

ASHWIN V

LinkedIn: <https://www.linkedin.com/in/ashwin21a/>
Portfolio: <https://ashwinv-portfolio.framer.website/>

E-mail: veluashwin21@gmail.com
Mobile: +91- 97880 05519

Education

Kongu Engineering College B.E – Computer Science And Design – 7.87 CGPA (6 th Sem)	Erode, Tamil Nadu Nov 2022 – Present
SRV Boys. Hr. Sec. School Higher Secondary Certificate – 84.67%	Rasipuram, Tamil Nadu Jun 2021 – May 2022
SRV Boys. Hr. Sec. School Secondary School Leaving Certificate – 82%	Rasipuram, Tamil Nadu Jun 2019 – May 2020

Work Experience

Visual Designer Intern at Klently, Chennai Designed and delivered visually engaging blog thumbnails, infographics, and marketing creatives aligned with Klently’s brand guidelines, translating complex SaaS and sales concepts into clear, user-friendly visuals while collaborating closely with marketing and content teams to maintain visual consistency, improve engagement, and optimize designs across web, blog, and social media platforms.	Dec 2025 – Jan 2026
Product Designer Intern at Qest, Bangalore As a Product Designer Intern at Qest, I collaborated with designers, engineers, and product managers to create intuitive and user-centered product experiences. My work involved conducting user research, designing wireframes, user flows, and high-fidelity UI screens in Figma, and building interactive prototypes to validate interactions.	Sept 2025 – Dec 2025

Skills Summary

Design Skills: Visual Design, User Research, UI/UX Design, Interaction Design, Product Design, Wireframe, Prototyping.
Design Tools: Figma, Framer, FigJam, Adobe Illustrator, Adobe Indesign, Miro, Sketch, Balsamiq, Invision, Slack.
Soft skills: Problem-Solving, Collaboration, Leadership, Creativity, Layout principles, Visual hierarchy and Typography.
Programming Language: HTML, CSS, Java Script, C, Python.

Projects

AI Online Education App Overview: Developed an intuitive UI/UX with AI-driven recommendations, interactive learning modules, and progress tracking. Tools: Figma, Framer, Adobe Illustrator, Notion.	Mar 2024 – Apr 2024
EcoSmart App UI (Freelance) Overview: Developed an engaging UI/UX with interactive challenges, reward systems, and real-time impact tracking to drive user engagement.. Tools: Figma, Miro, Adobe XD, A/B Testing, Notion.	Aug 2024 – Nov 2024
50 Banner for Advertising - Designed 50 high-quality marketing banners for blogs, social media, and web campaigns, focusing on clean layouts, strong visual hierarchy, and brand consistency, while effectively communicating SaaS and sales-related concepts to improve engagement and visual appeal across multiple digital platforms. Tools: Figma, Adobe Illustrator	Dec 2024 – Jan 2025

Certifications

UI/UX Design Course (MyCaptain) Explored strategies to protect user data and maintain privacy in social media platforms while addressing cybersecurity.
Usability Engineering (NPTEL) Studied principles of usability testing and user-centric design to enhance user experience in software and systems.

Achievements

Winner – UI/UX Design Competition, Pragyan '25. Awarded for exceptional UI/UX design skills and innovative problem-solving in a high-stakes hackathon at Pragyan, NIT Trichy’s prestigious international techno-management fest.	Organized by NIT Trichy (2025)
Top 5 Finalist – Kriti'24 UI/UX Hackathon Innovated a solution as part of a collaborative team, showcasing creativity, teamwork, and advanced prototyping expertise.	Organized by NIT Patna (2024)

Languages

Tamil: Native Proficiency **English:** Full Professional Proficiency