

Pragya Suman

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EXPERIENCE

Infinite Computer Solutions

Product Designer

December 2022 - January 2025, Noida, India

- I led end-to-end rebranding by redesigning the website and dashboards, while building a cohesive visual identity and **scalable design system** for EFSP project resulted in **increase staff productivity 20%**.
- I restructured product architecture through sitemaps and user flows, improving usability and ensuring a consistent, **user-centred experience** across modules.
- Project Barrel Fuel, I designed responsive web pages, **collaborated with stakeholders**, and contributed to design discussions and problem-solving. Gain **3x faster in new screen development** and a scalable design system.
- I delivered UI/CSS fixes under tight deadlines while collaborating closely with developers and supporting **QA through test cases, manual testing, and documentation**. Ran through some code to solve UI queries.

Vidooly Media Tech

UI/UX Designer

November 2019 - August 2022, Noida, India

- Designed user-centric applications across mobile, web, and product interfaces, translating concepts into structured user flows, wireframes, mockups, and high-fidelity prototypes that deliver intuitive experiences for **Video Analytics** platform & enhance **34% in daily active usage and lift 41% demo requests**.
- Drove product vision **end-to-end through brainstorming sessions**, ideation, prototyping, and user testing, delivering user-focused solutions aligned with business goals.
- **Contributed to marketing and product design** by improving interface usability, and delivering visual assets. Made strategic UX decisions for core and new features while collaborating with developers to improve application design and usability.

99Fusion

Web Designer

November 2018 - August 2019, Noida, India

- Designed and customised multiple responsive websites on Wordpress based on business requirements. Its an **LMS** called WPLMS which **28K+ sales** on themeforest.
- Created interactive prototypes and collaborated with clients to improve user experience.

Vdesks Solutions

Web Designer

November 2017 - October 2018, Noida, India

- Established a solid foundation in design principles and techniques, redesigned **responsive website for a real state client** from US from scratch for seamless cross-device experiences.
- Gathered client requirements and delivered design enhancements for WordPress and Umbraco websites.

SKILLS

Design: UX Design, Interaction Design, User Research, Usability Testing, Wireframing, Prototyping, User Flows, Accessibility, Visual Design, Product Strategy, Responsiveness, Engineering Handoff & collaboration, Frontend literacy (HTML/CSS/Javascript)

Tools: Figma, Framer, Notion, G-Suite, Jira, Azure, AI-assisted coding tools.

Design System: Component architecture, variants, tokens, documentation, governance.

Soft Skills: Empathy, Design Advocacy, Cross-functional Collaboration, Communication, end to end Ownership.

EDUCATION

B.Tech in Information Technology

Dehradun Institute of Technology • Noida • 2015 • 7.0