Shreyas Manohar M

SENIOR GRAPHIC & VISUAL DESIGNER

Graphic designer with 6+ years of experience across automotive, enterprise technology, and aerospace and defense. Skilled in brand design, marketing campaigns, visual storytelling, digital design, and UI/UX, delivering cohesive, business-focused creative solutions across platforms.

PROFESSIONAL EXPERIENCE

Senior Designer / Dot Angle (Client: Aitech Systems)

May 2025 – Present / Full-time, Remote

Led the end-to-end design of enterprise web experiences for Aitech Systems, creating intuitive digital products that simplify complex aerospace and defense technologies. Designed key experiences for the website including industry landing pages, and campaign microsites while improving information architecture, establishing reusable UI patterns, and collaborating with cross-functional teams to deliver scalable digital experiences. Supported global marketing initiatives through presentations, product collateral, email campaigns, and event branding.

UI/UX & Graphic Designer / Kalyani Motors Pvt. Ltd. (Maruti Suzuki)

Jan 2024 – Apr 2025 / Full-time, Bangalore

Led the UX and UI design of the Kalyani Motors Super App and website, creating intuitive customer journeys across vehicle booking, servicing, insurance, and ownership experiences. Partnered with product, engineering, and marketing teams to design user flows, prototypes, and scalable UI components, contributing to a platform that processed over ₹50 crore in transactions while supporting product launches through digital marketing and visual communication assets.

Graphic & UI Designer / Inline4 Automotives Pvt Ltd

Jan 2023 - Dec 2023 / Full-time, Bangalore

Created digital and print marketing assets, including brochures, advertisements, website creatives, newsletters, and social media campaigns, while contributing to UI enhancements and visual redesign initiatives for the company's online store.
Designed consumer merchandise and branded products- including stickers, key tags, badges, apparel, and accessories—for sale through the company's e-commerce platform.

Visual Designer / EagleView India

Oct 2020 - Dec 2022 / Full-time, Bangalore

Specialized in spatial measurement and analysis using proprietary software to generate accurate measurements from high-resolution aerial imagery.
Contributed to the improvement of the in-house web application by testing new features, validating releases, and collaborating with product and engineering teams to enhance workflow efficiency and usability.

PORTFOLIO ↗

shreyas.design98@gmail.com

+91 8722498778

Bangalore, India

CERTIFICATIONS

2022
Google UX Design Professional Certificate
Coursera

EDUCATION

2020
B.E Automobile Engineering
Dayananda Sagar College of Engineering, Bangalore

2017
Diploma Automobile Engineering
East West Polytechnic, Bangalore

SKILLS

Product Design

UX/UI Design

Design Systems

Wireframing & Prototyping

Responsive Design

Visual Design

Branding & Identity

Illustration

Motion Graphics

TOOLS

Figma, Framer, Miro, Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro

SOCIAL

behance.net/shreyas98

linkedin.com/in/shreyas-manohar