

Trinity Rahquel Martinez

Junior Experience Designer | Los Angeles, CA | [Portfolio](#) | Trinitymartinez1001@gmail.com | [LinkedIn](#)

Education

COOP Careers - Data Analytics Fellow

June 2025

- Engaged in a 16-week fellowship program, 200 hours of instruction time with a hands-on mastery of data tools, communication training, networking, and client work with actual companies

University of California - San Diego, Muir College

Visual Arts - Interdisciplinary Computing Arts Major

June 2024

Technical Skills & Certifications

- Certifications:** Google Analytics Professional Certificate (Coursera), Agile with Atlassian Jira (Coursera),
- Professional Skills:** Figma, User Experience (UX) Design, Product Design, User Interface (UI) Design, Design Strategy, Information Architecture, Wireframing, User Flows, Prototyping, Component Libraries, User Research, Competitive Analysis, Journey Mapping, Experience Design, Excel, Tableau, Canva, ClickUp, Zapier.

Work Experience

Team One

Culver City, CA

Junior Experience Designer

June 2026 – August 2026

- Partnered with strategists, designers, developers, and Lexus stakeholders to define user needs, business goals, and experience requirements across multiple innovation-focused product concepts.
- Delivered end-to-end UX solutions including competitive analysis, user flows, wireframes, information architecture, customer journey mapping, and high-fidelity interactive prototypes in Figma.
- Executed three major initiatives including an AR vehicle discovery prototype, immersive experience design concept, and large-scale Lexus sitemap architecture project.

Katz Psychotherapy

Los Angeles, CA

Digital Marketing Apprentice

December 2025 – March 2026

- Developed and documented marketing funnels utilizing ClickUp and Zapier; the funnels gathered potential client information through customized Typeforms and facilitated the scheduling of future meetings via Calendly.
- Provided strategic insights on marketing and visual identity; redesigned the website using Wix; this enhancement aims to facilitate stronger engagement and connection with potential clients for both individual and group services.

Marketeq Digital

Los Angeles, CA

UX Research Intern

February 2023 – May 2023

- Conducted qualitative and quantitative user research and translated findings into information architecture recommendations, user flows, wireframes, and prototype concepts.
- Successfully completed assignments by implementing the five core stages of the sales process, resulting in the efficient development of a user flow
- Produced a wireframe and a high-fidelity prototype in which the user requires little to no prior knowledge of coding to ensure successful results

Capstone Projects

Lexus Lens | Computer Vision & AR Vehicle Discovery Prototype

Team One

June 2026 - August 2026

- Created end-to-end user flows, wireframes, interaction patterns, reusable UI components, and high-fidelity Figma prototypes supporting vehicle discovery and purchase consideration pathways.
- Facilitated clickable prototype walkthroughs and presented design decisions to stakeholders, communicating user needs, business goals, and implementation opportunities.
- Collaborated with developers to evaluate technical constraints and adapt the experience from native-camera recognition to a web-based prototype solution, balancing innovation with feasibility.

Heritage Lens | AR Experience Design Concept

Team One

June 2026 - August 2026

- Researched luxury automotive trends, competitor experiences, and Lexus brand principles to develop a future-focused experiential concept.
- Created customer journeys, user flows, interaction models, and high-fidelity prototypes that transformed Lexus heritage storytelling into an immersive digital experience.
- Synthesized research findings and strategic insights into experience concepts that aligned user engagement goals with Lexus brand values.