



949-996-1391
vrc.castanon@gmail.com
vrc.design

EDUCATION

**Laguna College
of Art and Design**
BFA Graphic Design
+ Digital Media 2026

Saddleback College
Graphic Design Certificate 2022

SOFTWARE

Adobe Illustrator
Photoshop
InDesign
Premeire Pro
After Effects
Figma
Cinema 4D
Procreate
2D Motion Design

EXPERTISE

Brand Expression
Packaging Design
Editorial Design
Print Collateral
Social Media
Print and Pattern

Fluent in Spanish and English

A graphic designer with a passion for creative problem-solving and visual storytelling. I thrive in turning ideas into impactful design visuals. Inspired by my love for reading, I have developed a strong interest in packaging, branding, editorial, print and pattern.

EXPERIENCE

Moongoat Coffee Roasters

Jan 2026 - April 2026 | Design Support
Collaboration with the creative team to maintain brand consistency.
Assisting with the design of digital and print marketing materials.

Moongoat Coffee Roasters

Oct 2025 - Dec 2025 | Design Intern
Assisted brand campaigns for MoonGoat, MatchaBot, & Chá Botanicals.
Prepared graphics and assets for social media, email, and web content.

C.C.I. Multimedia

2021 - Present | Team Director
Create content and design elements for social media platforms.
Manage and Co-Lead the team in activities and content creation.

Laguna Beach Chamber of Commerce

2025 | Graphic Designer
Redesigned the "Taste of Laguna" Food Festival Logo and brand system.
Worked with a team to design a promotional campaign for new brand.

prAna Studio Lab

2024 | Print + Pattern Design
Collaborative Designs original patterns for a wardrobe capsule collection.
Coordinated patterns and textures for multiple outfits.

UCI Health Studio Lab

2024 | Communication Design
Designed a solution to bridge the gap between underrepresented communities and the All of Us Research Platform and Database for disease prevention.

Citizen Science Studio Lab

2024 | Packaging Design
Designed the packaging for a water testing kit that provides both education and the necessary tools to identify the safest water sources and effectively filter it after natural disasters or emergencies.

WALL Literary Journal 2022

2021-2022 | Graphic Designer, Layout Editor
Created Layout, Motif, and Cover Design Concepts.
Assisted and collaborated with both design and editor teams.
This Edition earned awards as a nationally recognized publication.