity, Critical Thinking, Problem Solving, Project Management, Teamwork

Interest: Creative Writing, Footwear, Graphic Design, Leather working, Video Games