

Mohamad Rafly Fajriansyah

UI/UX Designer

Bandung, Indonesia

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UI/UX Designer with hands-on experience designing mobile applications, websites, dashboards, data-driven interfaces, e-commerce platforms, and VR experiences. Focused on delivering intuitive, user-centered solutions for enterprise and engineering environments through close collaboration with cross-functional teams.

Work Experience

CAD-IT Consultants (ASIA) Pte Ltd – Bandung, Indonesia Apr 2025 – Now

UI/UX Designer (Contract)

- Designed interactive dashboards and data visualization tools for tablet and desktop platforms to support engineering technology needs for global clients, including PepsiCo, Panasonic, SSMC, BAE Systems, and others.
- Developed responsive internal web interfaces for CAD-IT across web, tablet, and mobile platforms.
- Collaborated closely with developers and engineers to implement designs and improve user flows.
- Assisted in QA testing to ensure compliance with established UI/UX standards.

Zen App Studio Pvt Ltd – Remote Oct 2024 – Mar 2025

UI/UX Designer (Contract)

- Performed competitive analysis on similar applications to identify strengths and areas for improvement.
- Created wireframes for individual applications to visualize layouts and workflows, including RTL designs for right-to-left language support.
- Designed application logos and established a design system to ensure visual consistency across high-fidelity designs.
- Developed high-fidelity designs for 3 platforms: a mobile app, a desktop dashboard, and an advertisement website, ensuring a consistent user experience across all interfaces.

PT Telkom Indonesia (Persero) Tbk – Bandung, Indonesia Aug 2023 – Jan 2024

UI/UX Specialist - Smarteye.id (Internship)

- Designed 5 virtual reality user interface projects for different clients and redesigned the SmartEye website to enhance usability, engagement, and overall user experience.
- Collaborate with the team to craft a streamlined VR user flow for enhanced user experience clarity.
- Create design assets to meet company needs, including logos, posters, and other visual materials.

Education

Universitas Komputer Indonesia – Bandung, Indonesia 2020 - 2024

Bachelor Degree in Information System, GPA: 3.61/4.00 (*Cum Laude*)

- Learned topics relevant to UI/UX, including system analysis and design, business process analysis, information system management, and multimedia design.
- Created a thesis on UI/UX analysis for an e-commerce bookstore, including design improvements to optimize user flow and enhance overall usability.
- Contributed as a Graphic Designer in campus organizations, designing posters, banners, and visual communication materials.

Skills & Achievements

- Hard Skills** : UI/UX Design, User Flow & Usability Analysis, Wireframing, Prototyping, Design System, Data Visualization, Graphic Design, Figma, Adobe Illustrator, Adobe Photoshop, HTML/CSS/JS, React, Vue.
- Soft Skills** : Problem-solving, adaptability, collaboration, openness to feedback.
- Certifications** (2024) : Junior Web Programmer from BNSP
- Certifications** (2024) : UI/UX Specialist Internship at Telkom Indonesia from Kampus Merdeka Program batch 5
- Certifications** (2023) : UX Google Design Digitals Talent Fresh Graduate Academy Scholarship Program
- Achievements** (2023) : One of the 50 best participants out of thousands of registered participants in UX Design training