

# SARVESH CHIDAMBARAM | PRODUCT DESIGNER

(469)-678-6881 · [sarveshc@utexas.edu](mailto:sarveshc@utexas.edu) Portfolio: [sarveshsea.framer.website](http://sarveshsea.framer.website)

## EDUCATION

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### Georgia Institute of Technology

Part Time Master of Science in Analytics

Jan 2025 - Mar 2026

### University of Texas at Austin

BS in Advertising - Texas Creative Program & Texas Immersive Institute

Aug 2021 - Dec 2024

## EXPERIENCE

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### PayCom – Product Design Intern, Oklahoma City, Oklahoma

May 2024 - Aug 2024

- Collaborated with Product Managers to understand and brainstorm solutions based on customer needs and module vision. Creating high-fidelity mockups, functional prototypes, and detailed hand-off specs using Figma.

### EBSCO – User Research Intern, Ipswich, Massachusetts

Aug 2023 - Dec 2023

- Led a qualitative research study on the adoption of a new Digital Asset Management System.
- Conducted market research to identify and target new customer segments, presenting key insights.

### Urban Hydration – Design Intern, Dallas, Texas

Aug 2020 - May 2023

- Directed the design team in collaboration with Sony for the film “I Wanna Dance with Somebody”.
- Achieved significant growth on TikTok account, reaching over 12,500 followers and 40,000 likes through campaigns.
- Identified and recruited over 1,000 influencers organically, resulting in a 150% increase in secured collaborations.

## ACADEMIC INVOLVEMENT

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### Texas Immersive Institute, A/V Developer – Austin, Texas

March 2023 - Present

- Creative Director of an Experience campaign for Dell, prototyping an AR experience and interactive displays.
- Main Space Development Lead for Elysian Heights, a public in-person experience, creating control modules for lights, media, sound, and interactive visuals using Python and Touchdesigner.

### Omega Phi Gamma $\Omega\Phi\Gamma$ , Design Chair & Philanthropy Chair – Austin, Texas

April 2023 - Present

- Designed graphics for all chapter events, including flyers, social media content, and event materials.
- Raised over \$5,000 for children with cancer through ‘Brave the Shave’.

## CERTIFICATIONS

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Introduction to Programming with Python and Java Specialization @UPENN

Jun 2024

Google Data Analytics Certificate

Mar 2024

Google UX Design Certificate

Jul 2023

AI Product Management @DUKE

May 2023

## ACHIEVEMENTS

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Tom and Bitsey Hail Endowed Presidential Scholarship

Aug 2024

Meta Horizon Worlds Build Fest 2nd Place Winner ([EduVRse](#)) - Austin, Texas

Feb 2024

Niantic\*PWC 8th Wall Build Fest 1st Place Winner ([RecyclAR](#)) - Austin, Texas

April 2023

Suntory Foundation \* SGWS Scholarship – Austin, Texas

Aug 2021

## SKILLS

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**UX:** Figma, Framer, Wireframing, Prototyping, User Research, AR/VR Design, Data Analytics, Emotional Design

**Development:** Python, Touchdesigner A-Frame, Java, Adobe Creative Suite

**Data Analysis:** R, SQL, Excel